





SDG Compliant Institute Initiative

virgit bharat





General rules to be followed by all teams

- □ All participants and non-participants are required to be present near the main stage (Quadrangle) in Block No. 2 building by 8:15 am on February 1st, 2025.
- The presence of all students from each class is mandatory for the Inaugural function at 8:15 a.m. on February 1st, 2025. Discipline will be a significant factor in the overall evaluation. Participants must maintain continuous communication with the event Coordinators.
- ☐ Identity cards must be carried by every participant.
- ☐ Every team will be assigned a specific color and team name.
- □ Classrooms will be assigned to participants, and they are responsible for maintaining the cleanliness of their respective classrooms, after the event concludes.



General rules to be followed by all teams

- ☐ The organizing committee will not be held responsible for any scheduling conflicts faced by participants enrolled in multiple events occurring simultaneously.
- ☐ No negotiations or event rescheduling will be entertained.
- ☐ Soft copies of sound, music, audio clips should be submitted on or before 17th January 2025.
- Any damage to college property or the use of abusive language is strictly prohibited and will attract punishment and may result in the disqualification of the entire team.
- □ Vulgarity or obscenity is prohibited both for on-stage and off-stage events. Any display of violence or rude behavior by the students will lead to disqualification.
- ☐ Registration for all events must be completed on or before 17th January 2025.



General rules to be followed by all teams

- □ EARLY BIRD POINTS (50 Points) will be awarded for the team who registers for all events on or before 17th January 2025 by 6.00 pm.
- ☐ Participants are expected to report for each event ten minutes prior to the scheduled commencement time.
- ☐ If a team exceeds the time limit for any event, then their performance will only be judged for the maximum allotted time for that event. Additional time taken will not be considered for judging.
- ☐ Students are expected to strictly adhere to all rules and regulations.
- ☐ Participants must adhere to the decisions made by the Judges and Organizers.





On – Stage Events

- ☐ Bharat ka Rangmanch (Dance)
- ☐ SwaDesi Style (Fashion Show)
- □ Rising Star of Bharat (Mr. And Miss Commerce)

Off - Stage Events

- ☐ Bharat ka Brain Teaser (Quiz)
- ☐ Vaad Vivad (Debate)
- ☐ Frame ka Khel (Photography and Film Making)
- ☐ Brand it Bharat (Ad-o-Mania)

Pre – Events

- ☐ Visionary Vyaaparis (Bidding Duos)
- ☐ Rang De Dhwaj (Flag Painting)
- □ Naye Bharat ki Nayi Udaan (Essay Writing)
- ☐ Atmanirbhar Hustle (Corporate race)
- □ Innovative Bharat (Model Making)





Thursday, 30th January, 2025

<u>EVENTS</u>	TIMING	<u>VENUE</u>
Rising Star of Bharat	12:45 PM to 1:30 PM	Room no. 05
Naye Bharat ki Nayi Udaan	12:45 PM to 1:45 PM	Room no. 02
Atmanirbhar Hustle	12:45 PM to 2:45 PM	Room no. 07
Visionary Vyaaparis (Round 1)	1:30 PM to 2:00 PM	Room no. 03
Innovative Bharat	12:45 PM to 2.30 PM	Room no. 08
Stalls	11:15 AM Onwards	



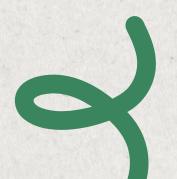






Friday, 31st January, 2025

<u>EVENTS</u>	TIMING	<u>venue</u>
Bharat ka Brain Teaser (Round 1)	12:45 PM to 1:30 PM	Room no. 05
Vaad Vivad (Round 1)	12:45 PM to 1:45 PM	Room no. 07
Visionary Vyaaparis (Round 2)	12:45 PM to 3:00 PM	Room no. 03
Rang De Dhwaj	12:45 PM to 1:45 PM	Room no. 34
Stalls	11:15 AM Onwards	- · · · · · · · · · · · · · · · · · · ·









Saturday, 1st February, 2025

TIMINGS		VENUE		
	On Stage	Off Stage	1	
8:15 AM - 9:30 AM	Ina	ugural Function		Quadrangle
	Bharat ka Rangmanch			Quadrangle
9:30 AM - 11:30 AM		Bharat ka Brainteaser (Round 2)		Principal M. S. Kamat Seminar Hall
Alvi			Vaad Vivad (Round 2)	Room no. 06
11:40 AM <i>-</i> 1: 40 PM	Swadesi Style	0		Quadrangle
11:40 AM -1: 40 PM		Brand it Bharat		Principal M. S. Kamat Seminar Hall
1:40 PM - 2:15 PM		LUNC		
			2	
2:15 PM - 3:30 PM	Rising Star of Bharat (Round 2 & Round 3)			Quadrangle
		Frame ka Khel		Room no. 32
3:45 PM - 4:45 PM	Vale	dictory Function		Quadrangle

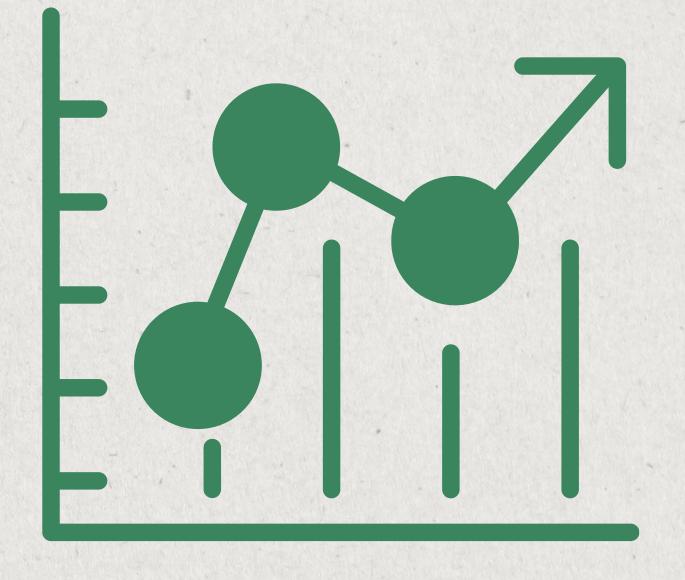
Stalls will be open from 9:30 AM (After the Inaugural Function)





On-Stage Events

- Number of participants
- Number of rounds
- Time Limit
- Venue







charat ka rangoanch



Theme: A Cultural Fusion of Indian Dances

The dynamic group dance competition under the theme *Viksit Bharat*, celebrates the essence of India's cultural diversity and its aspirations for progress. Participants will perform captivating dance forms, blending tradition and modernity, to showcase the spirit of unity and innovation. Join us in this vibrant celebration of rhythm and the vision of a brighter future.

Teacher Coordinators	Student Coordinators
Asst. Prof. Safal Narvekar	Lorenz Andrade (FY BCom C) - 8262906703
	Sneha Joseph (FY BCom C) - 7498995071



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Only one team of minimum 8 and maximum 10 participants from each class can participate.
The team must base their performance related to the theme mentioned.
The team can use a single song or can merge multiple songs.
The teams will have to send their songs on or before 17th January 2025 by 6:00 PM to the Event
Coordinators for scrutiny.
If songs are found with vulgar lyrics, then it would be advised to change the same.
Vulgarity of any kind in the dance moves on stage will not be tolerated and the entire team shall
be disqualified on the spot.
Teams should be ready with their props, if any, backstage, 10 minutes prior to their performance.
The team must present a fusion of two or more traditional dances of India.



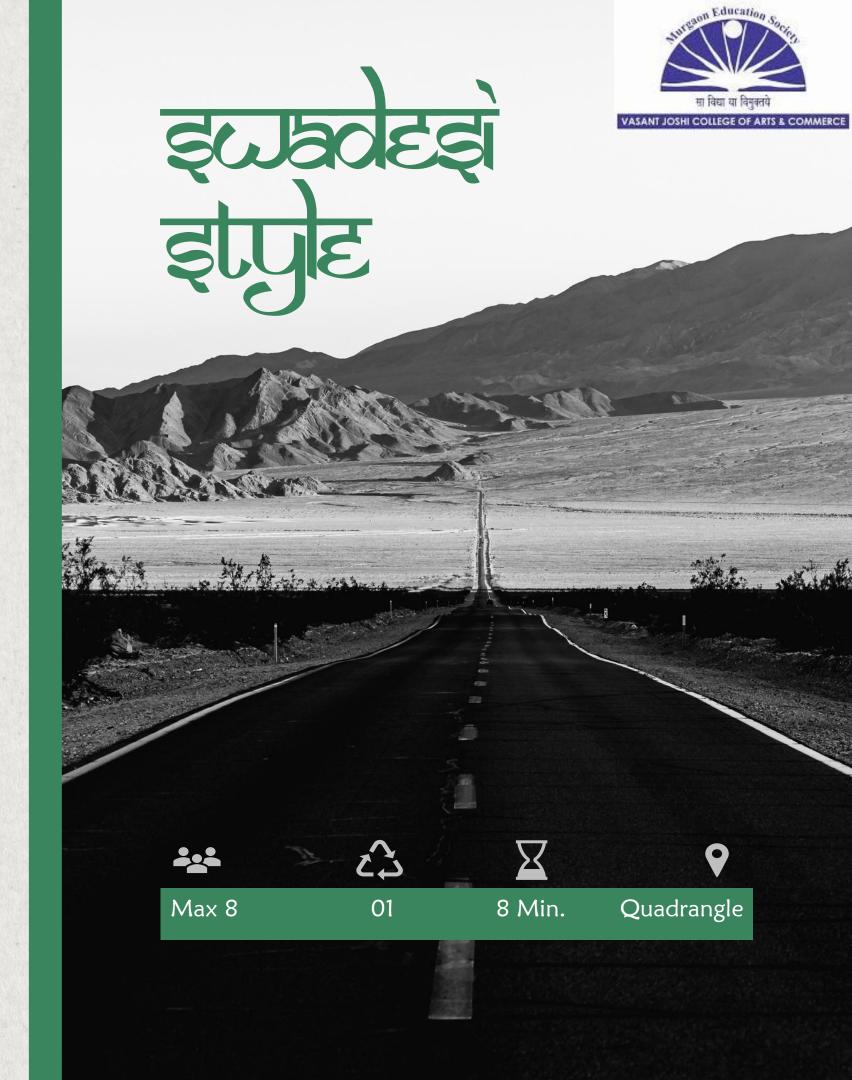
judging criteria

- ☐ Unique Moves and Variety (10)
- ☐ Synchronization of the Team Members (10)
- ☐ Facial Expressions and Body Language (10)
 - ☐ Quality of Dance and Execution (10)
- ☐ Overall, Clarity and Impact of the Concept (10)

Theme: Showcasing small businesses and traditional craftsmanship and their history.

The fashion show under the theme Viksit Bharat, focuses on expressing the craft of local small-scale enterprises and the traditional artisans of India. Participants will showcase unique designs that blend traditional craftsmanship with contemporary trends, embodying the spirit of a progressive nation

Teacher Coordinators	Student Coordinators
Asst. Prof. Shveta S. Desai	Priyanka Kumari (MCom I) - 7620832046
Asst. Prof. Nishita Salgaonkar	Prajyot Naik (MCom I) - 7448115085





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- ☐ One Team of 8 participants from each Class Including Narrator
- \Box Time limit 8 minutes (including stage set up and performance).
- ☐ Team should carry their track in pen-drive and submit on or before 17th January 2025 to the event Coordinators.
- ☐ Vulgarity in any form is strongly prohibited.
- ☐ Modest and Decent dressing is must.
- ☐ The clothes should be related to the Theme.
- ☐ Each team should be present backstage 10 minutes prior to their performance.

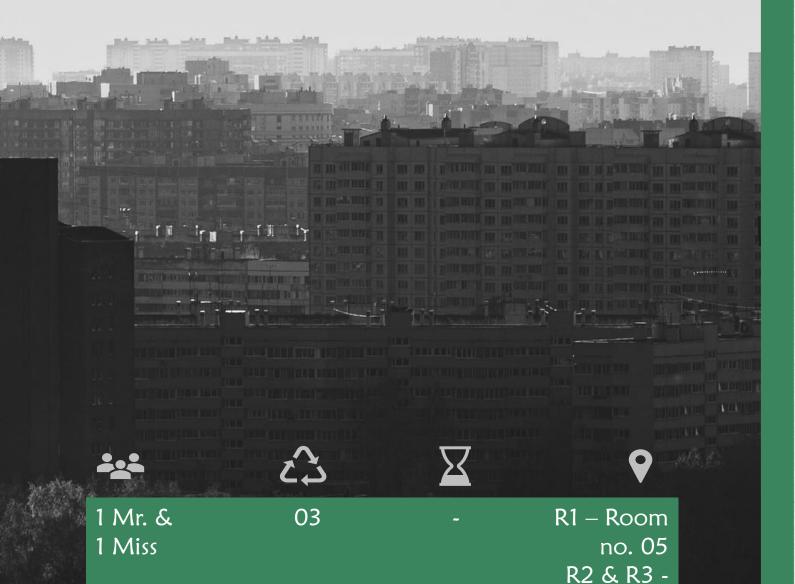


judging criteria

- ☐ Relevance to the Theme (10).
 - ☐ Costumes (10).
 - ☐ Coordination (10).
 - ☐ Ramp Walk (10).
 - ☐ Overall Presentation (10)



riging star of the star at



Quadrangle

A competition that celebrates talent, charisma, and intellect. This event invites the best male and female participants to showcase their unique talents, confidence, and knowledge. From performances to hard-hitting questions, contestants will demonstrate their creativity, charm, and how they apply their wisdom to contribute to the vision of a progressive Bharat

Teacher Coordinators	Student Coordinators
Assoc. Prof. Dr. Savia Mendes	Khushi Singh (SY BCom C) - 9151744103
Asst. Prof. Sushila Telgiri	Satyam Saini (SY BCom C) - 7263061925



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- ☐ Round 1- Question-Answer Round.
- □ Participants will have to appear for a written test comprising of 20 Multiple choice question (MCQ) of 1 mark each (Total 20 marks).
- ☐ The test will be based on the theme Viksit Bharat
- ☐ The participant will get 20 minutes to answer the written test.
- ☐ The written test time will be from 12:45 pm. To 1:30 pm.
- ☐ Top 5 Male participants and top 5 Female participants will qualify for Round 2 & Round 3.
- □ Round 2- Introduction (1 minute) + Talent round (2 minutes).
- □ Round 3- Two questions on the Commerce Fiesta theme by both the judges. (Each participant will get 3 minutes to answer both the questions).



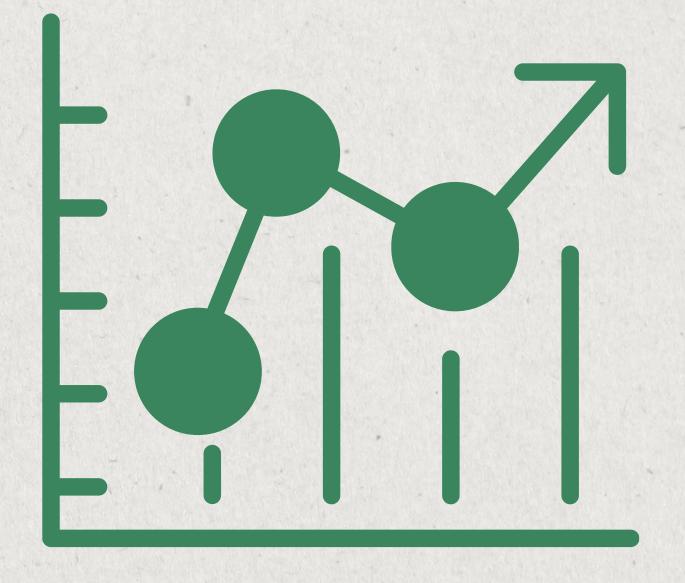
judging criteria

- ☐ Originality and Confidence (10).
 - ☐ Attire (10).
 - ☐ Talent Impact (10).
- ☐ Round 3 Question and Answer (10).
 - ☐ Overall Impression (10)



Off-Stage Events

- Number of participants
- Number of rounds
- Time Limit
- Venue

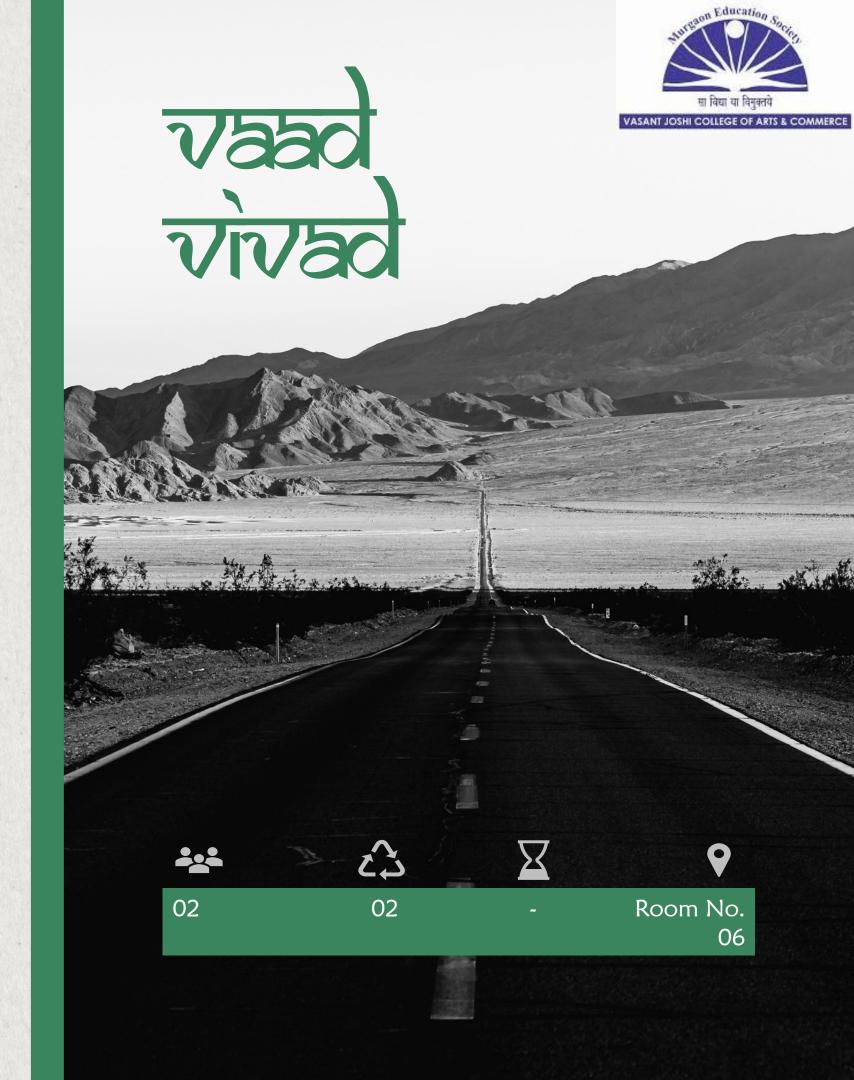




Theme: Tackling Issues arising in Viksit Bharat

The debate competition under the theme Viksit Bharat, is your chance to make an impact! Engage in passionate discussions on the most pressing issues of our time, from innovation to national development. This is more than just a debate—it is a call to action, where your ideas could shape the future of a progressive India

Teacher Coordinators	Student Coordinators
Assoc. Prof. Sanjiv K. Shirodkar	Bhavik Vaishnav (TY BCom B) - 9960495427
Asst. Prof. Kalash Kankonkar	Vaibhavi Carapurcar (TY BCom B) - 8080837104





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- ☐ Two participants will represent their respective class.
- ☐ There will be 2 rounds of debate. Round 1 & Round 2.
- ☐ In Round 1 (Elimination Round), out of the 11 teams, only 6 teams will qualify and go to the next round.
- ☐ For Round 1, any one member from each team will have to talk on the given topic, any one topic from the Viksit Bharata will be given on the day before the event.
- ☐ They will be given 3 minutes to speak on the topic given.
- ☐ In Round 2 (Final Round), out of the 6 teams, three teams will get eliminated and remaining 3 teams will be awarded 1st, 2nd and 3rd place based on the points scored in this round.



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- Each team will be given 3 minutes during Round 2 to present their opening statements.
 The topics for the debate shall be provided to the participants in advance but their role as in favor and against will be informed on the spot by drawing a chit.
 Participants must comply with the topic. Any form of irregularity will lead to elimination of the
- □ Use of words or statements against any community, race, gender, personal comment, political
- ☐ Participants are required to follow the instructions of the moderator during the entire competition.

statement, shouting or screaming will not be allowed and will be disqualified.

☐ Use of English language is compulsory.



judging criteria

- ☐ Reasoning Logic (10)
- ☐ Fact supporting arguments (20)
 - ☐ Voice modulation (10)
 - ☐ Content (10)



charat ka brain teaser



M.S. Kamat

Seminar

Hall

Bharat! This exciting contest will challenge participants on their knowledge of India's rich history, cultural legacy, and visionary progress. It is a battle of wits and intellect, showcasing the brilliance that fuels our nation's journey toward a brighter future.

The ultimate quiz competition under the theme Viksit

Teacher Coordinators	Student Coordinators
Assoc Prof. Dr. Champa R. Parab	Shreyash Parab (SY BCom A) - 9699382873
Asst. Prof. Vasant Pednekar	Radhika Malli (SY BCom A) - 7066153964



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- ☐ The first round will be conducted on 31st January 2025 at 12:45 pm.
- ☐ Round 1 will be an elimination round on the Basics of Viksit Bharat
- □ Only 5 teams with the highest score will qualify and move to Round 2 & 3.
- □ Round 2 and 3 will be conducted on 1st February, 2025 in the Principal M. S. Kamat seminar hall.
- ☐ Round 2: Viksit Visual
- ☐ Round 3: Rapid Fire.





Round 1: Viksit Bharat MCQ

The first round will be an elimination round held on 31st January 2025 at 12:45 pm.
Grab your pen and paper and solve 20 multiple choice questions based on Viksit Bharat within
20 minutes.
It is a race against time, and teamwork is key in this pen and paper round.
Only the top five teams will qualify for 2^{nd} round & 3^{rd} round (in case of a tie, a tie-breaker
round will be held).
Round 2: Viksit Visual
There will be no elimination in the 2^{nd} round.
In the 2^{nd} round, audio clips and pictures will be displayed where participants must guess the
correct answer.
Each team will be asked 5 questions and will be scored based on the number of correct questions.





Round 3: Rapid Fire.

- ☐ Each team will be asked 5 questions during the rapid-fire question round.
- ☐ The team will have 1 Minute to answer all questions. (Time includes questions asked by the Quiz Master)
- ☐ If the team is unable to answer the question, the team will not get any point, and the same question will be passed on to the next team.
- ☐ The points of 2nd Round and 3rd Round will be summed up to declare the first, second, and third place/winner.

Theme: Commerce Fiesta Events

A photography and filmmaking competition. This is your canvas to tell powerful stories through the lens, showcasing the beauty, challenges, and unity in the celebration of our Commerce Fiesta this year.

Whether through stills or motion, let your creativity shine as you frame the future of India.

Teacher Coordinators	Student Coordinators
Dr. Atmaram M. Tarpe	Purnank Amonkar (TY B. Com D) - 8208136216
	Simran Rajveer (TY B. Com D) - 8010650507





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- ☐ Participant needs to click pictures and videos of the events of all days of Commerce Fiesta
- ☐ The pictures and videos clicked should then be merged as a film.
- ☐ The video prepared should not be more than 1 minute.
- ☐ Use of any type of camera or phones are allowed.
- ☐ The video should be then submitted in pen drive to the coordinators on 1st February, 2025 by
 - 2:00 pm in Classroom No.32
- Decisions of the judges will be final and binding.

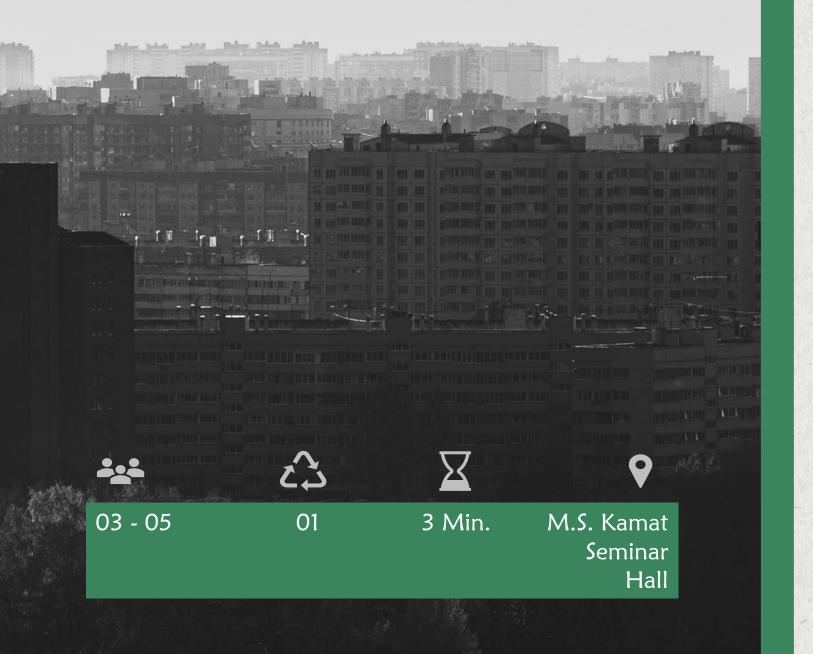


judging criteria

- ☐ Creativity (10)
- ☐ Event coverage (10)
 - ☐ Transitions (10)
 - ☐ Music (10)
- ☐ Relevance to the theme (10)



brand it bharat



Welcome to Ad-O-Mania, the ultimate test of marketing brilliance! Calling all creative thinkers, strategists, and innovators—this is your chance to shine! Challenge yourself to craft compelling campaigns, build brand identities, and outthink the competition. It is a playground for your marketing genius, where ideas transform into impact. Are you ready to make your mark in the world of advertising?

Teacher Coordinators	Student Coordinators
Asst. Prof. Swati Shigaonkar	Prerna Hargi (TY BCom C) - 9021945347
Asst. Prof. Teja Temkar/Kerkar	Vijay Baadkar (FY BCom B) - 7038656197



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Only ONE Team (min 3 to max. 5 members) from each class can take part.
 The team must perform within 3 minutes.
 Use of only English and Hindi language shall be permitted.
 Use of foul language is strictly prohibited.
 Vulgarity of any kind in the skit onstage will not be tolerated and the teams shall be disqualified.
 Use of words or statement against any community, race, gender, personal comment, political statement, shouting or screaming will not be allowed.
 Teams should be ready with their prop's backstage as soon as the performance prior to theirs has

started.



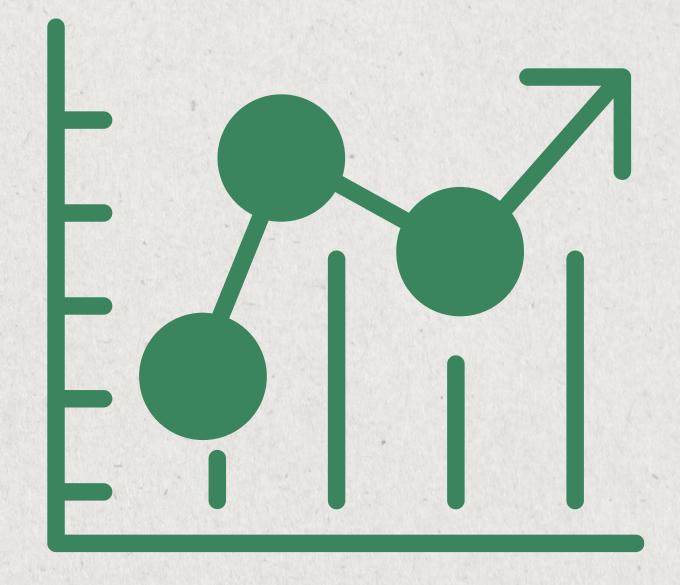
judging criteria

- ☐ Creativity (10)
- ☐ Presentation of product. (10)
- ☐ Facial Expression and Body Language (10)
 - ☐ Synchronization and Execution (10)
 - ☐ Quality of the Content (10)



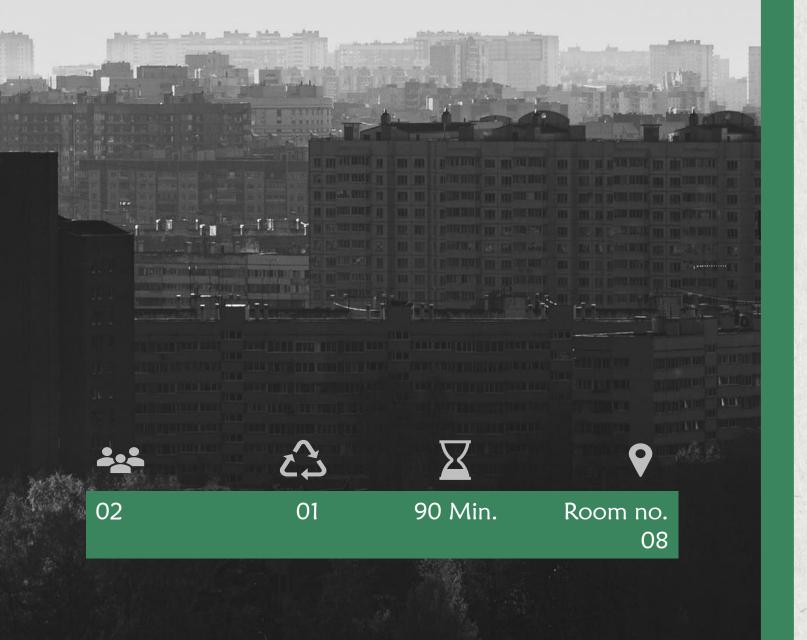
Pre-Events

- Number of participants
- Number of rounds
- Time Limit
- Venue





innovative harat





Theme: Solving Real World Issues Through models

Ignite your creativity in Innovative Bharat, the model-making event under the theme Viksit Bharat. Pairs of participants will design and showcase models focused on promoting sustainable development and the spirit of entrepreneurial problem solving. This exhibition-style event invites you to explore cutting-edge solutions that can drive India's progress, demonstrating your vision for a sustainable, modern, and self-reliant nation.

Teacher Coordinators	Student Coordinators
Asst. Prof. Seltan Gomes	Ananya Singh (FY BCom A) - 9011048575
	Rohit Rathod (FY BCom A) - 9527117138





Focus Area:

- ☐ The model must revolve around a sustainable business idea utilizing eco-friendly materials.
- ☐ It should address a real-world problem, promoting environmental, social, or economic sustainability.

Materials Allowed:

- □ Participants should use biodegradable, recyclable, or upcycled materials for creating their prototypes (for example, papers, dry leaves, cardboard etc.)
- ☐ Avoid single-use plastics or hazardous substances.



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- ☐ Preparation of business model, specifically a factory layout that helps solve real world issues.
- ☐ Presentation of the physical prototype of the model during the competition.

Time Allocation:

- ☐ Making the actual model: 1 hour
- ☐ Prototype demonstration: 5 minutes.

Language:

☐ Submissions and presentations can be in English or Hindi.

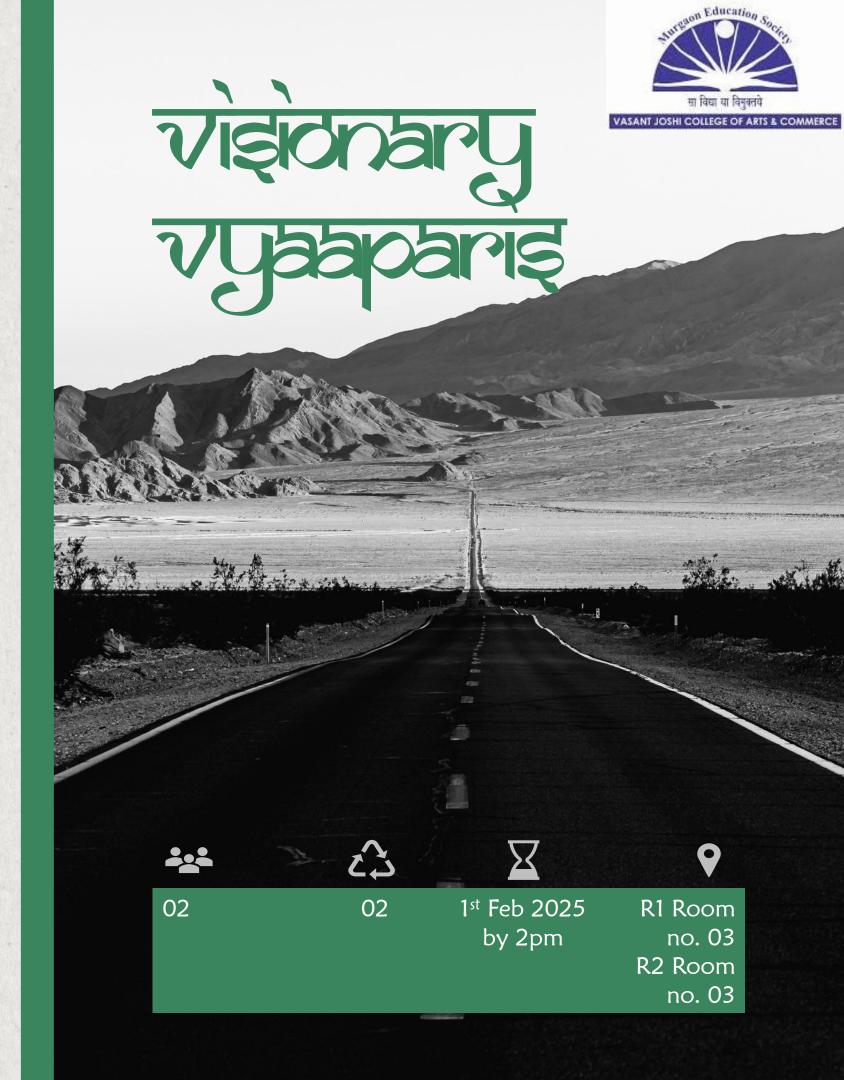


judging criteria

- ☐ Creativity and Originality (10)
- ☐ Use of Eco-Friendly Materials (10)
- ☐ Functionality and Practicality (10)
- ☐ Presentation and Aesthetic Appeal (10)
 - ☐ Overall Impact (10)

Get ready for Visionary Vyaaparis, an exciting auction style competition where strategy meets thrill! In this challenge, pairs of participants will bid on a variety of items using virtual money, but beware—twists and surprises will keep you on your toes! Every decision count, and only the smartest bidders will navigate the unpredictable journey to victory. Who will outsmart their opponents and secure the most valuable treasures? Let the bidding war begin!

Teacher Coordinators	Student Coordinators
Dr. Ashish M. Joshi	Yuvraj P Bagul (TY B. Com C) - 8788410734
Asst. Prof. Shubhda Parab	Muskan Kadpi (FY B. Com B) - 9699487762



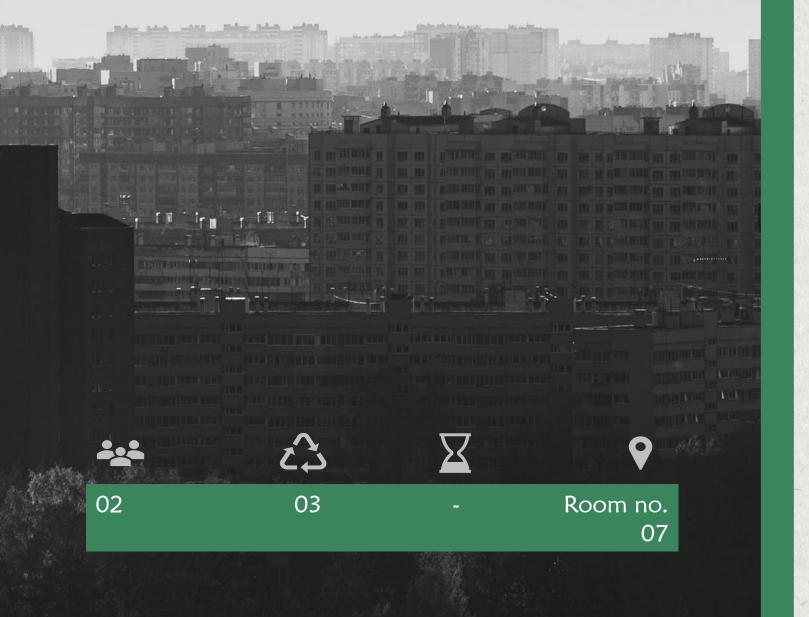


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- \Box 1st Round will be a surprise elimination round on topic Viksit Bharat and only 8 teams will qualify to the 2nd round
- ☐ Every group/team will be given a token number and 10 thousand rupees in virtual money.
- ☐ There will be items put for the auction. Every item will have a starting amount to bid on and will have certain points! Which will be told during the auction.
- \square Competitors must bid for the item using their given 10 thousand virtual amount.
- ☐ Three teams which will have most points in the end will be considered winners.
- ☐ The decision of the Referee will be considered final in case of any discrepancy.



alcanironar huştiz



Introducing Atmanirbhar Hustle, a debut event that pushes your problem-solving skills to the limit! In this high-stakes corporate race, participants will tackle a series of challenging puzzles, racing against time while maintaining precision. It is not just about solving Quickly - it is about solving smartly. Can you outpace the competition and prove you have the agility and accuracy to succeed? The hustle begins now!

Teacher Coordinators	Student Coordinators	
Asst. Prof. Narendra Gaonkar	Nilam Adigiri (TY B. Com A) - 9511277394	
	Shrijay Velingkar (TY B. Com A) - 9850161274	



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- ☐ Each team will consist of 2 students.
- ☐ The event will consist of 3 rounds, each designed around basics of Commerce and Viksit Bharat concepts.
- ☐ All three rounds will be held on the same day, that is, 30th January, 2025
- ☐ The rounds will involve mind games and require critical thinking and problem-solving skills.
- ☐ Each round is time-bound and elimination-based. Teams must solve or clear each round within the allotted time to qualify for the next stage.
- ☐ The team that successfully completes all three rounds the fastest will be declared the winner of the event.





Round 1: Crossword Puzzle

- ☐ This is an elimination round.
- ☐ You will be given a crossword puzzle consisting of 10 words related to commerce and Viksit Bharat.
- ☐ For each word, a hint will be provided. Use these hints to fill in the crossword.
- ☐ Time Limit: 7 minutes
- ☐ Complete the crossword with as many correct words as possible within the time limit.
- ☐ Only 8 of the fastest teams will move on to the next round.





Round 2: Memory Card

- ☐ This is an elimination round.
- ☐ The game involves a set of cards that are placed faced down on the table. Each card has an image of famous personalities of modern India or symbols of India's cultural heritage.
- ☐ Two teams will go head-to-head in this round.
- ☐ Players take turns flipping over two cards at a time.
- ☐ If the two cards match, the player keeps the pair and gets another turn.
- ☐ If the cards do not match, they are flipped back face down, and it is the next player's turn.
- ☐ Time limit: 5 Minutes
- ☐ At the end of 5 minutes the 4 teams with the most points will advance to the next round.





Round 3: Riddles

- ☐ You will be given 7 riddles. These riddles will be based on concepts of commerce and Viksit Bharat.
- ☐ Solve the riddles accurately within the given time limit.
- ☐ Time limit: 10 minutes.

Theme: Envisioning Viksit Bharat through your team flag

Rang de Dhwaj is a flag painting competition under the theme Viksit Bharat, where teams are invited to showcase their team's core values and ideals through art. This is your opportunity to reflect your team's vision, aspirations, and commitment to progress, while aligning with the broader mission of a self-reliant and developed India. Let your creativity paint the path to a brighter future.

Teacher Coordinators	Student Coordinators
Asst. Prof. Sanjana S. Halarnkar	Taslim Pendari (SY BCom B) - 9168352829
	Ankush Saroj (SY BCom B) - 9766998951





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☐ ONE participant from each Team ☐ Time limit – 90 minutes. ☐ Participants can use fabric or acrylic paints, glitters. \Box The size of the cloth is 1 meter x 3/4th meter (length 1 meter and breadth 3/4th meter). ☐ The Cloth will be provided to the participant. ☐ Participants can use any color but color allotted to their team must be reflected as a main component in the flag. ☐ Use of any other materials or readymade stickers are strictly prohibited. ☐ Any sort of tracing is not allowed. ☐ The artwork must be original work of participant and should be relevant to the theme.

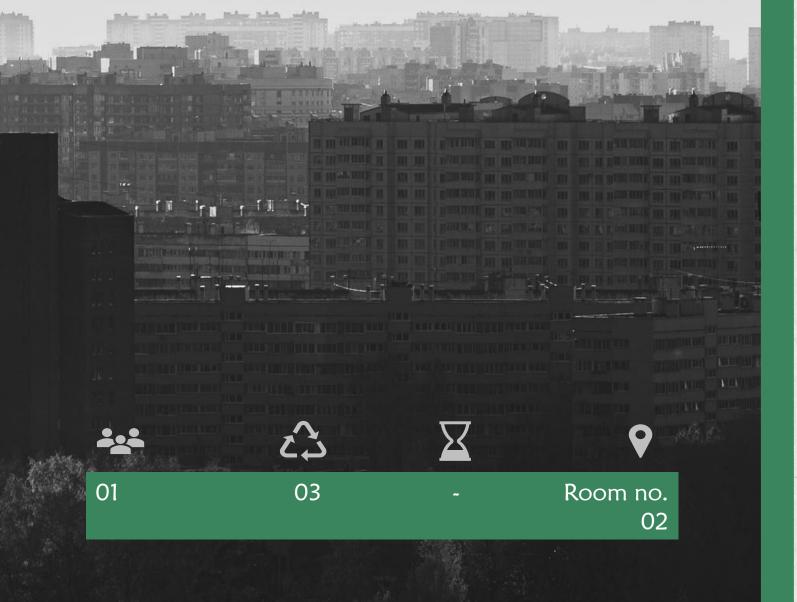


judging criteria

- ☐ Creativity (10)
 - ☐ Design (10)
- ☐ Visual Impact (10)
- ☐ Colour Scheme (10)
- ☐ Relevance to Theme (10)



naue bharat Ri nau tolaan



Naye Bharat ki Nayi Udaan, the essay writing competition under Viksit Bharat, invites participants to reflect on India's future and its aspirations. Through thoughtful analysis and compelling narratives, writers will explore themes like innovation, growth, and self-reliance. This is your chance to share your vision for a new, empowered Bharat soaring to greater heights.

Teacher Coordinators	Student Coordinators	
Asst. Prof. Suraj P Tuyekar	Renuka Singh (MCom II) - 9067246078	
	Shane D'Souza (M. Com II) – 7888250230	



ruleş

- Only One participant per team is allowed to participate.
- \Box Students are required to write in legible handwriting.
- ☐ Full Scape Papers will be provided.
- ☐ Essay can be written in English, Hindi, Marathi, or Konkani
- ☐ Individual topics based on Viksit Bharat will be given to each participant on 29th January 2025.



judging criteria

- ☐ Originality (10)
- ☐ Organization (Clarity of Thoughts, Creativity, Unity, and Consistency) (10)
 - ☐ Mechanics (Punctuation, Spelling, Capitalization, Grammar) (10)
 - ☐ Relevance to the topic (10)
 - ☐ Overall writing skills (10)





Point system for all the events



i ^{इt} position	2 nd position	3 rd position
ठिठा	75	50









Teams can use the Joker Card for one event they believe they will win first place in.

If the team wins 1st place, their points for that event will be doubled.

If they do not win 1st place, they will get 0 points for that event, no matter their actual position.

Instructions for using the Joker Card are given below.

Teacher Coordinators

Asst. Prof. Ms. Nishita Salgaonkar



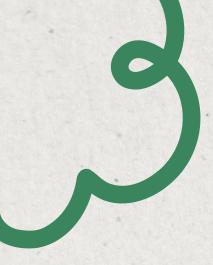
procedure

- ☐ Decide the event on which the Joker card will be placed after consulting all the team members.
- ☐ A co-opted member from each class/team is required to collect an envelope from the teacher Coordinator Asst. Prof. Ms. Nishita Salgaonkar
- ☐ Write the name of the event on the paper provided and insert the same into the envelope.
- ☐ Properly seal the envelope and submit the same to the teacher coordinator on 29th January 2025.



note

- ☐ Team members should ensure confidentiality of the event on which the joker card is placed
- ☐ The association will not be responsible for any disclosures happening otherwise.
- ☐ Joker cards of all teams will be revealed on the final day (1st February 2025) of Commerce Fiesta after all the events have been conducted.
- Addition or deduction of Joker points will be done by the compilation committee after the events, before the final scores are announced.







Commerce Association 2024 – 25

Dr. Sancheliana Faria, Head Department of Commerce, Coordinator of Commerce Association 2024 - 25

President: Mr. Raygel Fernandes

