

**M.E.S. College of Arts & Commerce**  
**Zuarinagar- Goa**  
**Post Graduate Department of Commerce**

Date:- 10/10/2020

**NOTICE**

A State level Four-day webinar on "Introduction to Research Methodology" will be organised by the P.G. Department of Commerce of M.E.S. College of Arts & Commerce, Zuarinagar – Goa for the P.G. Commerce Students on 28<sup>th</sup>, 29<sup>th</sup>, 30<sup>th</sup>, 31<sup>st</sup> October 2020.

The webinar will be conducted through Goggle meet from 4 P.M. to 5 P.M. The resource person of the webinar will be **Dr. Kirti Tyagi** (Assistant Professor, BBA – Shipping & Logistics, MES College of Arts & Commerce)

**Objective of the webinar**


To capacitate students to conduct quality research by enlightening them on Basic concepts of research, Literature review, Identification of research gap, Hypothesis development, sampling techniques, Citing of references.

**Webinar Schedule**

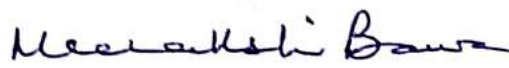
Sr. No.	Topics
<b>DAY 1</b>	
1	What is research? <ul style="list-style-type: none"><li>- Approaches to research: quantitative vs. qualitative</li><li>- Inductive vs. Deductive Reasoning</li><li>- Basic research concepts</li></ul>
2	What is Literature Review? <ul style="list-style-type: none"><li>- Finding research gaps</li><li>- Identifying Operational Definitions</li><li>- Developing a research model</li></ul>
<b>DAY 2</b>	
3	How to critique a research paper?
4	How to write research objectives and research questions?
5	How to develop hypotheses?
<b>DAY 3</b>	
6	What is sampling?  How to determine a sample size?  What are the types of sampling techniques?



DAY 4	
7	<ul style="list-style-type: none"> <li>- Developing a questionnaire               <ul style="list-style-type: none"> <li>- Close ended and Open ended questions</li> <li>- Identifying a suitable rating scale</li> <li>- Ensuring a valid instrument</li> </ul> </li> </ul>
8	How to give recommendations based on findings?
9	How to integrate findings with extant literature? (Conclusion and Discussion)
10	How to cite references – APA Style? <ul style="list-style-type: none"> <li>- Within text</li> <li>- End of text</li> </ul>

  
 Dr. Champa R. Parab  
 M.Com Programme Co-ordinator



  
 Dr. Meenakshi Bawa  
 Officiating Principal

**M.E.S. College of Arts & Commerce**  
**Zuarinagar- Goa**  
**Post Graduate Department of Commerce**

Date:-28/10/2020

**List of students registered for the State Level Four-day Webinar on**  
**“Introduction to Research Methodology”**

**Conducted from 28<sup>th</sup> October 2020 to 31<sup>st</sup> October 2020.**

Sr. No.	Name of the Student	Class	Name of the College/University
1	Reshmi Dilip Jambaulikar	M.Com Part 2	Goa University
2	Priya Yadav	M.Com Part 2	Vvm's Shree Damodar College Of Commerce & Economics
3	Sandesha Santosh Kole	M.Com Part 2	Goa Business School, Goa University
4	Anika Sambary	M.Com Part 2	Goa University
5	Ritika Tomar	M.Com Part 2	Mes College
6	Tannaz Raiyani	M.Com Part 2	M. E. S College Of Arts And Commerce, Zuarinagar
7	Sweta Vats	M.Com Part 2	MES College Of Art And Commerce
8	Prachi Pritidas Tari Wali	M.Com Part 2	Goa Business School
9	Kundaikar Gauri Chandrakant	M.Com Part 1	Narayan Zantye College Of Commerce Bicholim- Goa
10	Meghana Laxman Mangelkar	M.Com Part 1	Narayan Zantye College Of Commerce
11	Savita Pavto Velip	M.Com Part 2	Goa University
12	Ankita R Naik	M.Com Part 2	Goa Business School, Goa University
13	Riya Bhandari	M.Com Part 2	MESCollege Of Arts And Commerce
14	Madhumeeta Dhar	M.Com Part 2	VVM's Shree Damodar College
15	Anuja Adkonkar	M.Com Part 2	Goa University
16	Shradha Sitaram Naik	M.Com Part 1	Sant Sohirobanath Ambiyee Government College
17	Vasant Narulkar	M.Com Part 2	S.S.A. Government College Pernem
18	Laxman Naik	M.Com Part 1	Sant Sohirobanath Ambiyee Govt. College Of Arts And Commerce, Virnoda Pernem Goa
19	Ravikiran Ladu Gawas	M.Com Part 1	Sant Sohirobanth Ambiyee Govt. College Of Arts And Commerce Virnoda Pernem Goa
20	Pednekar Mahabaleshwar Vishwas	M.Com Part 2	Sant Sohirobanath Ambiyee Government College Of Arts & Commerce
21	Loukik Parab	M.Com Part 1	Sant Sohirobanath Ambiyee College Of Commerce And Arts Pernem Goa
22	Bhakti Tamhankar	M.Com Part 2	S.S.A. Govt. College Of Arts And Commerce, Virnoda, Pernem- Goa.
23	Deepen Salgaonkar	M.Com Part 1	Sant Sohirobanath Ambiyee Govt. College Of Arts And Commerce





24	Divya Dilip Govekar	M.Com Part 2	Narayan Zantye College Of Commerce Bicholim Goa
25	Roma Umesh Kapadi	M.Com Part 2	Narayan Zantye College Of Commerce
26	Rohit Velip	M.Com Part 1	Govt. College Of Arts, Science And Commerce Quepem Goa
27	Nishadevi Samaylal Kurmi	M.Com Part 2	M. E. S College Of Arts And Commerce
28	Sarth Shanbhag	M.Com Part 1	Government College Of Arts , Science And Commerce, Quepem
29	Amal Varghese	M.Com Part 1	Government College Of Arts Science And Commerce Quepem
30	Dinorah S. A. Tavares	M.Com Part 1	Government College Of Arts , Science & Commerce, Quepem-Goa
31	Tushar Mahendra Desai	M.Com Part 1	Government College Of Arts ,Commerce And Science
32	Ashish Salvi	M.Com Part 2	Government College Of Arts Science And Commerce Quepem-Goa
33	Chandrakala D. Harijan	M.Com Part 2	MES COLLEGE OF ARTS AND COMMERCE, ZUARINAGAR
34	Amulya Narayana Shetty	M.Com Part 1	Amulya Narayana Shetty
35	Radhika Gouli	M.Com Part 2	Mes College Of Arts And Commerce Zuarinagar
36	Savi Gadekar	M.Com Part 1	Sant Sohrobinath Ambiye College
37	Siddhi Gaude	M.Com Part 1	Goa University
38	Sailee Arjun Parab	M.Com Part 1	Sant Sohrobanath Ambiye Government College Of Arts & Commerce Pernem - Goa
39	Ms. Edrea Picardo	M.Com Part 1	Goa Business School
40	Dakshata Naik	M.Com Part 2	Sant. Sohrobanath Ambiye Government College Of Arts & Commerce
41	Rohit Vind	M.Com Part 2	Mes College Of Arts And Commerce
42	Pratiksha Gurav	M.Com Part 2	Government College Of Arts Science And Commerce Quepem Goa
43	Ryan J F Rodrigues	M.Com Part 2	Goa Business School, Goa University
44	Vijeyta Kumari	M.Com Part 2	Vijeyta Kumari
45	Pooja Benkar	M.Com Part 1	Goa University
46	Sanjana Amonkar	M.Com Part 1	Goa Business School, Goa University
47	Prerna Nilajagi	M.Com Part 2	Mes College Of Arts And Commerce
48	Anisha Salgaonkar	M.Com Part 2	Mes College Of Arts And Commerce
49	Shritiya Parab	M.Com Part 2	Mes College Of Arts And Commerce
50	Rajan Saini	M.Com Part 2	Mes College Of Arts And Commerce
51	Samiksha Borker	M.Com Part 2	Govt College Of Arts Science And Commerce Quepem
52	Vinali Nagvekar	M.Com Part 1	Goa University
53	Saloni Korgaonkar	M.Com Part 2	M.E.S





54	Papiha Nityanand Parab	M.Com Part 1	Sant Sohrobanath Ambiyee Govt College Of Arts And Commerce
55	Shaikh Afsana Bhuri	M.Com Part 2	M. E. S. College
56	Lynessa Lynette Linson	M.Com Part 2	Goa Business School, Goa University
57	Nasreen Banu Kolkar	M.Com Part 2	M.E.S. College Of Arts And Commerce, Zuarinagar-Goa
58	Kavita Kalangutkar	M.Com Part 2	M.E.S College Of Arts And Commerce
59	Snehal Pillai	M.Com Part 2	M.E.S. College Of Arts And Commerce
60	Mohit Naik	M.Com Part 2	Mes College Of Arts & Commerce
61	Arjun R Ghadi	M.Com Part 2	Govt College Of Arts Science And Commerce Quepem Goa.
62	Preeti Sawant	M.Com Part 2	Goa University
63	Krishna Myageri	M.Com Part 1	M.E.S. COLLEGE OF ARTS & COMMERCE
64	Runali Abhay Shirodkar	M.Com Part 2	M.E.S College Of Arts And Commerce
65	Jesbrina Sherlyn Gnanam	M.Com Part 2	Mes College Of Arts And Commerce
66	Meghna Kamble	M.Com Part 2	Meghna Kamble
67	Reema Ramesh Vable	M.Com Part 2	Mes College Of Arts And Commerce
68	Pooja Bind	M.Com Part 1	Mes College Of Arts And Commerce
69	Shaikh Misbah Nasir	M.Com Part 1	Mes College Of Arts And Commerce Zuarinagar.
70	Nitila Krishna Tandel	M.Com Part 2	Mes College Of Arts And Commerce
71	Dipti Digambar. Bhongle	M.Com Part 1	Mes College Of Arts And Commerce
72	Preetam Khorjuvekar	M.Com Part 1	MES College Of Arts And Commerce
73	Prajakta Sadanand Desai	M.Com Part 1	Mes College Of Arts And Commerce
74	Pooja Talekar	M.Com Part 1	Mes College
75	Nikita More	M.Com Part 1	M.E.S College
76	Anjali Singh	M.Com Part 2	Mes College
77	Ashma Yalagar	M.Com Part 1	Mes College Of Arts And Commerce
78	Amransha Fernandes	M.Com Part 1	Sant Sohrobanath Ambiyee Government College Of Arts And Commerce
79	Tejashri Tulshidas Kashalkar	M.Com Part 2	Goa University
80	Bind Ajay Kumar Ram Kumar	M.Com Part 2	M.E.S. College Zurarinagar Goa
81	Muskan Shaikh	M.Com Part 2	Government Collge Of Arts Science & Commerce Khandola Marcela Goa
82	Shailesh Kesrani	M.Com Part 2	Goa University
83	Mohinesh Krishnanath Kerkar	M.Com Part 2	Government College Of Arts Science And Commerce Khandola Goa



84	Shravani Chari	M.Com Part 2	Govt College Khandola
85	Chinmay Kelkar	M.Com Part 2	Government College Of Arts, Science And Commerce Khandola Marcela Goa
86	Mansi Nagvenkar	M.Com Part 1	Government College Of Arts Science And Commerce Khandola
87	Appi Kumari	M.Com Part 1	Khandola College Marcella
88	Leela Digambar Porobo Gauncar	M.Com Part 2	Government College Of Arts Science And Commerce Khandola Marcela Goa
89	Akshadha Sawant	M.Com Part 1	Sant Sohirobanath Ambiyee Government College Of Arts & Commerce
90	Kalpana Parab	M.Com Part 2	Goa Business School, Goa Univesity
91	Ashlyn Afonso	M.Com Part 1	Government College Of Arts, Science And Commerce Khandola, Marcela-Goa
92	Aniket Naik	M.Com Part 2	Government College Of Arts Science And Commerce Khandola
93	Anish Anand Naik	M.Com Part 1	Govt College Of Khandola
94	Akshata Ankush Sawant	M.Com Part 1	Government College Of Arts Science And Commerce Khandola Marcela
95	Sweta Haldankar	M.Com Part 1	Government College Of Arts Science And Commerce Khandola Marcela
96	Sanika Samant	M.Com Part 1	Government College Khandola
97	Aishwarya Mandrekar	M.Com Part 2	Govt.College Of Art,Science And Commerce Khandola Marcel
98	Ujwala Naik	M.Com Part 1	Government College Of Arts, Science And Commerce, Khandola
99	Nishant Eknath Kankonkar	M.Com Part 1	Government College Of Arts, Science And Commerce , Khandola
100	Reya Chandrakant Zalmi	M.Com Part 1	Government College Of Arts, Science And Commerce Khandola Marcel Goa
101	Hrishikesh Kishor Gad Kerkar	M.Com Part 2	Government College Khandola
102	Yogeshwari Yesso Sawant Talaulikar	M.Com Part 1	Government College Of Arts, Science And Commerce
103	Kshama Shyamsundar Phadte	M.Com Part 1	Government College Of Arts Science And Commerce Khandola Marcela Goa
104	Elroy Pereira	M.Com Part 1	Government College Of Arts,Science And Commerce Khandola Marcela Goa
105	Shreyas S Amare	M.Com Part 1	Govt.College Of Arts,Science And Commerce,Quepem Goa
106	Miss Priya Manohar Sutar	M.Com Part 1	Govt College Of Arts, Science And Commerce Khandola, Marcela - Goa
107	Mahesh Kashinath Naik	M.Com Part 2	Government College Of Arts, Science And Commerce Khandola Marcela Goa
108	Shruti Ulhas Barve	M.Com Part 1	Government College Of Arts, Science And Commerce Khandola Marcela Goa
109	Mayuri Bordekar	M.Com Part 2	Government College Of Arts, Science And Commerce Khandola Marcela Goa
110	Anuja Sudarshan Deshpande	M.Com Part 1	Government College Khandola Marcel -Goa
111	Vaibhavi Dilip Kavlekar	M.Com Part 1	Government College Of Arts, Science And Commerce Khandola Marcela-Goa
112	Vedant Chonkar	M.Com Part 2	Govt College Of Arts Science And Commerce Khandola
113	Poonam Bharat Sutar	M.Com Part 1	Government College Of Arts, Science And Commerce, Khandola

114	Deevya Kamat	M.Com Part 1	Govt. College Of Arts, Science & Commerce Khandola
115	Tanvi Naik	M.Com Part 1	Government College Of Arts Science And Commerce,Khandola
116	Gayathri B.M	M.Com Part 1	Government College Of Arts Science And Commerce ,Khandola
117	Prajot Pramod Raut	M.Com Part 1	Government College Pernem
118	Shefali Naik	M.Com Part 1	Government College Of Arts, Science And Commerce, Khandola
119	Ujwala Parab	M.Com Part 2	Government College Of Arts, Science And Commerce Khandola Marcela Goa
120	Prachita Naik	M.Com Part 1	Government College Of Arts, Science And Commerce, Khandola
121	Elya Fernandes	M.Com Part 2	Government College Of Arts Science And Commerce Khandola-Marcela
122	Shivam Pednekar	M.Com Part 2	Government College Of Arts Science And Commerce Khandola Marcel Goa
123	Saili Surya Naik	M.Com Part 1	Govt. College Of Arts, Science, & Commerce Khandola
124	Hrishikesh S.Fadte	M.Com Part 1	Government College Arts Science And Commerce Khandola
125	Arya Janardan Borkar	M.Com Part 1	Government College Of Arts, Science And Commerce Khandola
126	Nikita Nilkant Donagaon	M.Com Part 1	Government College Of Arts, Science And Commerce Khandola Marcela
127	Vikram Ladu Gaude	M.Com Part 2	Govt. College Of Arts, Science And Commerce Khandola Goa

*Champa R. Parab*  
Dr.Champa R. Parab  
M.Com Programme Co-ordinator



*Meenakshi Bawa*  
Dr. Meenakshi Bawa  
Officiating Principal



**M.E.S. College of Arts & Commerce**  
**Zuarinagar- Goa**  
**Post Graduate Department of Commerce**

Date:-31/10/2020

**State level Four-day webinar on "Introduction to Research Methodology"**  
**Conducted from 28<sup>th</sup> October 2020 to 31<sup>st</sup> October 2020.**

**Attendance**

Sr. No.	Name of the Student	Class	Name of the College/University	28/10/20	29/10/20	30/10/20	31/10/20
1	Ashish Salvi	M.Com Part 2	Government College of Arts Science and Commerce Quepem-Goa	P	P	P	P
2	Runali Abhay Shirodkar	M.Com Part 2	M.E.S College Of Arts And Commerce	P	P	P	P
3	Appi kumari	M.Com Part 1	Appi kumari	P	P	P	P
4	Sanjana Amonkar	M.Com Part 1	Goa Business School, Goa University	P	P	P	P
5	Nisha devi samaylal kurmi	M.Com Part 2	M. E. S college of arts and commerce	P	P	P	P
6	Sandesha Santosh kole	M.Com Part 2	Goa Business School, Goa University	P	P	P	P
7	Papiha Nityanand Parab	M.Com Part 1	Sant . Sohirobanath Ambiye College of Arts and Commerce college	P	P	P	P
8	Prajot Pramod Raut	M.Com Part 1	Sant Sohirobanath ambiye government college of arts and commerce vimoda pernem goa	P	P	P	P
9	Pratiksha Gurav	M.Com Part 2	Government College Of Arts Science And Commerce Quepem	P	P	P	P
10	Ujwala Nitin Naik	M.Com Part 1	Government college of Arts, Science & Commerce Khandola, Marcela	P	P	P	P
11	Prachi Pritidas Tari Halarnkar	M.Com Part 2	Goa University	P	P	P	P
12	Edrea Picardo	M.Com Part 1	Goa Business School, Goa University	P	P	P	P
13	Ashlyn Afonso	M.Com Part 1	Ashlyn Afonso	P	P	P	P
14	Aishwarya Mandrekar	M.Com Part 2	Govt. College of art,science and commerce khandola marcel	P	P	P	P
15	Shailesh kesrani	M.Com Part 2	Goa University	P	P	P	P
16	Lynessa Lynette Linson	M.Com Part 2	Goa Business School, Goa University	P	P	P	P
17	Nitila Krishna Tandel	M.Com Part 2	MES College Of Arts and Commerce	P	P	P	P
18	Vijeyta Kumari	M.Com Part 2	M.E.S. college of Arts and Commerce	P	P	P	P
19	Nitila Krishna Tandel	M.Com Part 2	MES college of Arts and Commerce	P	P	P	P
20	Tejashri Tulshidas kashalkar	M.Com Part 2	Goa University	P	P	P	P



21	Vikram I. Gaude	M.Com Part 2	Govt College Art, science and commerce khandola	P	P	P	P
22	Lynessa Lynette Linson	M.Com Part 2	Goa Business School, Goa University	P	P	P	P
23	Arya Borkar	M.Com Part 1	Government college of Arts,science and commerce khandola-marcela	P	P	P	P
24	Saili surya naik	M.Com Part 1	Govt.college of Arts, sciences,commerce khandola	P	P	P	P
25	Mohinеш Krishnanath Kerkar	M.Com Part 2	Government College of arts science and commerce Khandola Goa	P	P	P	P
26	Bhakti Tamhankar	M.Com Part 2	SSA government college of arts and commerce Pernem Goa	P	P	P	P
27	Rohit Vind	M.Com Part 2	MES college of Arts And Commerce	P	P	P	P
28	Rajan Saini	M.Com Part 2	MES COLLEGE OF ARTS AND COMMERCE	P	P	P	P
29	Appi Kumari	M.Com Part 1	Arts commerce and science ,Khandola college marcela	P	P	P	P
30	Riya Bhandari	M.Com Part 2	MES college of Arts and Commerce	P	P	P	P
31	Sanika Samant	M.Com Part 1	Government college khandola	P	P	P	P
32	Shritiya.G.Parab	M.Com Part 2	Mes college of arts and commerce	P	P	P	P
33	Tannaz Raiyani	M.Com Part 2	Tannaz Raiyani	P	P	P	P
34	Tejashri Tulshidas kashalkar	M.Com Part 2	Goa University	P	P	P	P
35	Dipti Digambar. Bhongle	M.Com Part 1	MES college of arts and commerce	P	P	P	P
36	Siddhi Gaude	M.Com Part 1	Goa university	P	P	P	P
37	Anisha Salgaonkar	M.Com Part 2	MES COLLEGE OF ARTS AND COMMERCE, ZUARINAGAR	P	P	P	P
38	Shaikh Misbah Nasir	M.Com Part 1	MES COLLEGE OF ARTS AND COMMERCE ZUARINAGAR.	P	P	P	P
39	Bind Pooja Manikchandra	M.Com Part 1	MES college of arts n commerce	P	P	P	P
40	Kshama Shyamsundar Phadte	M.Com Part 1	Government College of Arts Science and Commerce Khandola Marcela Goa	P	P	P	P
41	Jesbrina Sherlyn Gnanam	M.Com Part 2	MES College of Arts and Commerce	P	P	P	P
42	Amransha Fernandes	M.Com Part 1	Sant Sohirobanath Ambiyе Government College of Arts and Commerce	P	P	P	P
43	Nishant Eknath Kankonkar	M.Com Part 1	GOVT COLLEGE OF ARTS, SCIENCE AND	P	P	P	P

			COMMERCE, KHANDOLA				
44	Savi Gadekar	M.Com Part 1	Sant. Sohrobanath Ambiye Government College	P	P	P	P
45	Kavita Kalangutkar	M.Com Part 2	M.E.S college of arts and commerce	P	P	P	P
46	Ravikiran Ladu Gawas	M.Com Part 1	Sant Sohrobinath Ambiye Govt. College Of Arts and commerce virnoda pernem goa.	P	P	P	P
47	Ryan Rodrigues	M.Com Part 2	Ryan Rodrigues	P	P	P	P
48	Ashlyn Afonso	M.Com Part 1	Govt college of arts, science and commerce, khandola Marcela-Goa	P	P	P	P
49	Preetam Khorjuvekar	M.Com Part 1	MES college of Arts and Commerce	P	P	P	P
50	Arjun R Ghadi	M.Com Part 2	Govt College of Arts science and commerce Quepem Goa.	P	P	P	P
51	Vaibhavi Dilip Kavlekar	M.Com Part 1	Government College of Arts, Science & Commerce Khandola Marcela-Goa	P	P	P	P
52	Poonam Bharat Sutar	M.Com Part 1	Government College of Arts, Science and Commerce, Khandola	P	P	P	P
53	Poonam Bharat Sutar	M.Com Part 1	Government College of Arts, Science and Commerce, Khandola	P	P	P	P
54	Samiksha Borker	M.Com Part 2	Govt college of arts science and commerce quepem	P	P	P	P
55	Vinali V. Nagvekar	M.Com Part 1	Goa Business School , Goa University	P	P	P	P
56	Ryan Rodrigues	M.Com Part 2	Goa Business School, Goa University	P	P	P	P
57	Amulya Narayana Shetty	M.Com Part 1	Amulya Narayana Shetty	P	P	P	P
58	Anjali Singh	M.Com Part 2	MES COLLEGE	P	P	P	P
59	Prajakta Sadanand Desai	M.Com Part 1	MES College of Arts and Commerce, Zuarinagar - Goa	P	P	P	P
60	Ritika tomar	M.Com Part 2	Mes college of arts & commerce	P	P	P	P
61	Tannaz Raiyani	M.Com Part 2	M.E.S. College of Arts and Commerce Zuarinagar Goa	P	P	P	P
62	Saili Surya Naik	M.Com Part 1	Govt. College of Arts, Science, & Commerce khandola marcel goa	P	P	P	P

*Champs*  
Dr. Champa R. Parab  
M.Com Programme Co-ordinator



*Meenakshi Bawa*  
Dr. Meenakshi Bawa  
Officiating Principal



**M.E.S. College of Arts & Commerce**  
**Zuarinagar- Goa**  
**Post Graduate Department of Commerce**

Date:- 31/10/2020

**REPORT**

**Four Day State Level Webinar on "Introduction to Research Methodology"**

The P.G. Department of Commerce of M.E.S College of Arts and Commerce organized a 4-day State Level Webinar on "Introduction to Research methodology" from 28<sup>th</sup> October to 31<sup>st</sup> October 2020 between 4:00 pm to 5:00 pm on each day. The objective of the webinar was to capacitate students to conduct a quality research by enlightening them on basic concepts of research, literature review, identification of research gap, hypothesis development, sampling techniques, and citing of references.

The state level webinar was held using google meet where 127 students registered and 62 participants from M.Com course Goa Business School, Goa University and 5 affiliated colleges that is VVM'S Shree Damodar College of Commerce and Economics- Margao, Narayan Zantye College of Commerce- Bicholim, Government College of Arts Commerce and Science- Quepem, Government College of Arts Science and Commerce – Khandola, and Sant Sohirobanath Ambye Government College of Arts and Commerce- Pernem attended the webinar.

The Resource Person for the webinar was Dr. Kirti Tyagi, Assistant Professor of BBA- Shipping and Logistics Department of M.E.S College of Arts and Commerce.

On the first day of the Four day State level webinar, the M.Com Course Co-ordinator and webinar Convenor Dr. Champa R Parab, welcomed and introduced the resource person, participants and M.Com Faculty. She thanked the M.Com Course Co-ordinators of affiliated colleges and Goa University for encouraging their students to participate in the webinar. The webinar convenor featured the need and importance of the webinar on the topic "Introduction to Research Methodology" and further added that this webinar would be a great help in completion of Dissertation Subject of M.Com Semester III and IV. The participants were also briefed on the Four Day webinar schedule.

On **day 1** the students were introduced to the purpose of research, the overall research process was briefed upon, and the underlying logic behind research i.e. deductive and inductive was explained. The two broad approaches quantitative and qualitative research were also discussed. Thereafter, students were given some tips on how to select a research topic, how not to deviate from the academic objective of research and avoid their research being mere consultative in nature, to select the appropriate title, how to write effective abstracts. Students were then briefed on the basic concepts in research like constructs, definitions, variables, hypothesis, theories, and models. Types of variables were also covered. Students were told to keep the 'Unit of Analysis' under perspective. Students were informed about the importance of literature review and how to conduct the same.




On **day 2** with the help of examples students were guided on how to frame the research objectives, research questions, and hypothesis. Students were explained the Critiquing Process of a research article, which would not only help them select quality articles for their research, but to also align their study as per the ideal research standards.

On **day 3**, the most important topic Sampling was covered explaining various types of sampling techniques such as Simple Random Sampling, Systematic Sampling, Stratified Sampling, Cluster Sampling, Purposive Sampling, Convenience Sampling, and Snowball Sampling. This was followed by an exercise for the students on the topic. How to decide upon the appropriate sample size was also covered by the Resource Person.

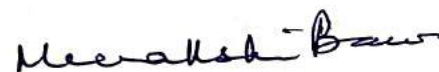
On the **final day**, key aspects of preparing a questionnaire was discussed with the help of examples. Once the findings are arrived at, how to integrate them with existing literature, and how to write the discussion section was explained. Students were also, informed about research ethics, and to avoid plagiarism by citing appropriate sources and paraphrasing/summarizing. To this effect, the APA referencing style was discussed.

At the concluding function, the officiating Principal Dr Meenakshi Bawa addressed the participants giving brief overview to the P.G. department of Commerce of the college. She expressed her deep gratitude to the principals of the various P.G. Centres for encouraging students to register for the webinar

The M.Com Course Co-ordinator and webinar convenor Dr. Champa R Parab proposed the vote of thanks. She acknowledged the team efforts of faculty from P.G M.Com Mr. Suraj P Tuyekar, Ms. Savina Rebello, and Mr. Pranit S Naik which helps in successfully completing the Four Day State Level Webinar. She expressed her deep gratitude to the resource person Dr. Kirti Tyagi for covering all important topics required in the successful completion of Dissertation.

  
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Dr. Meenakshi Bawa  
Officiating Principal