COMMERCE FIESTA 2022-23

THEME : EMERGING START-UPS IN INDIA

17TH AND 21ST MARCH 2023

General Rules To Be Followed By All Teams

- All participants and non-participants should report to the main stage in the Block No. 2 by **8.15 a.m.**

- **All students** from each class should be present for the inaugural function **at 8.15 am**. Discipline factor included.

- Participants must report for every event **10 mins prior** to the commencement time as mentioned in the schedule.

- The decisions of the judges and organizers in any event will be final and binding and will not be contestable.

- The organizing team will not be responsible if any participant is in multiple events going on simultaneously. There will be no negotiations and rescheduling of events.

General Rules To Be Followed By All Teams

- Overall discipline and cleanliness will be graded.

- Participants have to clean their respective classrooms after the event ends.

- Teams should prepare a slogan for their own team which will be judged and graded. The teams have to shout out their slogans during events.

- Participants must stay in contact with the event coordinator at all times.

- Each participant must have his/her Identity Card carried along with them.

- Each team will have a code name and a specified color.

General Rules To Be Followed By All Teams

- Soft copies of sound, music, audio, clips should be submitted on or before **12th March 2023** (changes in the same should be informed in advance and not on the day of the event)

- Damage to any college property or use of abusive words is strictly prohibited and may lead to disqualification of the entire team.

- Any vulgarity or obscenity (on/off) stage is prohibited. Display of violence or rude behavior will lead to disqualification.

- Teams participating in all events will get additional 20 points.

- Students are requested to obey the rules and regulations strictly.

- Any team exceeding the time limit for any of the event, the performance of that team will be judged only for the maximum time allowed. The extra time taken by the team will not be considered for judging.

- Registration for all events should be done on of before **10th March 2023.**

EVENTS

ON-STAGE

QUIZDOM

DANCE QUEST

AD-O-MANIA

MR. AND MISS.

FASHION MANIAC

OFF-STAGE

BUSINESS WARS

FLAG ART

STRATEGY SPRINT

CHARACTER IN A CROWD

VOICE YOUR VIEWS

PRE-EVENT

INK IT UP

MEME-TASTIC

FRAME FRENZY

GO VIRAL

POINTS SYSTEM

JOKER CARD

♣ The Joker Card can be used for any single event in which the team is confident of winning the **FIRST** place.

♣ If the team <u>**WINS 1ˢᵗ Place**</u>, the Points will be <u>**DOUBLED**</u>. i.e. for that event the team gets 200 points.

♣ If the team <u>**Fails**</u> to secure the <u>**1ˢᵗ Place**</u> then the team gets <u>**Zero**</u> for that Event.

♣ <u>**THE JOKER CARD**</u> should be placed and submitted before 9.30 am on 18ᵗʰ of March.

Event Schedule Date: 21st March 2023

Time	On-Stage Events	Off-Stage Events		
	Main Stage	Seminar Hall	Classroom no 32	Campus
8.30 am – 9.30 am	Inaugural	-	-	-
9.30 am – 10.30 am	Dance Quest	Quizdom	Business Wars	-
10.30 am – 11.30 am		Ad-o-Mania	Strategy Sprint	-
11.30 am – 12.30 pm	Mr. and Miss.	-	-	Character in the Crowd
12.30 pm – 1.15 pm	Break	-	-	
1.15.00 pm – 3.30 pm	Fashion Maniac	-	-	-
3.45 pm – 4.45 pm	Valedictory Function	-	-	-

EVENTS (17TH MARCH 2023)

TIME	EVENT	PLACE
(11.35 am to 12.35 pm)	Quizdom (Round 1)	Classroom No.34
(11.35 am to 12.35 pm)	Mr. and Miss. (Round 1)	Classroom No.33
(1.30 pm to 2.30 pm-1 hr)	Flag Art	Classroom No.31
(1.00 pm to 3.00 pm -2 hrs)	Debate (Round 1)	Seminar Hall
(1 hr)	Meme Judging	Classroom 30
(1 hr)	Reel Judging	Classroom 32
(1hr)	Frame Frenzy Judging	Classroom 19
(1 hr)	Voice your Views	Classroom 22

ON-STAGE EVENTS

The QuizDom
(Quiz Competition)

About the competition-

QuizDom is a competition dealing with Quiz based on startups, popular Indian founders, acquisitions, current affairs in business field etc. It is a competition wherein participants test and increase their knowledge.

- Theme- Indian Start-ups/ Founders/ Brands/ Social Media Marketing/ Management

- No. Of Participants: 2 Participants From Each Class

- No. Of Rounds: 3 Rounds

  *(Round-1 on 17th March 2023 & Round- 2 and Round- 3 on 21st March 2023)

ADDITIONAL INFORMATION

- The first round will be conducted on 17th March 2023 in the seminar hall.

- **Round 1** will be on the basics of start-ups, e-commerce, management, social media marketing.

- Only 5 teams with the highest score will qualify and move to Round 2 to 3.

- Round 2 and 3 will be conducted on 21st March 2023.

- **Round 2:** Buzzer round

- **Round 3:** Rapid fire question round.

RULES

Round 1 : Written test (MCQs)

- The first round will be held on March 17, 2023, in the seminar hall 11:45 am to 12:45 pm.

- The first round will cover the fundamentals of new businesses, e-commerce, management, and social media marketing.

- Each team will be required to appear for written test consisting of 30 multiple-choice questions (MCQs) of 1 mark each (for a total of 30 marks) covering topics such startups, well-known Indian entrepreneurs, acquisitions, current events in the business world, social media marketing, etc.

- Only the top five teams will qualify for round 2 (in case of a tie, a tie-breaking round will be held).

Round 2: Buzzer Round

- There will be 10 questions with a maximum score of 10 each. All teams are required to attempt the questions. The team with the correct answer must ring the buzzer and answer the question. Round 2 will include questions on brand identification, recognizing well-known business figures, recognizing brand taglines, etc.

- **Round 3: Rapid Fire Question Round.**

- Each team will be given 5 questions during the rapid-fire question round. The team will have 10 seconds to answer each question. If the team is unable to answer the question, the team won't get any point, and the same question will be passed on to the next team.

- The points of Round 1, Round 2 and Round 3 will be summed up to declare the first, second, and third place /winner.

Event Coordinator:
- Assoc. Prof. Dr. Champa R. Parab
- Asst. Prof. Mr. Vasant Pednekar

Co-opted Members in-charge: T. Y. B. Com A
- Ms. Iman Shaikh
- Ms. Chetna Chaudhary
- Mr. Karan Mane
- Mr. Sourabh Pal

Dance Quest
(Musical Play)

About the competition-

Dance Quest is a competition wherein teams shall present the journey of an entrepreneur and struggles in entrepreneurship in the form of a musical act using various props, songs, costumes etc. The competition focuses on providing a stage to the talented dancers/ performers of the college.

- Theme- Struggles/ Journey of an Entrepreneur.

- No. Of Participants: Min. 4 – Max. 8 participants

- No. Of Rounds: 1

- Time limit : Maximum 7 minutes including stage setup

RULES

- Only one team (min. 4 to max. 8 participants) from each class can take part.

- The team has to perform on the songs relating to the theme mentioned.

- The team can use a single song or can merge multiple songs.

- The teams will have to send their songs on or before 13th March 2023 to the Event Coordinator for scrutiny. If songs are found with vulgar lyrics then it would be advised to change the same.

- Vulgarity of any kind in the dance moves onstage will not be tolerated and the entire team shall be disqualified on spot.

- Teams should be ready with their props backstage as soon as the performance prior to theirs has started.

EVALUATION CRITERIA

The team on the day of the event will be judged on the following criteria.

- Unique Moves And Variety (10)

- Synchronization Of The Team Members (10)

- Facial Expression And Body Language (10)

- Quality Of Dance And Execution (10)

- Overall, Clarity And Impact Of The Concept (10)

Event Coordinator:
- Assoc. Prof. Mrs. Rochana Karangate
- Asst. Prof. Ms. Madhumeeta Dhar

Co-opted Members in-charge: F. Y. B. Com A
- Ms. Ritika Pednekar
- Mr. Mohamad Irfan Khan
- Ms. Hazira Juma Shaikh
- Mr. Sai Vardhan Reddy

Ad-O-Mania
(Ad-Mad Show)

About the competition-

Ad-O-Mania is a competition wherein teams shall prepare a skit with dialogues, props, costumes, etc. to advertise the given product. The skit must advertise the product within 3 minutes, the skit performed could include humor, suspense etc. The competition mainly enhances marketing and advertising skills of the students.

- Theme - Product Advertisement and Sales

- Product will be given on 20th March 2023 (Lots basis)

- No. Of Participants: Max. 5 participants from each class.

- No. Of Rounds: 1

- Time Limit : 3 Minutes

RULES

- Only ONE Team (**min 3 to max. 5 members**) from each class can take part.

- The team has to perform within **3 minutes**.

- Use of only **English** and **Hindi** language shall be permitted.

- Use of foul language is strictly prohibited.

- Vulgarity of any kind in the skit onstage will not be tolerated and the teams shall be disqualified.

- Use of words or statement against any community, race, gender, personal comment, political statement, shouting or screaming will not be allowed.

- Teams should be ready with their props backstage as soon as the performance prior to theirs has started.

EVALUATION CRITERIA

The team on the day of the event will be judged on the following criteria.

- Creativity (10)

- Presentation of product. (10)

- Facial Expression and Body Language (10)

- Synchronization and Execution (10)

- Quality of the Content (10)

Event Coordinator:

- Asst. Prof. Ms. Swati Shigaonker

Co-opted Members in-charge: S. Y. B. Com C

- Ms. Nidhi Parsekar
- Ms. Rahi Naik
- Mr. Damodar Gawade
- Mr. Prajot Pusekar

Mr. & Miss.

About the competition-

This is a contest where the participants are being judged according to their personality, attitude, aptitude, general knowledge, talent, and their ability to answer questions that will showcase their intellectual strength.

- Theme- Entrepreneurial World

- No. of Participants: 1 Girl & 1 Boy from each Team

- No. of Rounds: 3 Rounds

*(Round-1 on 17th March 2023 And Round- 2 & Round- 3 on 21st March 2023)

❖ **Round 1- Question-Answer Round.**

✔ Participants will have to appear for a written test comprising of 20 MCQs type questions of 1 mark each (total 20 marks).

✔ The participant will get **20 minutes** to answer the written test .

✔ The written test time will be from **1:00 pm. To 1:20 pm.**

✔ Top **5 Male** participants and top **5 Female** participants will qualify for the Round 2.

❖ **Round 2- Introduction (1 minute) + Talent round (2 minutes)**

❖ **Round 3- Two questions on the Commerce Fiesta theme by both the judges.(Each participant will get 3 minutes to answer both the questions).**

EVALUATION CRITERIA
For Round 2 & 3

The participants will be judged on the following criteria:

☐ Originality and Confidence (10)

☐ Attire (10)

☐ Talent Impact (10)

☐ Round 3 Question and Answer (10)

☐ Overall Impression (10)

Event Coordinator:
- Asst. Prof. Ms. Shveta S. Desai
- Asst. Prof. Mr. Ravindra R. Gaunker

Co-opted Members in-charge: T. Y. B. Com B
- Ms. Renuka Singh
- Ms. Afrin Nalatwad
- Mr. Imran Hayat Shaikh
- Mr. Shubham Chodankar

Fashion Maniac
(Fashion Show)

About the competition-

Create sustainable and environmentally friendly clothing using innovative techniques and materials. The competition showcases the use of Green energy technology in fashion industry to promote sustainable practices and reduce waste. Walk up the ramp with your attitude, in the best designed outfit and on the best of the beats.

- Theme – Green Energy sustained Startups

- No. of Participants: Max. 8 participants from Each Team

- No. of Rounds: 1

- Time limit – **08 minutes** (including set up and performance)

RULES

- 1 Team of **8 participants** each from each Class including the narrator.

- Time limit – **08 minutes** (including set up and performance)

- Team should carry their track in pen-drive & submit on or before 13th March 2023 to the event coordinator.

- Vulgarity in any form is strongly prohibited.

- Decent dressing is a must.

- The clothes should be related to the Theme.

EVALUATION CRITERIA

The participants will be judged on the following criteria:

- Relevance to the Theme (10)

- Costumes (10)

- Coordination (10)

- Ramp Walk (10)

- Overall Presentation (10)

Event Coordinator:
- Assoc. Prof. Shri. Sanjiv Shirodkar
- Asst. Prof. Ms. Pradnya P. Chari

Co-opted Members in-charge: F. Y. B. Com C
- Ms. Sanjana Chakri
- Ms. Kajal Salanke
- Mr. Ishwar Balabatti
- Mr. Balshiva Lamani

OFF-STAGE EVENTS

BUSINESS WARS
(Debate Competition)

About the competition-

Let's Talk Business is a Debate competition wherein teams shall be judged on their informative arguments, body language and oratory skills. The competition aims to provide participants a chance to overcome stage fear and present their views on the given topic.

- Theme- Start Ups in India

- No. of Participants: 2 Participants From Each Team

- No. of Rounds: 2 Rounds (Both Off-stage)

- Time Limit : 3 Minutes

RULES

- **02 participants** will represent their respective class.

- There will be 2 rounds of debate. Round 1, Round 2.

- In **Round 1** (Elimination Round), out of the 13 teams, only 6 teams will get selected and will go to the next round.

- In **Round 2** (Final Round), out of the 6 teams three teams will get eliminated and remaining 3 teams will be awarded 1st, 2nd and 3rd place based on the points scored.

- Each team will be given 3 minutes during Round 2 to speak on the given topic, followed by the debate round.

RULES

- The topics for the debate shall be provided to the participants in advance but their **role as in favour and against** will be **informed on the spot** by drawing the chit.

- Participants have to comply with the topic. Any form of irregularity will lead to elimination of the team. Use of words or statement against any community, race, gender, personal comment, political statement, shouting or screaming will not be allowed.

- Use of **English language is compulsory**.

EVALUATION CRITERIA

Teams will be evaluated based on the following criteria:

- Creativity (10)

- Fact supporting arguments (20)

- Voice modulation (10)

- Content (10)

Event Coordinator:

- Asst. Prof. Safal S. Narvekar

Co-opted Members in-charge: S. Y. B. Com D

- Ms. Rajashree Pednekar
- Ms. Apurva Rao
- Mr. Rahul Gadi
- Mr. Sahil Shaikh

Flag Flyers
(Logo Flag Designing)

About the competition-

Flag Flyers is a logo designing competition. The participants are supposed to design the logo based on the "Team Name".

- Theme- Team Name and Logo Designing.

- No. Of Participants: 1 Participant from Each Class

- No. Of Rounds: 1

- Time Limit : 60 Minutes

RULES

- One Participant from each Team.

- Participants can use fabric or acrylic paints, glitters.

- **The size of the cloth is 1mtr x 3/4th mtr (length 1 mtr and breadth 3/4th mtr). The Satin Cloth will be provided.**

- Participants can use any color but color allotted to their team must reflect in the logo.

- Use of any other materials or readymade stickers are strictly prohibited.

- Any sort of **tracing is not allowed**. The artwork must be **Original Work** of participant and should be relevant to the theme.

RULES

- The logo should incorporate the Team Name (abbreviated or spelled out).

- The competition will be held in <u>**Room No. 31, Block 2 at 1:30 pm to 2.30 pm.**</u>

- The **Logo has to be designed strictly within the allotted time**.

- Decision of the judges shall be final and abiding.

EVALUATION CRITERIA

The participants will be judged on the following criteria:

- Creativity (10)

- Flow of Design (10)

- Visual Impact (10)

- Color Scheme (10)

- Relevance to Theme (10)

Event Coordinator:

- Asst. Prof. Dr. Atmaram M. Tarpe

Co-opted Members in-charge: T. Y. B. Com D

- Ms. Tanisha Kashyap
- Ms. Neha Dhuri
- Mr. Narayan Warik
- Mr. Juber Shaikh

Strategy Sprint
(Case Study)

About the competition-

Strategy Sprint is a Competition wherein, every participant will receive a case study 30 minutes Prior to the event. They need to solve the case study. And Later explain the case study to the judges followed by a question and answer round.

- Theme- Related to Startups

- No. Of Participants: 1 Participant from Each Class

- No. Of Rounds: 1

- Time Limit : 5 Minutes

RULES

- **01 Participant** will represent their respective class.

- Each participant will receive the case study **30 minutes in advance.**

- Participants need to understand, analyze and solve the case study.

- The participants need to explain the case study along with solutions to the judges.

- There will be a question answer round, wherein the judges will ask 2 questions to each participant to evaluate their knowledge.

EVALUATION CRITERIA

Each participant will be evaluated as per the following criteria:

- Understanding & Interpretation (10)

- Unique Solution & Innovation (10)

- Question and Answer Session (10)

- Presentation form and style (10)

- Comprehensive Analysis (Relevance to the case study provided) (10)

Event Coordinator:
- Asst. Prof. Ms. Teja N. Temkar

Co-opted Members in-charge: F. Y. B. Com B
- Ms. Khushi Chavan
- Ms. Roshni Naidu
- Mr. Siddharth Nayak
- Mr. Anish Sonurlekar

Character in the Crowd

About the competition-

Character in the Crowd event basically focuses on the Participant's ability to engage with people and boost their self-confidence and sense of humor without making the audience bored.

- Theme- Indian business personalities

- No. of Participants: 1 Participant from Each Class

- No. of Rounds: 1

- Time Limit : 5 Minutes

ADDITIONAL INFORMATION

- Imitate a Indian Personality from Business Background.

- Time limit for 5 Mins.

- Participants cannot use face masks or background music or any harmful materials as props.

- Use of words or statement against any community, race, gender, personal comment, political statement, shouting or screaming will not be allowed.

- No defaming the Personality chosen by the participants.

- Vulgarity of any kind will not be tolerated and the team shall be disqualified on spot in such case.

- More details will be given at the time of the Event.

EVALUATION CRITERIA

Each participant will be evaluated as per the following criteria:

- Humor (10)

- Expressions (10)

- Engagement of the Crowd (10)

- Presentation (10)

- Gestures (10)

Event Coordinator:

- Asst. Prof. Mr. Selton Gomes

Co-opted Members in-charge: S. Y. B. Com C

- Ms. Meena Patel
- Ms. Vibha
- Mr. Madan
- Mr. Narayan Kothawale

Voice Your Views
(Elocution Competition)

About the competition-

Under Voice Your Views competition participants will have to speak on the topic which they will Pick from the Lot for minimum 2 and maximum 3 minutes.
Total 15 topics will be given to them in advance.

- Theme- Startups under the influence of Social Media and Artificial Intelligence.

- No. of Participants: 1 Participant from Each Team

- Time Limit: 2 to 3 Minutes

RULES

- **One participant** per team

- Participant shall speak on the topic which he/she has picked either in Hindi, English or Konkani language.

- The participant must speak for **Maximum 3 Minutes**.

- The participant must dress appropriately.

- Use of words or statement against any community, race, gender, personal comment, political statement, shouting or screaming will not be allowed.

EVALUATION CRITERIA

Each participant will be evaluated as per the following criteria:

 Content of speech (in line with the topic) (10)

 Relevance to the theme (10)

 Accuracy of information (10)

 Originality (10)

 Overall impact (10)

Event Coordinator:

- Asst. Prof. Ms. Sanjana S. Halankar

Co-opted Members in-charge: T. Y. B. Com C

- Ms. Ashweta Naik
- Ms. Sana Shaikh
- Mr. Gautam Gaonkar
- Ms. Kanchan Yadav

PRE- EVENTS

Ink It Up
(Handwritten Essay Writing Competition)

About the competition-

Ink it Up is organized to Motivate students in literature, research and awareness about the current affairs. Here, students need to write an Essay on a topic based on the Starts Ups – the way ahead for India.

- Topic- Starts Ups – the way ahead for India

- No. of Participants: 1 Participant from Each Team

- Time Limit : 60 Minutes

ADDITIONAL INFORMATION

- Only One participant per team is allowed.

- 13th March 2023

- Students are required to write in legible handwriting.

- Full Scape Papers will be provided

- The Best Essays will be published in the C-Ignite Magazine.

- Essay can be written in English, Hindi, Marathi or Konkani

EVALUATION CRITERIA

Evaluation of the articles will be done as per the following criteria:

- Content (Relevance to the theme, Comprehensiveness, Originality, Insights) (10)

- Organization (Clarity of Thoughts, Creativity, Unity and Consistency) (10)

- Mechanics (Punctuation, Spelling, Capitalization, Grammar) (10)

- Relevance to the topic (10)

- Overall writing skill (10)

Event Coordinator:
- Assoc. Prof. Dr. Ashish M. Joshi
- Asst. Prof. Rohit Velip

Co-opted Members in-charge: F. Y. B. Com D
- Ms. Varsha
- Ms. Pammi Kumari
- Mr. Mohammed Danish Tahasildar
- Mr. Siddanna Telgi

Meme-tastic
(Meme Competition)

About the competition-

The contest's goal was to boost student participation and create a fun environment. The Participant needs to portray humour involved in the Life of an Entrepreneur with that of a Employee in the Corporate Sector.

- Theme- Startup v/s Corporate Memes

- No. of Participants: 1 Participant from Each Class

RULES

- Participant can submit only **One Meme.**

- All aspects of the meme should be created digitally i.e. using mobile phone, laptop etc.

- Submission should be in **.Jpeg or .Jpg or .Doc** format only. The memes must **promote healthy humor**.

- Memes should not have content that is obscene, racist or abusive.

- Memes must be strictly self-made. If any meme is found to be copied, his/her meme will not be considered and the participant will be disqualified. The meme submitted should not have been submitted for publication elsewhere.

- Any meme found to be offensive by the judges will be disqualified immediately.

RULES

- Interested students have to register for the competition by giving details viz., Full Name, Roll no., Class & Div., Team Name, WhatsApp contact number and email address.

- On the day of the competition, the participants have to submit the memes to commercefiestameme2023@gmail.com giving details such as full name, roll no., Class & div., Team name and WhatsApp contact number and email address by 13th March 2023, 6.00 pm.

- The decision of the judges in deciding the winner(s) shall be final and binding and no query, correspondence, etc. in this regard shall be entertained

EVALUATION CRITERIA

Evaluation of the Meme will be done
as per the following criteria:

- Humor (10)

- Creativity (10)

- Originality (10)

- Relevance to theme (10)

- Overall impact (10)

Event Coordinator:

- Asst. Prof. Ms. Shubhada D. Parab

Co-opted Members in-charge: S. Y. B. Com A

- Ms. Suhani Maladri
- Ms. Jyoti Lamani
- Mr. Rahul Nagvat
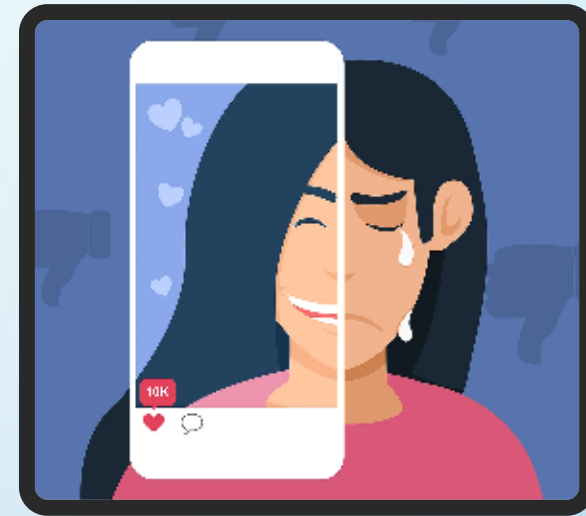- Mr. Pratham Jain

E-mail ID:-
commercefiestameme2023@gmail.com

Frame Frenzy

(Photography Competition)

About the competition-

This event is specifically for participant to use their ideas and showcase them through Photos. Participants need to click 1 Photograph of the product which will be given to them on 10th March 2023.

- Theme- Product photography.

- No. of Participants: 1 Participant from Each Team

RULES

- The pictures need to be related to the theme and original work of the participant.

- Use of any type of camera is allowed.

- Photo should not be edited in any form.

- The photos submitted must be saved **as .jpeg/.png/ jpg.** No borders, watermarks or signatures should be included.

RULES

- The pictures should be clear and visible. The size of the file should not be more than **20 mb**.

- Participants need to submit the pictures to the event coordinator **on 15th March 2023 before 5.00 pm** on the email ID: framefrenzy2023@gmail.com

- Decision of the judges shall be final and abiding.

EVALUATION CRITERIA

Evaluation of the photograph will be done as per the following criteria:

- Creativity (20 Points)

- Uniqueness of idea (10 Points)

- Relevance to the Theme (10 Points)

- Wow! Factor (10 Points)

Event Coordinator:
- Asst. Prof. Mr. Suraj P. Tuyekar

Co-opted Members in-charge:
- Ms. Disha Naik
- Mr. Sanket Naik

E-mail ID: **framefrenzy2023@gmail.com**

Go Viral
(Reel Competition)

About the competition-

Go Viral will help the students to connect to the social media. Students need to make a Reel to showcase what impact does Social Media have on Start-Ups.

- Theme: Impact of Social Media on Start-Ups.

- No. of Participants: Max. 7 Participants from Each Team

RULES

- Reel video can feature an individual or a group of up **to 7 people**

- Time limit for the reel is **30 - 40 seconds**. Any video longer than 40 seconds or shorter than 30 seconds will be disqualified.

- The reels can be made In English, Konkani, Hindi & Marathi.

- Editing of the reel videos is allowed prior to submission. The content of the reel should adhere to the theme provided.

- Share your reels goviralfiesta@gmail.com with following details on or before 13th march 2023 before 1.00 pm.

RULES

- Name of the participant, class division, roll no., Email id (used for registration), Phone number (WhatsApp no.) Caption that will be posted with the reel. No Hashtags.

- All the submitted videos will be uploaded on the Department of Commerce Instagram page "<u>mes_deptofcommerce</u>". All the submitted videos will be scrutinized before uploading on college Instagram page.

- The videos shall not contain any content which showcases hatred towards any religion or community, gender, caste, or political oriented vibe in any form.

- Also, there shouldn't be use of any abusive or explicit content in the reel video or any other objectionable matter. The event coordinator holds complete authority to disqualify any such reels.

EVALUATION CRITERIA

Evaluation of the Meme will be done as per the following criteria:

 Content (10 points)

 Creativity (20 points)

 Understanding (10 points)

 Effectiveness/overall impact (20 points)

Event Coordinator:
- Asst. Prof. Mr. Pranit S. Naik

Co-opted Members in-charge:
- Mr. Jayesh Bhagat
- Ms. Haneen Khan

E-mail ID: **goviralfiesta@gmail.com**