



## MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE

Zuarinagar, Goa-403726

Affiliated to Goa University Accredited by NAAC with B+ Grade (4<sup>th</sup> cycle)

**ACADEMIC YEAR 2022-2023**

### **REPORT OF THE ACTIVITY: CERTIFICATE COURSE IN "DIGITAL COMMUNICATION"**

- Department of Sociology
- Date: From 9<sup>th</sup> January 2023 to 28<sup>th</sup> January 2023
- Platform: Offline, Room No. 17
- Resource Person for the Certificate Course: Asst. Prof. Sianna D'mello, Asst. Prof. Snigdha Naik, Asst. Prof. Michelle Alisha D'mello,
- Participants: B.A Semester II, IV, VI students of M.E.S. College of Arts & Commerce.
- No. of participants: 28 (Male-07, Female-21)

- Report in brief:

Department of Sociology, M.E.S. College of Arts and Commerce, introduced a Short-Term Certificate Course in "Digital Communication" for 30 hours duration during this academic year. The course was coordinated by Asst. Prof. Heena Shabali. The course began with an inaugural function held on 9<sup>th</sup> January 2023 at 1:00 pm in the M.S Kamat Seminar Hall by lighting of the lamp. Dr. Manasvi M. Kamat Principal, Assistant Professor Jessy Coutinho, Asst Prof, Gulshan Mullah was present for the inaugural function along with all the participants. At the inaugural function, Asst. Prof. Heena Shabali the Course Coordinator, gave an overview of the course and importance of the course to the students. Dr. Manasvi M. Kamat, the Principal, presented her introductory remarks on the occasion and gave insights into the course outcomes.

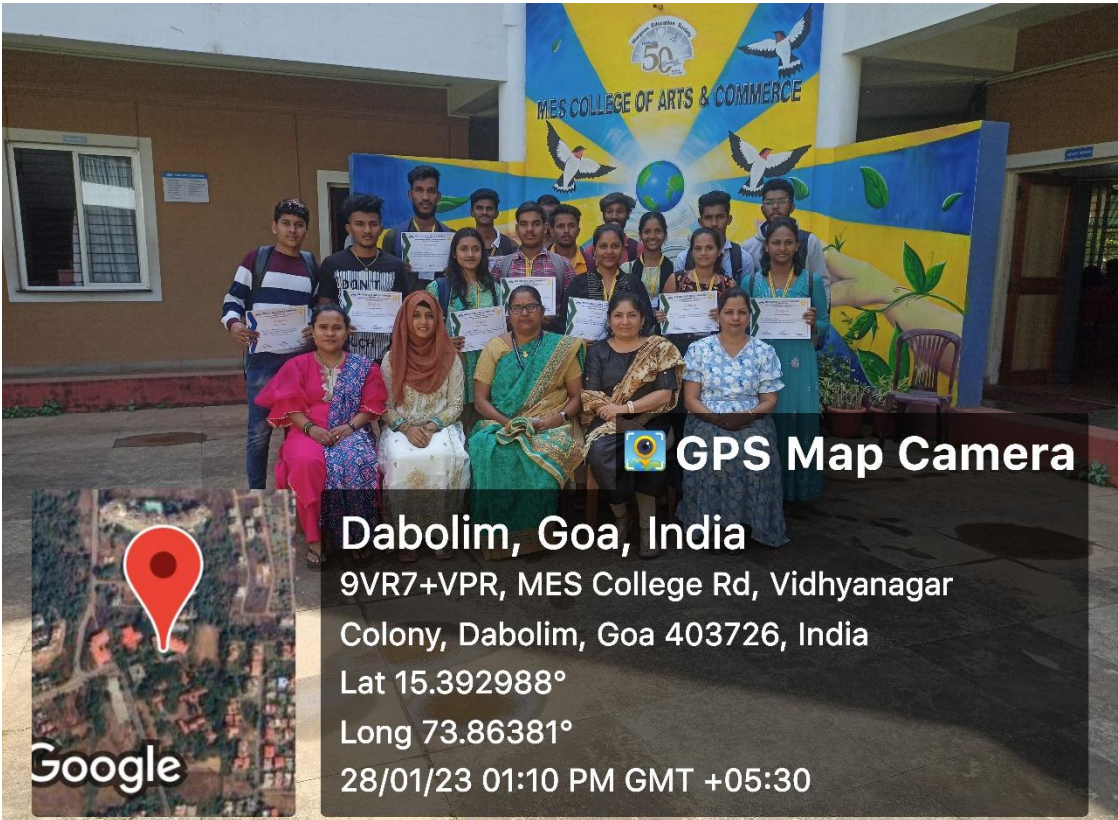
#### **Objective of the Certificate Course:**

The session of the course started from 10<sup>th</sup> January 2023 in room no.17. The primary objective of this Certificate Course was to provide fundamental knowledge on the aspects of Digital Communication and to enhance their skills on the various forms of digital communication which is necessary in this technologically developing world. Total 15 sessions of 2 hours from 1:00 pm to 3:00 pm thereby completing 30 hours were held. A total of 28 students successfully completed the course. After completion of the course, students were evaluated based on a 50 mark exam, which was divided into two-part, 30 marks MCQ test and 20 marks Assignment. All 28 students qualified the exam and certificates were issued to the students.

**Outcome of the Course:** This course is very resourceful, beneficial and useful for the students as knowledge about means of digital communication is a must.

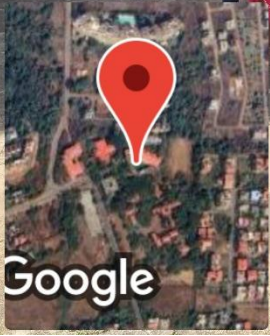
#### **Remarks of the Coordinator:**

The course was made available to our students at no cost which will be an add on to their knowledge as Undergraduate students



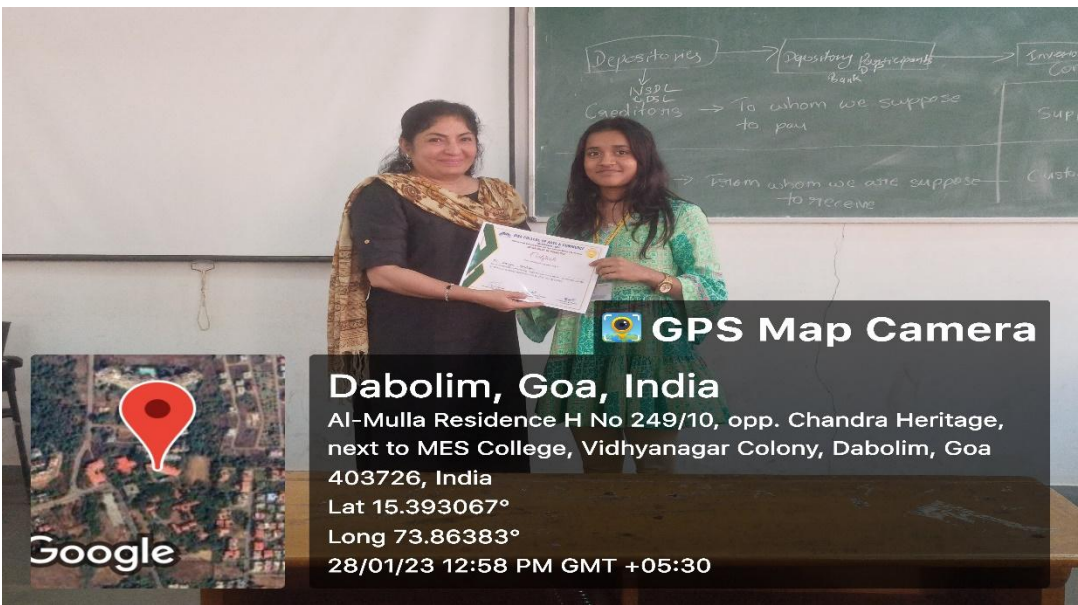
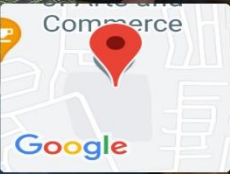
GPS Map Camera

**Dabolim, Goa, India**  
9VR7+VPR, MES College Rd, Vidhyanagar Colony, Dabolim, Goa 403726, India  
Lat 15.392988°  
Long 73.86381°  
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GPS Map Camera

**Dabolim, Goa, India**  
9VR7+VPR, MES College Rd, Vidhyanagar Colony, Dabolim, Goa 403726, India  
Lat 15.392983°  
Long 73.863875°  
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GPS Map Camera

**Dabolim, Goa, India**  
Al-Mulla Residence H No 249/10, opp. Chandra Heritage, next to MES College, Vidhyanagar Colony, Dabolim, Goa 403726, India  
Lat 15.393067°  
Long 73.86383°  
28/01/23 12:58 PM GMT +05:30

