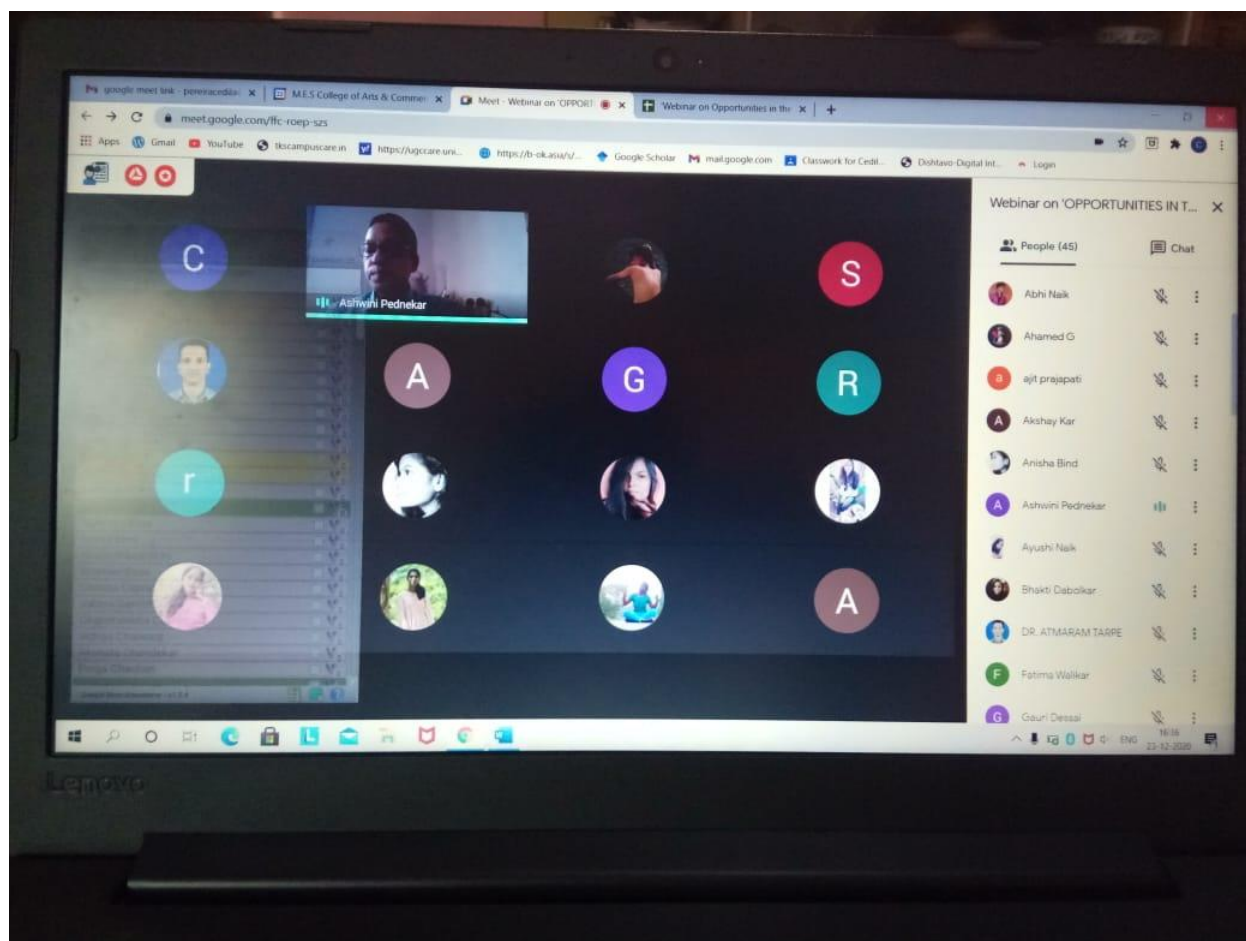


ACTIVITIES CONDUCTED BY THE PLACEMENT CELL FOR THE ACADEMIC YEAR (2020-21)

WEBINAR ON ‘CAREER OPPORTUNITIES IN THE INSURANCE SECTOR’



The Placement Cell of M. E. S. College of Arts & Commerce, organized a webinar on 23rd December 2020 at 4pm via Google Meet, for the final year undergraduate students. The resource person was Mr. Uday Redkar, proprietor of Kuber Investments & Financial Services. Mr. Redkar has a B.Sc degree in Mathematics, PGD in Mass Communication and is AMFI certified. He initially began his career in sales and marketing and later, joined the sunrise industry of insurance in 2001. He worked for Bajaj Allianz General Insurance and later moved to Bajaj Allianz Life Insurance as a Business Development Manager. He started his own venture M/s Kuber Investments & Financial Services in 2014, which offers solutions to the customers in health insurance, life insurance, general insurance, mutual funds, shares, etc. Mr. Uday Redkar has an experience of nineteen years in the financial sector which has seen many highs and lows in the market.

The webinar began with an introduction to the webinar and welcome by the Chairperson of the Placement Cell, Mrs. Cedila Pereira e Gomes. Member of the Placement Cell, Ms. Michelle D'Mello, introduced the resource person to the participants. This was followed by the address by the resource person. In his address Mr. Uday Redkar explained the different areas of insurance and the scope in this field. He encouraged the students to take up a career in this field, as it would broaden their horizon in the financial sector. After the address, some students asked questions, which were promptly answered by Mr. Redkar. The session concluded at 5 pm with

the vote of thanks proposed by Dr. Atmaram Tarpe, member of the Placement Cell. A total of forty-five students participated in this Webinar organized by the Placement Cell.

INDIA'S SUPERBRAIN COMPETITION

On 9th December 2020, founder and MD, Mr. Praveen Baheti of Alien Brains and of India's Superbrain Competition visited the college to discuss details of the competition: India's Super Brain 2.0. While speaking on the intention behind developing it, he specified that, it is India's second Competition which judges a person not based on what he/she knows but what he/she can grasp and learn. He spoke more about ISB 2.0 mentioning that it is the brainchild of Alien Brains and primarily deals with five technologies-Machine Learning, Deep Learning, Computer Vision, Image Processing and React JS. He also mentioned that two weeks of optional live hands-on mentorship program from scratch of 40+ hours for each topic, with an average of four hours per day, coupled with doubt sessions everyday, will help participants compete with topic experts at the same level and also win prizes and rewards. Furthermore, he mentioned that they aim to look forward to getting participants to start building meaningful next-gen products and developing an entrepreneurial mindset. He also added that the participants reaching the top 50 could win a sponsored trip to Delhi for a Hackathon. Exposure of students to entrepreneurship was greatly welcomed. The following students registered for the competition:

- 1) Patric Sean Andrade: SYBCA
- 2) Sanchita Bhagat: FYBBA
- 3) Adarsh Mourya: FYBBA

ZINGLIN MEDIA INTERNSHIP

The Placement Cell of MES College in collaboration with Zinglin Media Private Limited, will be organising a two months' internship (from home) commencing in February 2021, for the students of First Year and Second Year students.

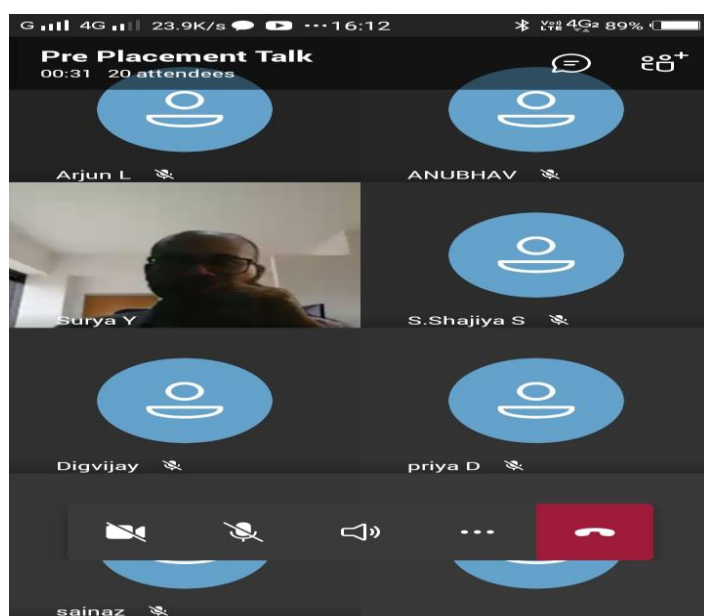
Zinglin Media is a one-of-a-kind social media platform where India's millions can express themselves and showcase their talent. As a short video content app, it is ideal for creating and sharing short videos. A platform created to empower content creators to showcase their talent on movie screens across the country.

The following students registered for the internship:

- 1) Pratiksha Sarkar – FYBA (B)
- 2) Divya Ghanchi – FYBA (B)
- 3) Sanjay Doddamani – FYBCA

PLACEMENT DRIVE BY ICICI PRUDENTIAL

ICICI Prudential Life Insurance, in collaboration with the Placement Cell of M.E.S. College of Arts and Commerce, organized an online placement drive on 2nd March 2021 at 4 pm for the final year students of the college. The placement drive began with a pre-placement talk by the HR Manager Mr. Surya Yamujala, who highlighted the role and job description, responsibilities expectations of the said job position. Twenty-five students participated in the pre-placement talk. After the pre-placement talk, the Chairperson of the Placement Cell, Ms. Cedila Pereira e Gomes proposed the vote of thanks. Thereafter the online interview was conducted by the HR Manager. Ten students attended the interview round.



Mr. Surya Yamujala, the HR Manager addressing the students

The following students were selected after the interview round:

- 1) Akash Maurya
- 2) Anchal Tiwari
- 3) Sainaz Hadri
- 4) Shajiya Sareen
- 5) Bharathi Karkannavar
- 6) Kavitha Palakonda

OFF-CAMPUS PLACEMENT DRIVE BY INNOVSOURCE SERVICES PVT. LTD

Innovsource Services Pvt. Ltd, in collaboration with the Placement Cell of our college, conducted an off-campus Placement drive on 3rd March 2021. Innovsource is the third largest staffing company in India and have been hiring in Goa for the past 8 years. The vacancies were for the post of Branch Relationship Executive for SBI Cards & Payment Services, and Female Delivery Associate for Flipkart. The following BCOM students were selected at the interview held in Panjim for the post of Branch Relationship Executive for SBI:

1. Surana Lalita
2. Rohini Gawde

3. Hawabi Khan

4. Afrin Sheikh

PLACEMENT DRIVE BY ICICI BANK

The Institute of Finance, Banking and Insurance (IFBI), the largest Private Bank Training Institute in India was established by NIIT in association with ICICI BANK. IFBI conducted a pre-placement talk for the graduated and final year students for recruitment to ICICI Bank in collaboration with the Placement Cell of our college on 12th March 2021 at 12.35 pm in the M.S. Kamat Seminar Hall of the college. Assistant Managers Mr. Ashish Raut, Mr. Shebhaj Khan, Mr. Pankaj Tilve and Ms. Akanksha Pawar- the HR Executive conducted the pre-placement talk. The HR Managers informed the students about the immediate recruitment of graduates for the job opportunity of a Value Banker with ICICI Bank, and training would be conducted for the interested final year students prior to the being recruited. The training would be conducted by IFBI. The key focus area of IFBI is to address the manpower challenges of multi-skilled and trained professionals in BFSI sector. IFBI is actively engaged in re-skilling existing professionals in the Financial Services sector - who are being overwhelmed by recent economic reforms, technology advancements and changes in attitude and approach in this sector. NIIT IFBI offers comprehensive program to candidates seeking a career in ICICI Bank. The IFBI FLAGSHIP PROGRAM is a Post graduation Diploma In Sales and Relationship Banking (PGDSRB). The program would be a 45 days training, followed by a three-month internship program to train candidates for the role of value banker. Eleven students attended the placement drive, out of which two were graduates from the college (one from BBA and one from BCOM) and the remaining nine presently the final year students (four from BCA and five from BCOM). The current students would be contacted by the Managers, for training on completion on their graduation.



Assistant Manager Mr. Ashish Raut addressing the students

Mrs. Cedila Pereira e Gomes, the Chairperson of the Placement Cell proposed the vote of thanks and concluded the session. The session was also attended by the members of the Placement Cell, Dr Atmaram Tarpe, Ms. Michelle D'Mello, Ms. Teja Temkar and Ms. Priscilla David.

WEBINAR ON ‘VACANCIES IN THE GOVERNMENT SECTOR’

The Placement Cell of the college in association with SSB Institute organized a webinar on the ‘Awareness on vacancies in the Government Sector’ on 13th March 2021 at 4 pm on Zoom platform for the undergraduate students of the college. SSB Institute for Central and State Government Exams is a group of professionals who have been tirelessly pursuing students to achieve great success in their careers. This Institute which based in Dadar has now become an MSME registered organization with six branches across Mumbai. Every single year, candidates inspire to become officers for Class I and Class II rank (Group A and Group B services) in Central and State Government. In this regards the awareness program was conducted for the students. The resource person for the session was Mr. Sukrut Bhushan, the Director of the Institute, who informed the students about the various exams and vacancies in the Government Sector such as that of banking, insurance, railway, law, defence etc., through a website that was created for the same, i.e prepp.in. This was followed by a brief interactive session with the students to clarify doubts and queries. Twenty-seven students attended the webinar. The faculties present for the webinar were Chairperson Ms. Cedila Pereira e Gomes, Dr. Atmaram Tarpe, Michelle D’Mello and Teja Temkar, members of the Placement Cell.

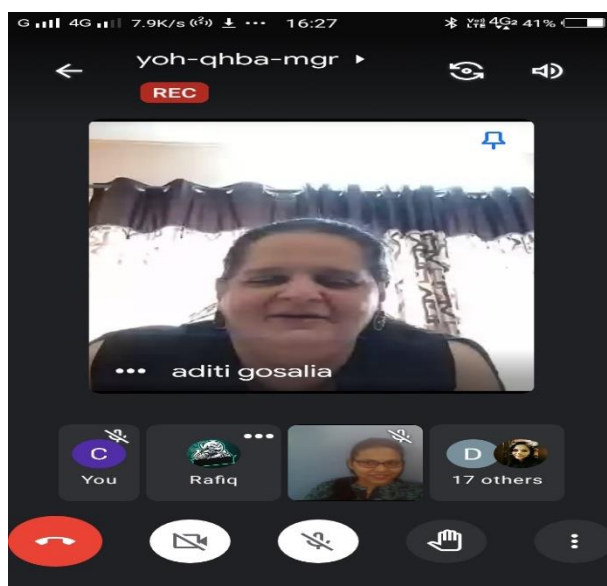


Certificate of Appreciation awarded to M.E.S College for student participation in the webinar

WEBINAR CONDUCTED IN COLLABORATION WITH MUMBAI EDUCATIONAL TRUST

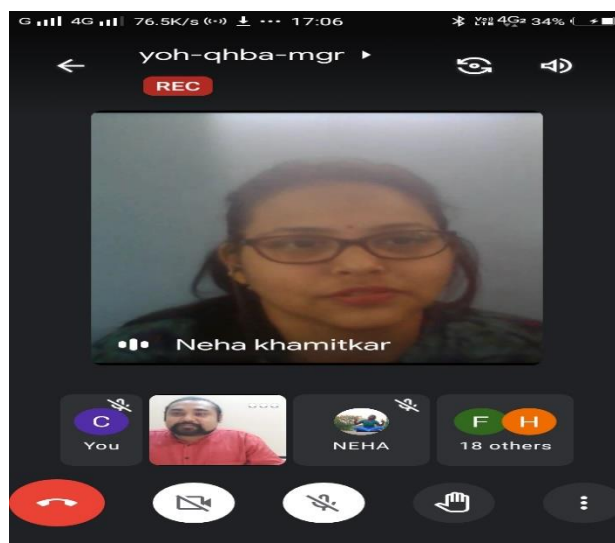
The Placement Cell of M.E.S College in collaboration with Mumbai Educational Trust conducted a webinar on the topic ‘Three key skills for effective communication at the workplace’ including ‘CV Writing Skills’ on 17th March 2021 at 4 p.m. MET is a conglomerate of premiere educational institutions that offers professional courses in Management, Mass Media, Information Technology, Animation, Pharmacy, Insurance, and Banking amongst others. MET tries to create a platform where students can be encouraged and empowered

to make better career decisions by making informed choices. The webinar aimed at providing students a platform that would provide students a realistic glimpse about the real world, its challenges and ways to overcome them. The resource persons for the webinar were Senior Manager Aditi Gosalia and Assistant Professor Amritansh Nigam. Ms. Cedila Gomes, the Chairperson of the Placement Cell delivered the welcome address. Ms. Neha Khamitkar, Assistant Manager at MET, introduced the first guest speaker, Ms. Aditi Gosalia who spoke on 'C.V Writing Skills'. She facilitated an interaction and explained the idea behind presenting a good resume when applying for a job. She informed the students that a lot of formats for creating a good resume were available online and stressed that the students could make use of Microsoft Word or infographics and suggested [canva.com](https://www.canva.com) or Canva Pro, a free website which provides C.V templates for various job descriptions. She highlighted on the tips to write a good C.V like including essential keywords that match the qualification, so that the C.V is unique. She also told the students that one should emphasize on their strengths in the CV. She explained that every organisation had different expectations and therefore the C.V should be in tune with the demands of the role specified. She mentioned that personal details were not required for resume and stressed that the latest qualification should be mentioned in the beginning followed by previous qualification obtained, emphasizing on the job applicants' technical expertise, skills etc. The C.V was required to be short, precise, crisp and free from grammatical mistakes.



Ms. Aditi Gosalia, Senior Manager at MET, addressing the students on 'C.V Writing Skills'

Ms. Neha Khamitkar, Assistant Manager at MET, briefed the about the various career options available at their Institute as well as the coaching given for studying abroad after graduation.



Ms. Neha Khamitkar, the Assistant Manager of MET introducing the resource persons

The next session was delivered by Mr. Amritansh Nigam, Assistant Professor at MET who spoke on ‘Effective communication skills at the workplace’. He differentiated between hearing and listening and emphasized on the importance of sharpening one’s listening skills, summarizing, understanding the context of what is being communicated. He then spoke about the significance of note taking, storytelling etc. while mentioning several basic speaking skills which included speaking slowly and loudly, mirroring other people's actions/body language, tonality etc.



Mr. Amritansh Nigam, Assistant Professor at MET addressing the students on ‘Effective communication skills at the workplace’

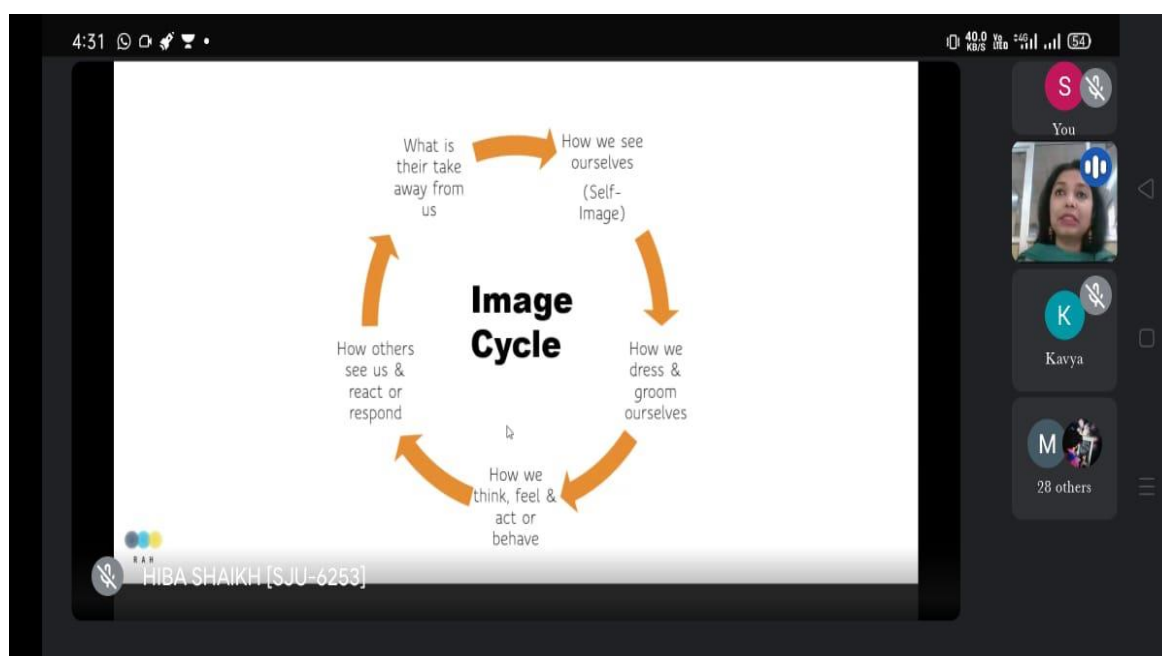
The webinar was very informative and interactive. A total of twenty-five students participated in the webinar. Ms. Priscilla David, Assistant Professor in English and member of the Placement Cell proposed the vote of thanks.

REPORT OF WEBINAR HELD BY PRISM EDUvantage LLP

A webinar on the topic “Personality Grooming and Development” was held on 7th April, 2021 at 4 p.m. which was conducted by Prism EDUvantage LLP, which is a professional skill enhancement course provider. The speaker for the session was Ms. Hiram Shaikh, a Chartered

Accountant, Masters in Commerce, Diploma in IFRS from ACCA (UK) and a certified Image Consultant and Soft Skills Trainer from ICBI in partnership with Conselle Institute of Image Management, USA and accredited by SQA. Ms. Cedila Gomes, the Chairperson of the Placement Cell, gave the welcome address. Miss Michelle D'Mello, Assistant Professor in English and member of the Placement Cell of M.E.S. College, introduced the speaker for the session.

Ms. Hiram Shaikh spoke in-depth about personality grooming and the finer nuances of enhancing the same. She emphasized on body image which is the way a person presents himself or herself and how they want the other person to perceive them. She explained how self-esteem can play a role in creating a positive self-image and how to enhance it and represent their profession in a positive manner.



Ms Hiram Shaikh explaining the ‘Image Cycle’

She also elaborated on aspects related to first impression such as wearing good clothes, presenting ourselves, grooming and etiquettes and other self-enhancing techniques. She then explained the ABCD of self-image; A- appearance which includes one’s wardrobe, hair etc., B- behaviour which includes one’s attitude, confidence etc., C-communication, which can be verbal, non-verbal and written and D-digital footprints, which is the image that people create by looking at a person’s social media like Facebook, Instagram etc and how these platforms help create a first impression before anything else.

She emphasized on the importance of dressing up formally and urged the students to understand their role and dress according to that. She also stressed on creating an ‘I brand’ and mentioned several personalities who have made themselves ‘brands’. She elaborated on this by telling the students that if they’re a brand, then people would want to invest in them. She mentioned the harsh reality of the corporate world and how people will hire candidates only if they’re impressed by them and hence they needed to score on their personal branding. She then

concluded the session by asking the students to follow the Facebook and Instagram page of Prism EDUvantage LLP.

This was followed by a discussion with the students. Our student, Shreyas, asked Ms. Hiram as to how to impress people in the first seven seconds; to which she answered that one needs to look presentable and should present themselves in a way that they would want others to look. Mr. Xavier James elaborated on this and explained how the overall personality has more impact than just the dressing sense and how it is a combination of several aspects. Shreyas raised a question again, asking them about the ironic sentences, ‘don’t judge a book by its cover’ and ‘first impression is the last impression’. The speaker mentioned that the truth is that people will judge no matter what. Mr. Xavier explained this by giving several examples. Ms. Priscilla David, member of the Placement Cell, also enquired if any importance was given to certain physical features during job interviews. Ms. Hiram explained that one should work on enhancing their physical features. Our student, Sushant, asked about the psychological benefits of grooming and Ms. Hiram mentioned that the benefit is that people will feel good and confident about themselves. Dr. Atmaram Tarpe, member of the placement cell proposed the vote of thanks. Thirty-two students participated in this interesting and informative session.

PRISM EDUvantage LLP



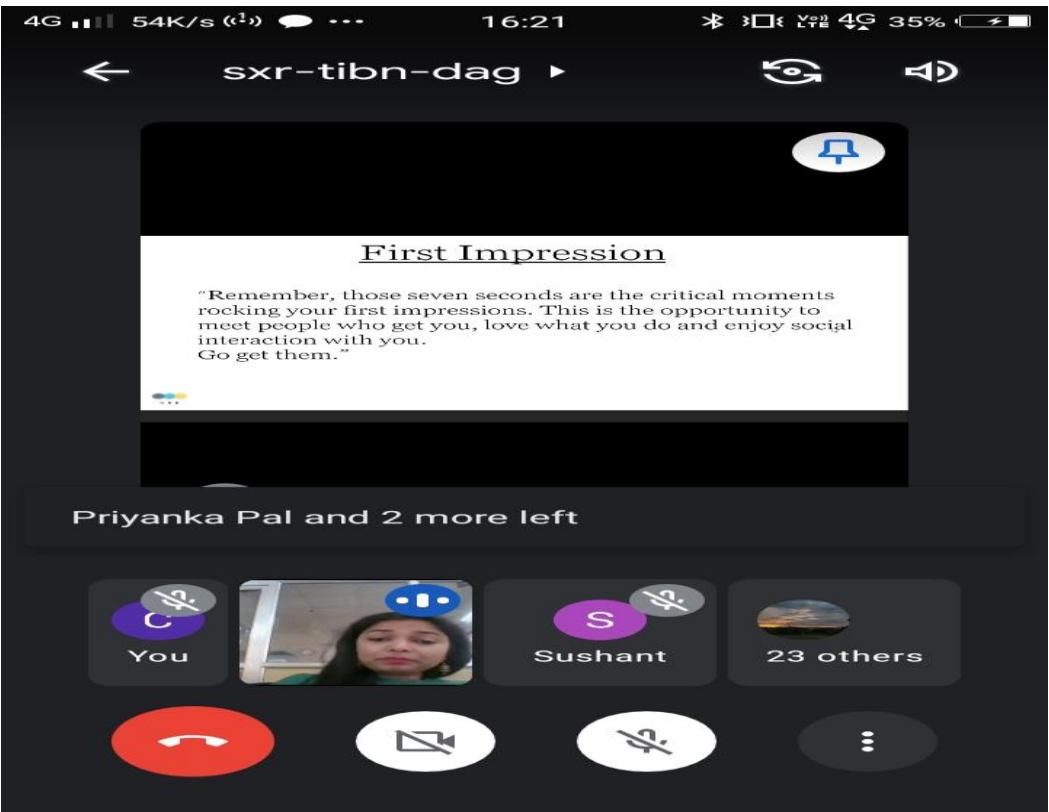
Personalized Development Course



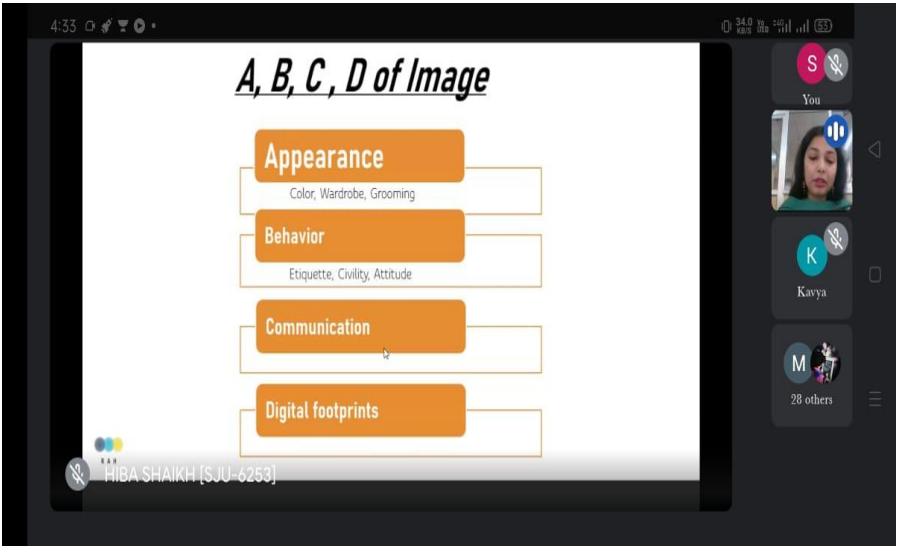


Ms.Hiram Shaikh

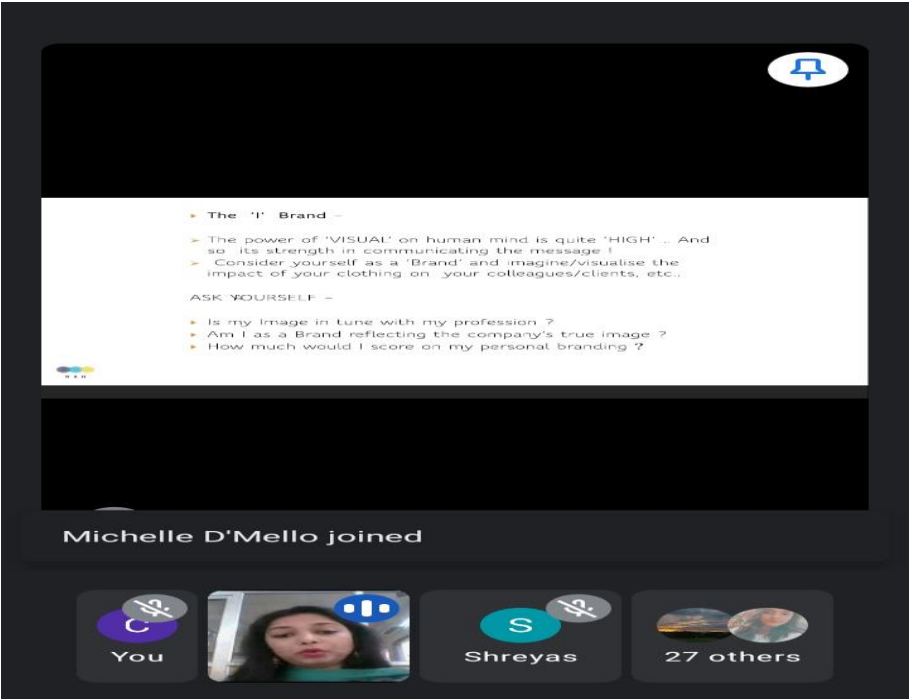
Ms. Hiram Shaikh and Mr. Xavier James from Prism Eduvantage LLP



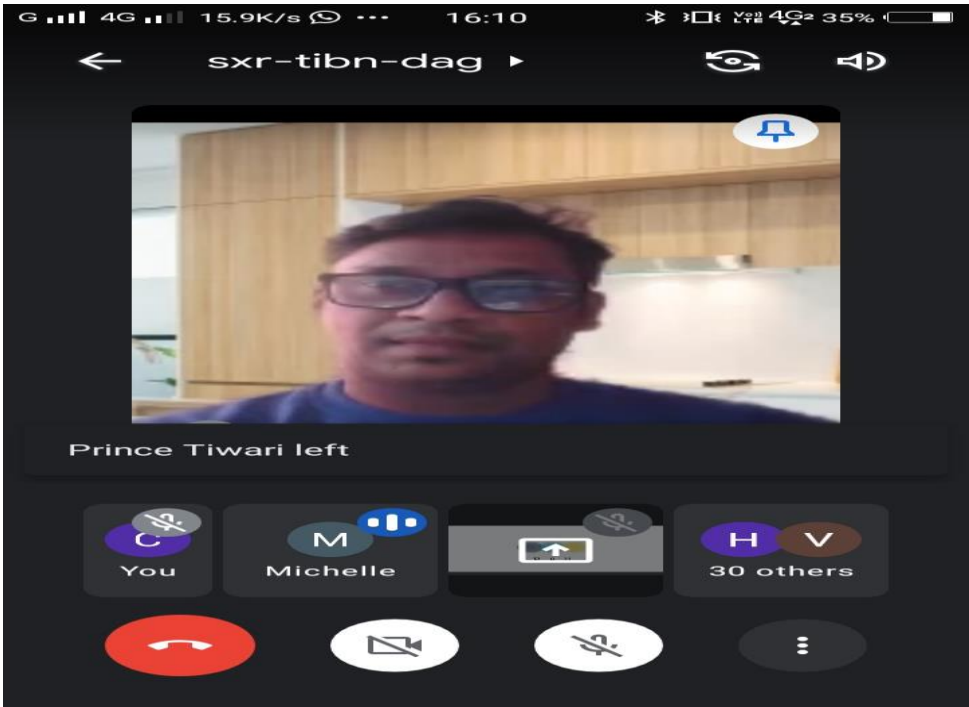
Ms. Hiram Shaikh explaining the importance of first impression



Ms. Hiram Shaikh explaining the ABCD of an Image



Ms. Hiram Shaikh explaining the 'I Brand'



Mr. Xavier James the founder of the Institute interacting with the students