**B.COM III SEMESTER END EXAMINATION, OCTOBER 2018**

**ENTREPRENEURSHIP DEVELOPMENT CC11**

**Duration: 2 Hours Total Marks: 80**

***Instructions:***

1. ***All questions are compulsory, however internal choice is available***
2. ***Answer the sub-questions in Question 1 and Question 2 in not more than 100 words***
3. ***Answer question from question 3 to 6 in not more than 400 words each***
4. ***Figures to the right indicate maximum marks to the questions/sub-questions***
5. ***Paper carries maximum of 80 marks.***
6. Write short notes on **any four** of the following: **[4 X 4= 16]**
   1. Concept of entrepreneurship.
   2. Any 4 qualities of an entrepreneur.
   3. Desk research.
   4. Features of an Intrapreneur.
   5. Benefits of Environmental scanning.
   6. Role of Self Help Groups.
7. Attempt **any four** of the following: **[4 X 4= 16]**
   1. Significance of a Project Report.
   2. Break even Analysis.
   3. CIBA – Centre for Incubation and Business Acceleration.
   4. Project Appraisal.
   5. Incongruity as factor of Purposeful Innovation.
   6. Social cost benefit analysis.
8. **a)** “Entrepreneurs require typical skills to be successful in Business”. Explain. **[12]**

**OR**

**b)** Discuss the role of entrepreneurs in the economic development of a country **[12]**

1. **a)** State & Explain the various steps involved in the identification of businessopportunity. **[12]**

**OR**

**b)** Discuss on the theories of entrepreneurship. **[12]**

1. **a)** Enumerate the factors to be considered for Project Selection. **[12]**

**OR**

**b)** What are Incubation centres? Highlight the role of incubation centres in assisting the upcoming entrepreneurs. **[12]**

1. **a)** Explain in brief the contents of a Project Report **[12]** **OR**

**b)** What is purposeful innovation? Describe the principles of purposeful innovation as suggested by Peter. F. Drucker. **[12]**