

## **DEPARTMENT OF COMMERCE**

### **Programme specific outcomes (PSO) for B.Com in Business Management**

After completing the programme, a B.Com graduate specializing in Business Management will be able to:

PSO1: Develop an understanding of various commerce specializations such as human resource management, project evaluation, marketing, fundamentals of investment, business environment/rural marketing/retail management, new venture planning/collective bargaining, consumer behaviour, training and development and strategic management.

PSO2: Acquire managerial decision making skills and develop ethical thinking ability.

PSO3: Develop functional and general management skills and inculcate a global mindset.

PSO4: Evaluate different business problems using analytical, creative and integrative abilities.

PSO5: Build and Demonstrate leadership, teamwork, and social skills and communicate effectively in different contexts.