

*Optional Non-Business Course

B.B.A. (S&L) Trimester I Core – Geography of Sea Transport Course Code: BSCB002

After completing the course the student will be able to:

CO 1: Have the knowledge of sea transport network in the world and will be able to apply the knowledge to analyze the impact of geographical features on shipping activities

B.B.A. (S&L) Trimester II Core – Organizational Behavior Course Code: BBCB006

After completing the course the student will be able to:

CO 1: Acquire skills in dealing with individuals in an organizational setting.

B.B.A. (S&L) Trimester II Core – Business Mathematics Course Code: BBCB029

After completing the course the student will be able to:

CO 1: Apply elementary mathematical formulations.

B.B.A. (S&L) Trimester II Core – Environment Management -1 Course Code: BBCB035

After completing the course the student will be able to:

CO 1: Be environmentally conscious.

CO 2: Analyze the causes of environmental problems.

CO 3: Demonstrate environmental friendly behavior at individual and organizational level.

B.B.A. (S&L) Trimester II Core – Case Analysis Course Code: BBCB041

After completing the course the student will be able to:

CO 1: Analyze managerial situations and arrive at solutions that can be implemented using knowledge and framework integrated from various courses.

B.B.A. (S&L) Trimester II Soft Skills – Written Communication Course Code:BBCS002

After completing the course the student will be able to:

CO 1: Write business related correspondences by way of official letters, reports, thinking laterally, generating creative ideas and writing creatively.

CO 1: Understand how an industry works.

B.B.A. (S&L) Trimester V Core – Management of Dangerous & Hazardous Cargo

Course Code: BSCB005

After completing the course the student will be able to:

CO 1: Distinguish the dangerous goods according to their classification.

CO 2: Prepare for handling, transportation and management of dangerous and hazardous cargo.

B.B.A. (S&L) Trimester V Core – Maritime Law Course Code: BSCB006

After completing the course the student will be able to:

CO 1: Appreciate the fundamentals of various shipping related laws and international conventions relating to containerization and their application.

B.B.A. (S&L) Trimester V Core – Export Import Procedures Course Code: BSCB007

After completing the course the student will be able to:

CO 1: Appreciate the export-import procedures and governmental policies necessary for export-import business.

B.B.A. (S&L) Trimester V Core – Human Resource Management

Course Code: BBCB003

After completing the course the student will be able to:

CO 1: Plan manpower and conduct job analysis.

CO 2: Recruit and select individuals for job positions in an organization.

B.B.A. (S&L) Trimester V Soft Skills – Etiquettes Course Code: BBCS006

After completing the course the student will be able to:

CO 1: Develop the basic skills of appropriate business and social etiquettes.

CO 2: Create impactful first impressions and build a consistent personal/ social image.

B.B.A. (S&L) Trimester VIII Internship – Internship Report 2 Course Code: BBIR002

After completing the course the student will be able to:

CO 1: Understand how an industry works and contribute to the industry through a project/ assignment/ regular work in organizations by arriving at actionable suggestions.

**B.B.A. (S&L) Trimester IX Optional Business Course – Marine Insurance
Course Code: BSO 010**

After completing the course the student will be able to:

CO 1: Be capable of handling Marine Insurance in shipping industry, its application with respect to hull & cargo.

CO 2: Identify risks and indemnities in Marine Insurance.

**B.B.A. (S&L) Trimester IX Optional Business Course – Air Cargo Management
Course Code: BSO 011**

After completing the course the student will be able to:

CO 1: Be able to Handle Air cargo traffic and management.

CO 2: Gain expertise in cargo characteristics, its forecasting and safety precautions.

**B.B.A. (S&L) Trimester IX Optional Business Course –
Customs Procedures and Practices Course Code: BSO 012**

After completing the course the student will be able to:

CO 1: Gain expertise customs procedures, applicable rules and regulations.

CO 2: Gain expertise classification of goods and transshipment of goods.

CO 3: Gain expertise consequences of not adhering to customs procedures.

CO 4: Gain Expertise customs refunds, export promotion schemes and customs brokers.

**B.B.A. (S&L) Trimester IX Optional Business Course – Retail Stores Management
Course Code: BSO 007**

After completing the course the student will be able to:

CO 1: Handle retail operations and profitability.

CO 2: Manage retail space effectively.

CO 3: Manage and market retail stores in the current and emerging scenario.

B.B.A. (S&L) Trimester IX

Optional Business Course –

Occupational Health and Safety Training

Course Code: BSO 008

After completing the course the student will be able to:

CO 1: Have the ability to identify and assess hazards and risks.

CO 2: Take precautionary measures to ensure safety at workplace.

B.B.A. (S&L) Trimester IX Soft Skill – Emotional Intelligence Course Code: BBCS010

After completing the course the student will be able to:

CO 1: Handle personal and professional situations in an emotionally intelligent way.

B.B.A. (S&L) Trimester IX

ONBC – Conversational Portuguese (Beginners level)

Course Code: BBON003

After completing the course the student will be able to:

CO 1: Speak basic Portuguese.

CO 2: Analyze and translate the sentences in Portuguese.

B.B.A. (S&L) Trimester X Optional Business Course – Retail Supply Chain Management

Course Code BSO 006

After completing the course the student will be able to:

CO 1: Utilise various concepts of retail management.

CO 2: Formulate various strategies required for retail management.

CO 3: Select locations for retail supply chain.

CO 4: Manage merchandise.

B.B.A. (S&L) Trimester X

Optional Business Course – Packaging Management

Course Code: BSO 003

After completing the course the student will be able to:

CO 1: Recognize Types of packaging.

- CO 2: Carry out Testing of packaging.
- CO 3: Identify codes, bar codes, EDI etc.
- CO 4: Prepare Packaging for transportation.

B.B.A. (S&L) Trimester X

Optional Business Course – E-Logistics

Course Code: BSO 005

After completing the course the student will be able to:

- CO 1: Utilise concepts of E-Logistics.
- CO 2: Utilise various tracking systems.
- CO 3: Familiarise with Electronic Procurement.
- CO 4: Overcome challenges associated with E-Logistics.

B.B.A. (S&L) Trimester X

Optional Business Course – Rail and Road Cargo Logistics

Course Code: BSO 004

After completing the course the student will be able to:

- CO 1: Deal with Rail and Road Transport operations.
- CO 2: Deal with Logistics counters of rail and road transport.
- CO 3: Understand the Innovative schemes under rail and road transport.

B.B.A. (S&L) Trimester X

Optional Business Course – Shipping Finance Management

Course Code: BSO 013

After completing the course the student will be able to:

- CO 1: Develop the ability to manage overall ship financing processes of new and second-hand ship.
- CO 2: Develop the ability to identify the various sources of financing.
- CO 3: Develop the ability to identify the international element in ship financing.
- CO 4: Develop the ability to identify the risks associated with ship financing.
- CO 5: Develop the ability to carry out the documentation process of ship financing.

B.B.A. (S&L) Trimester X

ONBC – Physical Health and Games

Course Code: BSO 012

After completing the course the student will be able to:

CO 1: At the end of the course students will be able to take appropriate measures to stay physically fit.

B.B.A. (S&L) Trimester XI Optional Business Course – Global Logistics Management
Course Code: BSO 014

After completing the course the student will be able to:

CO 1: Develop the ability to identify the factors influencing global market forces and factors influencing technological forces.

CO 2: Develop the ability to identify the issues in international supply chain management.

CO 3: Develop the ability to identify and manage the regional and cultural differences in logistics.

CO 4: Develop the ability to identify the requirements of global strategy and its implementation.

CO 5: Develop the ability to identify the role of human resource in creating a global logistics strategy.

B.B.A. (S&L) Trimester XI Soft Skills – Mock Interviews by Executives
Course Code: BBCS008

After completing the course the student will be able to:

CO 1: To get feedback from industry experts on the students strengths and weaknesses.

CO 2: To be able to appear for interview in companies for entry level positions.

B.B.A. (S&L) Trimester XI ONBC – Critical Thinking Course Code: BBON028

After completing the course the student will be able to:

CO 1: Have the competence in identifying the causes of personal and professional problems using logical, verifiable cause and effect.

B.B.A. (S&L) Trimester XI Internship – Internship Seminar 3 Course Code: BBIS003

After completing the course the student will be able to:

CO 1: Learn from each other, how the industry works from live experience of working in the industry.

B.B.A. (S&L) Trimester XI Internship – Internship Report 3 Course Code: BBIR003

After completing the course the student will be able to:

CO 1: Understand how an industry works in order to enhance from live experience of working in the industry.