

DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAMME OUTCOMES

Programme Outcomes of B.B.A. (Shipping & Logistics)

After completing the programme, a Business Management graduate in Shipping and Logistics will be able to:

PO 1: Take day to day decisions in Shipping and Logistics related organizations.

PO 2: Exhibit specialized knowledge and competencies in their area of focus (Export-Import, Chartering, Marine Insurance, Maritime Law, Retail Business Management, Logistics department of any organization).

PO 3: Maintain documentation related to their domain.

PO 4: Effectively make business presentations, communicate with confidence (oral & written) and apply the knowledge of other soft skills (e.g. Etiquettes, Negotiation skills, Time Management, Emotional Intelligence) learned during the programme.

PO 5: Resolve short term challenges in the industry.

PO 6: Identify opportunities and contribute toward business growth.

PO 7: Manage organizational resources effectively and efficiently.

PO 8: Work effectively in team situations.

PO 9: Demonstrate effective analytical and critical-thinking skills in an organizational context.