



MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE

Zuarinagar, Goa – 403726

Affiliated to Goa University Accredited by NAAC with B+ Grade (4th cycle)

ACADEMIC YEAR 2022 – 2023

REPORT ON GUEST LECTURE ON “ENTREPRENEURSHIP

DEVELOPMENT CELL”

Department: Department of Commerce

- Date: 29th July, 2022 Time: 12.40 pm to 2.10 pm.
- Platform : Offline
- Speaker for the Session: Dr. Rajiv Vasant Hajirnis former Principal of M.E.S. College.
- Audience:
- No. of participants: 34 student participants, 13 faculties from the Department of Commerce

Report on Guest Lecture on “Entrepreneurship Development Cell”

Department of Commerce of M.E.S. College of Arts & Commerce, Zuarinagar- Goa, both UG and PG section organized a Guest Lecture on July 29th, 2022, titled “Entrepreneurship Development Cell” in BBA Hall of the college from 12.40 pm to 2.10 pm. The Resource Person for the guest lecture was Dr. Rajiv Vasant Hajirnis former Principal of M.E.S. College. The objective of organising this guest lecture was to persuade and guide the B.Com Semester V and M. Com part II students to be self-employers and not just job seekers after completion of graduation or post-graduation.

Prof. Dr. Manasvi M. Kamat, Principal of M.E.S. College welcomed and addressed the gathering and highlighted as why it is important to create self-employment opportunities and become job givers rather than job seekers. Prof. Dr. Manasvi M. Kamat, Principal of the college advised and motivated students to make plans of starting their own business become successful entrepreneurs. Dr. Sancheliana Faria, Head, Department of Commerce, M.Com Programme mentor introduced the Resource Person to the gathering.

The resource person, Dr. Rajiv Vasant Hajirnis spoke on the terms of entrepreneurship and gave clarity on self-employer, entrepreneur and intrapreneur. He discussed live examples of Entrepreneurs, such as Unicorn Startups – BYJU IPO and NYKAA IPO, Godrej Locks which has taken decision to invest 50

Crores in Goa Units and entry of Adani Group. He said that an entrepreneur should have qualities of Achievement Motivation, Risk Bearing Capacity and Networking. The Resource Person also enumerated on how Entrepreneurship Development Cell can be developed through various class activities and further at college level as a cell.

Further, Ms. Madhumeeta Dhar alumni of the college and currently the faculty of M.Com shared the experience of her sister Ms. Mampy Dhar, alumni of the college, a Women Entrepreneur-Potter. Ms. Mampy Dhar has done Pottery Course from Central village pottery Institute (CVPI) Funded by Government of Karnataka, Internship with Thomas the Potter, she has specialisation in table wear planters, show pieces earthen pots in Terracotta clay and stoneware clay pottery.

Ms. Pritha Naik another alumni of the college shared her experience about Twin Bakes, about their successful cake making business. Both of them shared their success stories of their business and explained to the audience on how they started the business and how they are managing it over the period of time.

Two student participants namely; Mr. Vedant Dabolkar from T.Y.B.Com Div 'A' and Ms. Vaishnavi Kumari from M.Com Part II gave feedback about the guest lecture stating that it was an interactive and useful session. Vote of thanks was delivered by Ms.Thomasin D'Souza, Co-ordinator of the Guest Lecture. Shri. Bilal Yakub student from T.Y.B.Com Div 'B' was the compere for the guest lecture. This session was a huge success with 34 student participants. Besides, this 13 faculties from the department of commerce were present for the guest lecture were Assoc. Prof Dr. Ashish Joshi (Vice-Principal), Assoc. Prof. Dr. Savia Mendes, Asst.Prof. Swati A. Shigaonker, Asst. Prof. Shveta Desai, Asst.Prof. Safal, Narvekar, Asst. Prof.Teja Kerkar, Asst. Prof. Seltan Gomes, Asst Prof Sanjana Halarnkar, Asst. Prof. Mr. Suraj P. Tuyekar, Asst. Prof. Mr. Pranit S. Naik, and Asst. Prof. Ms. Madhumeeta Dhar. The lecture ended at 2.10 p.m by singing the national anthem.

Guest Lecture on “Entrepreneurship Development Cell” organised at M.E.S.College of Arts & Commerce, Zuarinagar- Goa, by Department of Commerce, for B.Com Sem V and M. Com Part II students on July 29th, 2022



Dr. Sancheliana Faria
Head, Department of Commerce
M.Com Programme Mentor

Prof. Dr. Manasvi M. Kamat
Principal

