

# MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE

Zuarinagar, Goa - 403726

Affiliated to Goa University | Accredited by NAAC with 'B+' Grade : CGPA 2.68 (4th cycle)

Ranked 80th among Arts Colleges, 136th among Commerce Colleges, 141st among BCA colleges and 160th among BBA colleges in India by India Today MDRA Survey 2020-21

Ranked 34th at the all- India level and 6th at the State level among the non-autonomous colleges for 2021 by the Education World EW India Higher Education Rankings 2021-22



## PROSPECTUS 2022-23

Bachelor of Business Administration (B.B.A.) and B.B.A. - Shipping & Logistics



## MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE, ZUARINAGAR, GOA

#### **VISION**

A dynamic centre of excellence to learn and innovate, fostering holistic development of the individual

#### **MISSION**

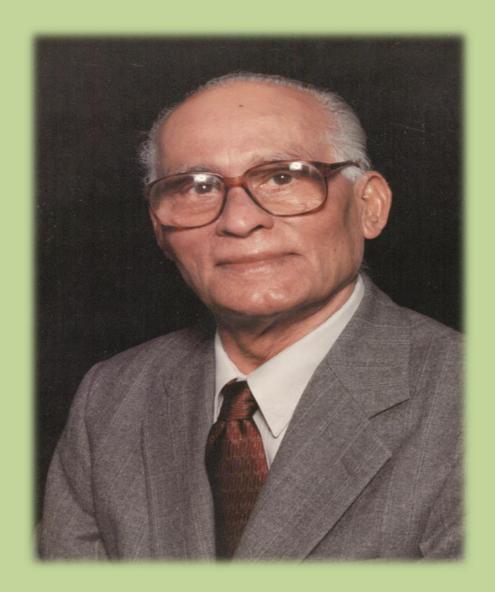
The college is committed to provide a foundation for lifetime learning through innovative and value-based inclusive education responsive to the ever-changing needs of the society.

#### **GOALS**

- ❖ To empower youth to be responsible citizens through holistic education.
- To make effective use of latest technology for enhancing the teaching-learning process.
- To promote research culture by stimulating a scientific temper and critical thinking among students and faculty.
- ❖ To promote entrepreneurial skills through innovative job-oriented courses.
- ❖ To nurture ethical and social responsibility among individuals towards building a sustainable environment.
- ❖ To sensitize students about the needs of the community by developing programmes for the upliftment of the weaker sections.
- ❖ To strengthen academia-industry interface through collaborations.
- ❖ To synergize with reputed institutions by signing MOUs.
- ❖ To establish a strong link between stakeholders.
- To create a conducive environment for developing individuals with a healthy body and healthy mind.
- ❖ To inculcate leadership qualities in students and faculty through curricular, cocurricular and extracurricular programmes.
- ❖ To respect diverse cultures by instilling empathy and compassion among students and faculty.



# FOUNDER PRESIDENT MURGAON EDUCATION SOCIETY



Late Shri. Vasantrao S. Joshi 27 May 1921 to 28 December 2013



#### MESSAGE FROM THE CHAIRMAN



SHRI. M.S. KAMAT

M.E.S. College of Arts & Commerce owes its origin and growth to the pioneering spirit of a great philanthropist of Goa, Late Shri. Vasantrao Subrai Joshi whom Goans fondly called "Anna" (elder brother). In June 1972 the College opened its doors, the gateway to progress, prosperity and wellbeing of the youth of Murgaon in particular and Goa in general, in the majestic AUTO SERVICE building in the centre Vasco-da-Gama. The building which illumined the lives of so many for so long was and is owned by Anna's family. With boundless reverence I offer my Pranams to the memory of the founder, the patron and the mentor of M.E.S. College, Late Shri. Anna Joshi. Anna ensured that education in M.E.S. will be of high quality, holistic, need based and rooted into pristine moral values. That legacy continues. Through the medium of this College Prospectus 2022-23 I join the Principal and the members of the teaching and administrative staff in welcoming all students joining the M.E.S. College to pursue their studies during the academic year 2022-23. I wish all our beloved students very successful and productive academic career and thereafter a life full of progress and prosperity.

The new year 2022-23 marks the completion of 50 glorious years of most earnestly rendered service by the M.E.S. College for the empowerment of the youth of Goa in general and of Murgaon in particular. The College management has planned to harness new technology and augment the educational infrastructure to mark the Golden Jubilee year celebration of the College. Creation of smart classroom is one such Jubilee project. This and such other projects will surely augment the ease and pleasure of teaching and learning. The Management passionately appeals to all students to make optimum use of all resources provided to them and derive maximum benefits.

Higher education is a serious exercise. It is a major determinant of the wellbeing and development of the nation. The student youth should never lose sight of the fact that they are builders of the nation which can and will be as strong and great as they decide to make it. Destiny of every nation is shaped in its classrooms and playgrounds. So my dear girls and boys, make the best of holistic, vibrant and top quality education your College is determined to give you.

During the last fifty years M.E.S. has had a glorious past, with many firsts to its credit, including winning the prestigious, special "Campus Diversity Grant" from the FORD FOUNDATION from the United States of America.

I enjoin upon the newcomers to do better and create a more glorious future for themselves and for their Alma Mater.

SHRI M. S. KAMAT CHAIRMAN MURGAON EDUCATION SOCIETY







Dear Parents and Students, Greetings from M.E.S. College of Arts and Commerce!

I'm happy to pen down my thoughts to our prospective students at the portals of the M.E.S College. M.E.S at its 50, has its legacy of quality, a gold standard in personalised education and a hall-mark in personality building.

M.E.S offers the best quality education in its well-equipped, sprawling green campus. The best of the teachers are eager to guide you, the enterprising management is supportive of all your needs and the army of alumni passed from the portals of this College are ready to council and mentor you.

Be it the B.B.A. General or B.B.A. Shipping at M.E.S. offers a plethora of subjects suitable for every student. Our life skills and certificate programs are offered in plenty which gives you a winning edge be it in Sports, Cultural and other Co-curricular activities. We are happy to state that our graduates are always ready and willing to serve in all ways they can. Our College is always committed to our core values of professionalism, ethics, devotion and full commitment. The umpteen personality development programs, guest lectures and industrial visits will definitely bring like extra at the receiving end.

We are here to serve you and give you the best. I welcome all of you to be a part of the 'Golden Batch' as we celebrate our Golden Jubilee and remember the rich contribution of our Founder Late Shri. Anna Joshi and Former Principal Prof. M.S. Kamat and the rich legacy they have laid for us.

Seeking the blessings of Shree Lord Damodar on each one of us for the overall development. We await to welcome all of you.

DR. MANASVI KAMAT PRINCIPAL

#### **50 Years of MES**

The journey of Murgaon Education Society began on 23<sup>rd</sup> August 1971, under the Chairmanship of late Shri Vasantrao Joshi and several enlightened persons, in the Joshi building at F. L. Gomes Road, Vasco-da-Gama. It was established to serve the youth of Goa, particularly the youth from the Port Town, with affordable and high-quality education.

The College was shifted to its current campus in Zuarinagar, in June 1985. Since then, the barren Zuarinagar plateau has undergone significant transformation. With the initiation of measures like afforestation, rainwater harvesting, vermicompost and the recent installation of solar panels, the College provides an eco-friendly environment to our faculty, students and visitors.

The infrastructure of the College grew at a steady pace over the years, with the addition of new buildings and departments, to meet the needs of the growing student population and the introduction of new courses and subjects.

In order to provide quality education to the students of the Port Town, a Higher Secondary School with 4 streams: Arts, Commerce, Science, Vocational and an Institute of Management Studies were set up subsequently. The College section initially began with BA and BCOM programs but in order to meet the growing demands of the Computer Applications Course, as well as the Course in Management, the BCA and BBA (General) programs were introduced. An industry specific Diploma course in Shipping Management was instituted which has now been replaced with a Graduate degree (BBA) in Shipping & Logistics. A Postgraduate Degree, MCOM was also introduced in 2016.

Over the last 50 years, the MES College and Higher Secondary Section have grown into well-known educational institutions, being the alma mater for many young men and women from humble economic and social backgrounds. The alumni have indeed risen to great heights and excelled in fields, ranging from education to banking, business to public administration, rendering their service to society and enriching Goa in many ways.

MES College has had a smooth transition from the traditional 'chalk and blackboard' method, to the OHP method and more recently, to Audio-visual teaching and the use of the LCD Projector. The college has further advanced in terms of technological progress, with the launching of Smartboards in some classes. The College has also gone a step ahead in extending the use of the campus to the community at large. It has allowed people in the vicinity to utilize the infrastructure and facilities, such as, the Basketball court, library, etc, while also being a venue for professional examinations.

The flag of MES continues to fly high, with achievements by the Faculty in several areas of research, expertise and Co-curricular activities. Our students have excelled in terms of NSS, NCC Navy and Army, as well as in Sports.

This year, as a part of its Golden Jubilee, the College has planned several programs to celebrate this landmark moment in its history.

The road ahead for the next 50 years proves to be very promising with the help of the Management, Faculty and students.



### MEMBERS OF MANAGING COMMITTEE

Name	Title	Name	Title
Shri. Madhav S. Kamat	Chairman	Shri. Kishore L. Tolani	Member
Shri. Paresh V. Joshi	Vice Chairman	Dr. Digamber Talaulikar	Member
Shri. Bhaskar G. Nayak Shri. N.M. Jambagi	Vice Chairman Hon. Secretary	Shri. Sukhant V. Shanbhag Dr. (Mrs.) Monica P. Joshi	Member Member
Mrs. Lalita P. Joshi	Treasurer	Prin. Dr. Manasvi M. Kamat	Member
Shri. Suvarn R. S. Bandekar	Member	M.E.S. College of Arts & Commerce	
Shri. Prashant V. Joshi	Member	Prin. Shri. Vishwanath D. Swar	Invitee
Shri. Pankaj V. Joshi	Member	M.E.S. Higher Secondary School	
Shri. Parag V. Joshi	Member		

### MEMBERS OF LOCAL-COLLEGE MANAGING COMMITTEE

Name	Title
Shri. Madhav S. Kamat	Chairman
Shri. Paresh V. Joshi	Vice Chairman
Dr. N.M. Jambagi	Member
Shri. Parag V. Joshi	Member
Shri. Prashant V. Joshi	Member
Shri. Kishore Tolani	Member
Smt. Lalita P. Joshi	Member
Dr. Manasvi M. Kamat - Principal M.E.S. College, Zuarinagar, Goa	Ex-Officio, Member – Secretary
Dr. Sancheliana Faria	Teacher Representative – Member
Dr. Semele Sardesai	Invitee, B. B. A. Course Coordinator M.E.S.
Smt. Gauri A. Dessai	College, Zuarinagar, Goa Invitee, B. C. A. Course Coordinator, M.E.S. College, Zuarinagar, Goa
Dr. Champa R. Parab	Invitee, M.Com. Course Coordinator, M.E.S. College, Zuarinagar, Goa



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## MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE, ZUARINAGAR, GOA

#### ABOUT THE COLLEGE

Murgaon Education Society's College of Arts & Commerce is one of the premier institutions of higher education in the state of Goa. The college was founded by the great visionary and philanthropist Late Shri. Vasantrao Subrai Joshi to cater to the need of educational upliftment of youth in Vasco- da- Gama in particular and the state of Goa in general. The College premises was shifted to the present campus in 1985. Over the years, the campus has been transformed from barren, rocky and unyielding land into a lush green, fertile paradise where students aspire to pursue their higher studies.

It was one of the first composite Arts and Commerce colleges in the state of Goa to be affiliated to the University of Mumbai and then to Goa University. The college is currently offering five undergraduate programmes: B.A., B.Com., B.C.A., B.B.A. (Shipping and Logistics) and one postgraduate programme, namely M.Com. To cater to the requirements of the Shipping and Logistics industry, M.E.S. College introduced B.Com. (Shipping Management) which was initially funded by UGC for five years and is currently running as self-financed programme as Bachelor of Business Administration (Shipping & Logistics).





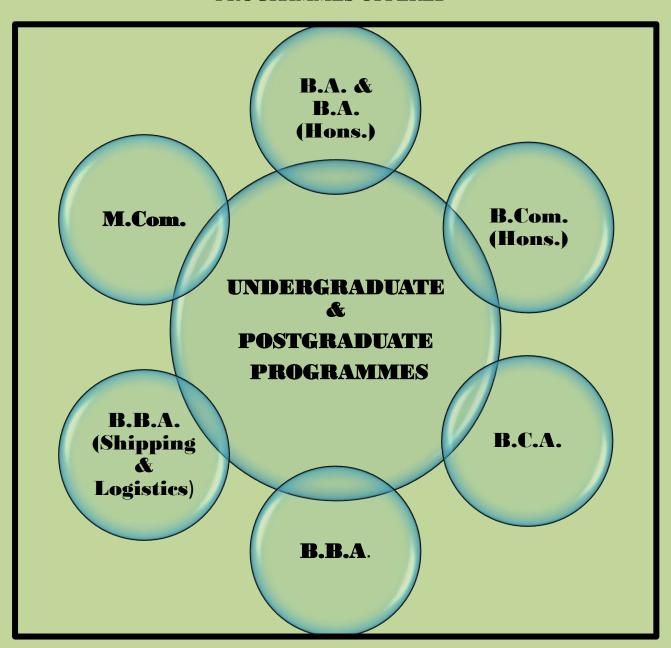
The B.B.A. (Shipping and Logistics) programme is the first undergraduate programme in India which addresses the commercial and managerial side of the shipping industry. The college has a Research Centre in Sociology. At present, the college has approximately 1606 students and 60 full-time teaching faculty.

The college encourages high academic standards. We instil in our students a passion for learning and acquiring knowledge that they will require to make a positive contribution to the society. The college imparts learner-centric education which aims at the holistic development of the students by developing creative and critical thinking, nurturing innovations and excellence, developing professional skills etc.

At M.E.S. College, we believe in holistic education that comprises deep as well as broad academic and co-curricular exposure. Hence, academics is always complemented with co-curricular and extra-curricular activities in the campus.

In recognition of the high standards of education and the all-round excellence attained by it, the College was selected by the UGC for introducing vocational courses at the B.A. and B.Com. Degree level, and by the Ford Foundation USA for implementing its Campus Diversity Initiative Programme. The college was accredited by NAAC with a B + CGPA of 2.68 Grade (Fourth Cycle) in the year 2021.

#### PROGRAMMES OFFERED



#### **Objectives of B.B.A. Programme:**

- To build competence in students, to effectively undertake entry level managerial jobs in organisations.
- To develop various soft skills required for the profession.

#### **Objectives of B.B.A.** (Shipping & Logistics) Programme:

- To build competence in students to undertake entry level managerial jobs in Shipping & Logistics organisations.
- To prepare the candidates to effectively handle various shipping related operations on their own.
- To develop various soft skills required for the profession.

#### **Duration:**

It is a three-year full time programme. Each year will consist of three terms, there will be an additional summer placement term of six weeks each and at the end of 1st & 2nd year and 4 weeks at the end of third year. Each term will be of approximately 3 months duration inclusive of vacations.

#### **Seats:**

**B.B.A.:** 40 Seats, **BBA (Shipping & Logistics)**: 30 Seats, **NRI & Foreign students**: 10%

#### SCHEDULE FOR THE ACADEMIC YEAR 2022 – 23

The academic year consists of three trimesters (12 weeks each). Intra-Semester Assessment (ISA) and Semester End

Assessment (SEA) is conducted for every course. SEA is conducted toward the end of every trimester.

At the end of every year students have to undergo summer internship in organizations.

#### **DEPARTMENT OF BUSINESS ADMINISTRATION CALENDAR 2022-23**

AUGUST	SEPTEMBER	OCTOBER
Activities	Activities	Activities
Inaugural	World Maritime Day Warli Art – Exhibition	Seminar (organised by the students for the subject Seminar on Contemporary Issues)
		Theatre Art - Drama Competition
Guest Lecture	Guest Lecture	Guest Lecture
Management Process	Environment Management	Oral Communication
Creative Writing	Performance Plan	Interview Facing Skills
Production Operation Management-2	Industrial Relations	
Managerial Economics-2	Insurance	
Export Import	Introduction to Shipping Industry	Occupational Health & Safety
Creative Writing	Maritime Law	Geography of Sea Transport
		Maritime Law
Field Trip	Field Trip	Field Trip
Cultural Heritage of Goa-1	Management Process	Environment Management
Legal Aspects of Business-1		Etiquette
		Field Trip BBASL
NOVEMBER	DECEMBER	JAN
Activities	Activities	Activities
Advertising Management - Creating Advertisement (Audio	Digital Image Processing - 1.	
Visual / Role Play)	Logo Making 2. Poster Making	Lakshya
Visual / Role Play)  Macro Economic Analysis of		
Visual / Role Play)	Logo Making 2. Poster Making Service Marketing	Lakshya  Competency Mapping  Management Competition
Visual / Role Play)  Macro Economic Analysis of		Competency Mapping
Visual / Role Play)  Macro Economic Analysis of Management-1	Service Marketing	Competency Mapping Management Competition
Visual / Role Play)  Macro Economic Analysis of Management-1  Guest Lecture	Service Marketing  Guest Lecture	Competency Mapping Management Competition  Guest Lecture
Visual / Role Play)  Macro Economic Analysis of Management-1  Guest Lecture  Organisational Behaviour	Service Marketing  Guest Lecture  Human Resource Management	Competency Mapping Management Competition  Guest Lecture
Visual / Role Play)  Macro Economic Analysis of Management-1  Guest Lecture  Organisational Behaviour  Time Management	Service Marketing  Guest Lecture  Human Resource Management	Competency Mapping Management Competition  Guest Lecture
Visual / Role Play)  Macro Economic Analysis of Management-1  Guest Lecture  Organisational Behaviour  Time Management  Film Appreciation	Guest Lecture Human Resource Management Environment Management	Competency Mapping Management Competition  Guest Lecture Investment Planning
Visual / Role Play)  Macro Economic Analysis of Management-1  Guest Lecture  Organisational Behaviour  Time Management  Film Appreciation  Cultural Heritage	Guest Lecture Human Resource Management Environment Management Warehouse Management	Competency Mapping Management Competition  Guest Lecture Investment Planning  Port Management
Visual / Role Play)  Macro Economic Analysis of Management-1  Guest Lecture  Organisational Behaviour  Time Management  Film Appreciation  Cultural Heritage  Environment Management	Guest Lecture Human Resource Management Environment Management Warehouse Management Logistics Management	Competency Mapping Management Competition  Guest Lecture Investment Planning  Port Management Customs Procedure
Visual / Role Play)  Macro Economic Analysis of Management-1  Guest Lecture  Organisational Behaviour  Time Management  Film Appreciation  Cultural Heritage  Environment Management	Guest Lecture Human Resource Management Environment Management Warehouse Management Logistics Management	Competency Mapping Management Competition  Guest Lecture Investment Planning  Port Management Customs Procedure  Field Trip

FEB	MARCH	APRIL
Activities	Activities	Activities
Management Day	Magazine Release - B-Gurukul	National Maritime Day
Management competition participation	Advanced Photography Techniques - Photography Competition	Graduation Day
		Farewell TYBBA
Guest Lecture	Guest Lecture	Guest Lecture
Business Research Methods	Marketing Management	Sales Management
	Employee Engagement	Macro-Economic Analysis of Management-2
Supply Chain Management	Interview Facing skills	Air Cargo Management
	Health & Nutrition	
Field Trip	Field Trip	Field Trip
Production Operation	Music Appreciation	Marketing Management
Health & Nutrition	Retail Management	Field Trip BBASL
Emotional Intelligence		

#### • CERTIFICATE COURSES IN

- 1. Entrepreneurship
  - 2. Shipping & logistics

## GOA MANAGEMENT ASSOCIATION'S BEST MANAGEMENT STUDENT AWARDEES



Sunita Salunke - Batch 2003-06



Pallavi Naik-Batch 2004-07



Deepashree Gaonkar - Batch 2005-08



Ashwin Furtado - Batch 2006-09



Anirudh Thackur - Batch 2009-12



Anthony Gomes - Batch 2011-14



Abbas Shaikh - Batch 2016-19

## ALUMNI PROGRESSION OUR ALUMNI EXCELLING IN THE CORPORATE WORLD



Mr. Jason D'Costa Batch 2000-03 Manager, IT Advisory Ernst and YoungAustralia



**Mr. Selwyn Monteiro**Batch 2001-04
Senior Business Analyst Sales
Force, Bangalore



Mr. Sameer Phal
Batch 2000-03
State Head, Financial Services
Tata Mutual Fund Ltd.Goa



Mr. Shamba Naik
Batch 2000-03
HR - Manager
Danlaw Electronics Assembly,
Verna, Goa



**Mr. Glen Mesquita** Batch 2003-06 Manager IDBI, Kolhapur



Mr. Brian Pereira Do Carmo Batch 2004-07 Specialist **Analyst** Goldman Sachs & Co. (Dept. Listed Derivatives - Trade Mmgmt. Group) USA



Mr. Vinod Sawantwadekar Batch 2001-04 CEO, Jehangir Group of Hospitals, Pune



**Ms. Nayana Shetty**Batch 2002-05
HR Business Partner Unique
SystemFZE, Sharjah



Ms. Christine D'cruz
Batch 2001-04
Senior Registry Officer-Tier4
Compliance
Coventry University



Mr. Sagar Ashok Shrivastav Batch 2013-16 Logistics Officer, Carmeuse Majan LLC Salalah, Oman



Mr. Pratik B. Manolkar Batch 2006-09 Executive-Governance Risk Consulting Service KPMG



Mr. Shrijit Nair
Batch 2004-07
HR Administrator
Schneider Electric, Dubai



Ms. Sunita Salunke Batch 2003-06 Mktg. & Research Analyst National Paints, UAE



Mr. Koustubh Lele Batch 2006-09 Consultant Pricewaterhouse Coopers, Pune



Ms. Shruthi Parab Batch 2011-14 Mktg. Manager, E-commerce Browntape, Porvorim



Ms. Viveka Naik
Batch 2009-12
Asst. Sales Manager
Doubletree by Hilton, Goa



Mr. Shivdas Nair
Batch 2007-10
Co-ordinator,
Brand
Communications Qatar Airways,



Mr. Jaideep Deorukhkar Batch 2001-04 Area Incharge ICICI Lombard, Mumbai



**Mr. Ashwin Furtado**Batch 2006-09
CEO – Healthway Hospital
Old Goa, Goa



Mr. Aneesh Thomas
Batch 2003
Senior HR Of-cer
Everest Industrial Company,
UAE



Ms. Siddhi Salgaocar
Batch 2003
Sr. Executive - Customer Service
and Documentation Samsara
Shipping, Mumbai



Mr. Gaurish Karekar
Batch 2003-06
Dy. Manager - Planning
(Logistics &Supply
Chain-India) Carestream
HealthIndiaPvt.Ltd.



Mr. Parampreet Singh
Batch 2003-06
Territory Head
Cox and Kings Ltd., Goa



**Mr. Prasil Kolhapurkar** Batch 2002-05 HR Executive Cipla, Goa

#### **OUR ALUMNI EXCELLING IN THE WORLD OF ENTREPRENEURSHIP**



Mr.Jaywant Saraf Batch 2001-04 Managing Partner Jaywant Tyres, Goa



Mr. Rhys Mascarenhas Batch 2007-10 Head of Player Management at Best of You Sports (India)



Mr.Abeesh Koshy
Batch 2003-06 MD,KoshyBuilders
Pvt.Ltd. GM, Dubai Creative
Trading LLC,Dubai
Managing Partner
Electron Apparels, Bangalore



Mr. Andre Paul Souza Batch 2002-05 Director Mode Event Planner Pvt. Ltd. A.R.O.S



Mr. Deepesh Cholera Batch 2008-11 Partner Shantilal Real Estate Services, Goa



Mr.Alivio Faria
Batch 2000-03
Proprietor
Faria Ventures, Goa



Ms. Rina Rodrigues Batch 2002-05 Proprietor Let's Party Event Management Co.



Mr. Bharat Ramanuj Batch 2008-11 Managing Director Blue Moon Distilleries, Goa



Mr. Tej Naik
Batch 2007-10 Director
Powerland Agro Tractor Vehicles
Pvt. Ltd.



Ms. Nivedita Desai Batch 2004-07 Franchise Owner Goa Area London Shakes

## ALUMNI TESTIMONIALS B.B.A.

I remember myself as a gawky teenager who had come from science stream to join BBA (which was the inaugural year of the BBA course in Goa) in the year 2000. Frankly, I had joined BBA course as a stop-gap arrangement. As science students, you had to wait for 4 rounds of admissions to see if you can get a medical / engineering / dental / pharma course via Goa Board. But as time went by & under the tutelage of Late Dr. Sreekumar who was the pioneer behind the introduction of BBA course in Goa university we realized that we are standing on the cusp of a revolution in academics. This course was a paradigm shift from the usual classroom methodology which was prevalent at that time. From the usual memorize & rote, we had moved to understand & internalize. Most of our tests involved open book tests, presentations & problem-solving. Hence it was a welcome shift from just filling answer sheets from memory. The ability testing was done by how we could find own solutions to the management problems thrown at us. More importantly, group assignments were the norm. The 2-month industry internship was an On-the-Job experience which very few courses provided at that time. To sum it up I owe it to the BBA course at MES College, for inculcating in me problem solving, leadership, team management, presentation skills & an outlook which made adaptable and relevant for the industry.

#### Sameer Phal Batch 2000-03

Selecting BBA at the graduate level has been the best decision I've taken. Of course credit goes to my father who found out in detail advantages of this course as it was a new course in Goa. Being the 2nd batch, we were the proverbial rabbits in the lab, no complaints though. This course develops the overall personality of a student. It did shape mine. The curriculum is designed in a way to help students to think on their own, which the rote learning method doesn't allow you to. Subjects like Cultural studies, Ethics - widens one's perspective about art/culture/ social welfare/ acceptance of other cultures more openly etc. It helps each one think to own their own which has helped me at my work. Most employers look for candidates who will take responsibility and act, rather than approach the manager for every problem. The course also encourages students to speak up their views rather than sit coyly. This again is a useful skill for corporate life. Unless you express your viewpoints or share information, nobody will recognize you. Stage fear, Presentation skills/ solving cases/ applying concepts learned in practical life, this is something which has stayed with me since my graduation. Grooming is one more aspect, which is of utmost importance in life. Be it the soft skills or mock interviews, dining etiquettes, have been helpful too. As the course promises it equips the students with managerial / leadership skills. I'm glad I chose BBA, as it has certainly helped me horn my hidden skills and learn new things. As a working professional from the shipping industry, I may not have been able to apply learned concepts like statistics/POM, finance in my chosen field. However it's the soft skills, problem-solving attitude polished during BBA days, basic knowledge of subjects which are of paramount importance in corporate life, and I have immensely gained from it.

> Siddhi Salgaonkar Batch 2001-04

BBA at MES College, has helped me in shaping my career and giving me a different outlook to work life. First andforemost, it influenced my approach, giving me a non-theoretical, practical and application based outlook to every task. I learnt to apply myself in a situation and look for practical solutions. Secondly, it familiarized me with presentation skills, group discussions and the spirit of teamwork. Thirdly, enabled me to understand the corporate world much before actually starting work through internship programs, case-studies and lectures by Guest Faculty working in large companies. In addition, participation innational level management festivals and contests boost my confidence on a personal and professional level.

#### Sunita Salunke Batch 2003-06

My experience has been a fabulous one. BBA as a course at MES College &it's teachers have provided an environment for learning & development on a more practical level. We were prepared to face different situations in the corporate world at a very early stage. The 3 years doing the BBA course were probably the best years of my life, not only was I supported to take part in sports on a state level but also I was pushed to take up a leaders role for various events. BBA has changed me in a lot of ways, but the most important would be it provided me with knowledge & confidence. Opportunities to work with various entrepreneurs and senior level managers, their stories feedbacks have all been very valuable lessons for me as an entrepreneur now.

#### Abeesh Koshy Batch 2003-06

As every little education brings changes. BBA at MES College, has also brought many changes in me. It groomed me well in the fields like public speaking, research, organizational behavior, psychology etc. Overall it improvedmy self-confidence.

#### Shrijit Nair Batch 2004-2007

BBA course has played a major role in my life. I believe I have made the best use of various opportunities provided during this three years course of BBA. Internships, participating in management events, organising our very own event i.eLakshya 12 was the best learning experience throughout this course. Well, I would say BBA has added value to my career. I see a lot of growth in myself in terms of skills, knowledge, handling stress and most importantly dealing with different kinds of people. The challenging aspect was dealing with my own classmates but eventually, I have learned to accept this challenge in a positive way because I knew I'm learning something which will surely help me in future. BBA gave me an opportunity to network with various other college students during management events. This opportunity of networking is very helpful as it has created a platform for me to share my knowledge and to learn from their experiences. Overall I would say that the change is effective and positive.

G.V. Aishwarya TYBBA Batch 2016-19 The courses offered under the BBA programme have not only been instrumental in ameliorating my professional skills but also in enhancing my personal capabilities. The plethora of courses offered assisted me to make informed choice about my future course of actions. My graduation in BBA has been one of the instrumental elements in developing my personality not just for the job market but also for being a responsible citizen.

## Anthony Gomes Batch 2010-14

BBA course at MES College, has definitely changed me from what I was before I joined and what I am today. Well the course is just 30% of what I learned the rest 70% is all because of the numerous business management events I have taken part in through the BBA course. BBA gives the students the opportunity to open yourself and conquer the fears which drive you down, fears when it comes to public speaking, communication, managing stress, being efficient and effective and most importantly time management. Honestly 10th and 12th grade wasn't helpful at all. Parents forcing their children to study well, get good grades is not it. Send your kids for these courses such as BBA will make you the human being that can stand on his or her own feet. BBA, as it has minimal theory and more or practices like presentations, debates, role plays, cases, creative thinking, etc. helps the students not only to deal with the situation but also makes them aware of what the real world outside is. BBA is a course that develops students not to work for someone else but also to become entrepreneurs. The summer internships boost the students, and with this, they get to experience in the real world, which other course doesn't offer I guess so. So overall to tell u frankly BBA has changed my thinking of life ahead.

## Logan Henriques Batch 2015-18

The course has provided me with a sense of liberty in exploring my passion for different management fields ranging from HR, Marketing, Finance, Digital Marketing to Entrepreneurship. The perfect combination of Corporate exposure and theoretical knowledge. All in the span of 3 years. It has shaped me into the man I am today and the confidence I exude. The kind of encouragement I have received from this institute to bolster my academic knowledge as well as my overall personality has been phenomenal.

Abbas Shaik TYBBA Batch 2016- 19 Goa Management Association's Best Management Student 2018-19 awardee

I believe it was BBA course that made me what I am today, it taught me some really important things in life over and above the subject matter. For example, it gave me the confidence to speak and discuss my ideas and thoughts with people. Subjects like case analysis made me sit on the decision-making chair and reflect on how the people involved would have thought and this has transpired into my daily routine. It also helped me develop a habit of reading news and stay updated with current affairs.

Shivdas Nair Batch2007-10 BBA has changed my outlook towards education from the old school books to interacting with industry professionals and participation in management competitions. Skills like spoken communication and presentation skills developed rapidly as I went through this BBA journey. The biggest change I saw in myself after joining BBA was that I became more aware of what's happening around in the world, I started having my own views and opinions about things which before I was never concerned was. This made me realize how we are connected with everything that happens around, it shows me the importance of being aware and being informed. In conclusion, I would state that the overall objective of this course is to impart the knowledge of business and managerial skills to students and prepare them for their entry into the Corporate World where they can cruise on the right path of hope and light.

Vinayak Naik TYBBA Batch 2016-19

My Experience doing BBA at MES College, was terrific, it gave me a lot of insight into many subjects. The course covers all the aspects one requires either for higher education or for a job. Internships are another step towards experiencing the reality of work atmosphere. The BBA course, has helped in being more confident as a person especially in terms of communication, presentation and being adaptable to any situations of life.

Bharat Ramanauj 2008-11

\* Alumni interviewed by Ms. Neeve Miranda (Batch 2018)

#### **ALUMNI TESTIMONIALS**

#### **B.B.A. - SHIPPING & LOGISTICS**

The BBA (Shipping and Logistics) course offered at MES College is the only course in the whole of India. The curriculum is better than most of the other graduation courses. It helped me gain a deep understanding of the way teams work and the qualities required to effectively lead a group. The course also encouraged me to think on my feet, which boosted my overall confidence.

Frazer Coelho Batch 2013-16

I had a great and memorable three years in BBA (Shipping & Logistics) at MES college of Arts and Commerce. BBA (S&L) course offered me an opportunity to acquire professional skills in the early stage of my management studies. The course helped me to deeply understand and develop important business skills such as leadership, communication skills, critical thinking, and decision making. BBA (S & L) is an appropriate course to undergo in order to meet the demands of managerial roles in shipping and logistics business. The program helped me to adopt managerial approach from the beginning of the program toward various business issues. I also learnt about the competitive business world in which public as well as private sectors operate. Thus, learning the course opened up several options in public and private sector for me. I feel very confident to pursue my further education – MBA (Shipping and Logistics) in Chennai.

Pushpesh Prabhu Batch 2016-19

The course provided theoretical and practical knowledge which broadened my understanding about the industry. Fieldtrips were both informative and industry related. Apart from that the internships were vital as I got firsthand experience which further deepened my overall knowledge.

Aditya Nevrekar Batch 2015-18

The course has given me the basic knowledge of shipping. It helped me to improve upon my soft skills, management skills, leadership skills, and developed my overall personality. I also understood the importance of business ethics. Internship took me to the real world business environments. Overall, the course gave me an edge to begin a career in the Shipping industry.

Pranam Nilekani Batch 2015-18

BBA shipping at MES gave me the basic foundation in shipping and logistics industry, it offered me an opportunity to acquire the knowledge and skills from people from industry early in my career. This course also offers a deep understanding of important basic skills such as shipping management, logistics management in supply chain industry which creates a strong background at entry level in industry and there is no end to excellent job opportunities around the world, because it is that vast. Currently I am working with one of the largest shipping company and achieving milestones because of this course and great lecturers.

Sagar Shrivastav Batch 2013-16

#### **ADMISSION**

#### I) PROCEDURE: \*

## For F.Y.B.B.A./F.Y.B.B.A. (Shipping & Logistics), S.Y.B.B.A. and T.Y.B.B.A./ S.Y.B.B.A. (S&L) and T.Y.B.B.A. (S&L)

- 1) The application form shall be collected from BBA office.
- 2) Two Passport size photograph should be enclosed along with duly filled application form
- 3) The admission form shall be submitted along with the following documents:
  - a) Xerox copy of original marksheet of HSSC/ Equivalent examination
  - b) Original HSSC leaving certificate
  - c) Eligibility Certificate (in original) issued by Goa University (for those students who have passed standard XII or any other equivalent examination through any other recognized Board other than Goa Board if applicable)
  - d) Xerox copy of original Aadhar card and first page of the bank pass book
  - e) Xerox copy of original Caste Certificate
  - f) Undertaking by the student
  - g) Undertaking by the parent
  - h) Undertaking for discipline and attendance
- 4) Once the admission form is filled and the relevant documents are submitted, the student will be issued Challan for payment of fees.
- 5) The student will admit on successful payment of fees confirming his/her admission.

Note: No Student shall be given admission after the date specified by Goa University.

\* Subject to change

#### II) ELIGIBILITY FOR ADMISSION

Eligibility for admission leading to the Degree of Bachelor of Business Administration/Bachelor of Business Administration (Shipping and Logistics) shall be as follows:

To be eligible for admission to the first year of the Three Years Programme leading to the Degree of Business Administration/ Bachelor of Business Administration (Shipping and Logistics) the candidate should have passed the Higher Secondary School Certificate (Std. XII) examination in any stream, including Vocational stream from a recognized board.

The Criteria of selection would be as follows:

Criteria	Weightage
Entrance Exam	50%
Interview	30%
XII Std. Marks	20%

#### III) VERTICAL MOBILITY:

After completing B.B.A. programme the student can pursue a Master's degree programme in Management and its allied areas.

After completing B.B.A. (Shipping & Logistics) programme the student can pursue a Master degree in Shipping and Logistics area such as:

- MBA in Shipping & Port Management
- MBA/PGDM in Logistics & Supply Chain Management
- MBA/PGDM in Retail Management
- Post Graduate Diploma in Shipping Management
- Foreign Universities offering shipping related courses
- Professional Qualifying Examinations (POQs) by Institute of Chartered Shipbrokers, UK, London.
- Fellowship Examination of the Institute of Actuaries of India

## FEE STRUCTURE for B.B.A. and B.B.A. (Shipping and Logistics)

Admission Fees for the Year 2022-23\*\*

#### Programme Fees for the academic year 2022-23

Sr. No.	Particulars	FY students who joined in Academic year 2022-23	S.Y. students who joined in Academic year 2021-22	T.Y. students who joined in Academic year 2020-21
1	Tuition Fees	₹53500.00	₹53500.00	₹53500.00
2	Gymkhana Fees			
3	Library fees	₹3,000.00	₹3,000.00	₹3,000.00
4	Computer Lab fees	₹3,000.00	₹3,000.00	₹3,000.00
5	Other Fees	₹420.00	₹420.00	₹420.00
6	Student Aid Fund	₹130.00	₹130.00	₹130.00
7	University Registration Fees	₹600.00		
8	Library Deposit (Refundable)	₹1,000.00		
9	Identity & Library Card	₹125.00	₹125.00	₹125.00
10	Examination fees	₹600.00	₹600.00	₹600.00
11	Development Fees	₹1,000.00	₹1,000.00	₹1,000.00
12	Goa University Administration Fees	₹1,000.00	₹1,000.00	₹1,000.00
13	PTA Fees	₹200.00	₹200.00	₹200.00
	TOTAL	₹64,575.00	₹62,975.00	₹62,975.00

<sup>\*\*</sup>The above fees are <u>subject to change</u>, as per the Notifications received from Goa University/Govt. of Goa from time to time.

Installment facility available for needy students \* Condition apply.

Fees for Registration / Enrolment Fee/ Eligibility & Migration Certificate Fees as per Goa University Notification GU/Academic (Colg.)/Fees/2021/113

Sr.No.	Fee Particulars	Amount in INR
1.	Eligibility Fees for Indian Students	600.00
2.	Eligibility Fees for Foreign Students	3,620.00
3.	Migration Certificate	500.00
4.	Duplicate Migration Certificate	600.00
5.	Cancellation of Migration Certificate (after six months)	250.00
6.	One time admission fee for foreign students	36,000.00
7.	Issue of NOC for transfer of Internship	1,100.00
8.	Late fee for applying Provisional Eligibility Certificate (For every	110.00
	delayed Month)	
9.	Registration/ Enrolment Fee	
a	Students from Goa Board/Other Board in India	600.00
b	Students from other Boards/ICCR/NRI/Students)	600.00
c	Students from other University (NRI/ICCR/Foreign University)	3,500.00
d	Goa University with P.R. Number	600.00
e	Goa University without PR number/Ex Migration Student	1,200.00
f	Late fee for Registration/Enrolment per student (per month)	110.00

**Note:** The above fees are subject to change, as per the Notifications received from Goa University/ Govt. of Goa from time to time.

#### **Refund of Caution Money**

Application for refund of caution money must be made within six months of the applicant ceasing to be a student of the college i.e. from the last day of the previous academic year, failing which the caution money will be forfeited.

#### Refund of fees shall be governed by the following circular of Goa University:

The refund of fees will be in accordance with Goa University Circular No. GU/130/Acad-PG/Refund-of-Fees/327 dated 26/11/2019.

(a) If a student chooses to withdraw from the programme of study in which he/she is enrolled, the following five-tier system shall be followed for the refund of fees remitted by him/her.

Sr. No.	Point of time when notice of withdrawal of admission is served to the College/University	% of refund Aggregate fees*
1.	15 days or more <b>before</b> the formally notified last date of admission.	100%
2.	Less than 15 days <b>before</b> the formally - notified last date of admission.	90%
3.	15 days or less <b>after</b> the formally - notified last date of admission.	80%
4.	More than 15 days but less than 30 days after formally notified last date of admission.	50%
5.	More than 30 days after formally notified last date of admission.	00%

<sup>\*(</sup>Inclusive of tuition fees and non-tuition fees but exclusive of Caution Deposit and Security Deposit)

- (b) Caution Deposit and Security Deposit shall be refunded in full.
- (c) In case of (1) in the table above, 5% of the fees paid by the student, subject to a maximum of Rs. 5,000 shall be deducted as processing charges from the refundable amount.

- (d) Fees shall be refunded to an eligible student within fifteen days from the date of receiving a written application from him/her in this regard.
- (e) The fees of students who have already been admitted to a programme of the University and have paid the fees and are subsequently admitted to another programme shall have to pay the fees for the final admission and claim the refund of fees paid earlier, in which case no administrative charges shall be deducted from fees paid earlier by the student. However, if the fees payable for both the programmes are the same, the fees paid earlier shall be transferred to the final programme where admission is sought.
- (f) All the other cases of refund of the fees will be decided on case to case basis on its merit.

#### **Award of Entitlement Marks**

Refer to Goa University ordinance OA-26 for further details available at:

 $\frac{https://www.unigoa.ac.in/uploads/confg}{y2020.pdf} \frac{docs/20200518.132926 \sim Ordinances}{Part\_A\_12Ma}$ 

### PROGRAMME STRUCTURE FOR B.B.A

## **BATCH 2022**

#### Term 1

Code		Subject	Credits
	CORE SUBJECTS		
101	BBCB005	Management Process	2
102	BBCB029	Business Mathematics	2
103	BBCB035	Environment Management- 1	2
104	BBCB016	IT Skills	2
105	BBCB055	Learning Management Through Executive Interaction 1	1
		Total Credits	9
		CORE SOFT SKILLS	
106	BBCS001	Oral Communication skills	2
		Total Credits	2
		NON BUSINESS COURSES	
107	BBON030	Introduction to Critical Thinking	2
		Total Credits	2
		TOTAL CREDITS - TERM 1	13

Code		Subject	Credits
		CORE SUBJECTS	
201	BBCB006	OrganisationBehaviour- 1	2
202	BBCB003	Human Resource Management -1	2
203	BBCB017	IT Skills - 2	2
204	BBCB036	Environment Management- 2	2
205	BBCB018	Managerial Economics 1	2
		Total Credits	10
		CORE SOFT SKILLS	
206	BBCS003	Presentation Skills	1
207	BBCS007	Time Management	1
		Total Credits	2
		NON BUSINESS COURSES	
208	BBON031	Psychology	2
		Total Credits	2
		TOTAL CREDITS - TERM 2	14

## Term 3

Code		Subject	Credits
C		CORE SUBJECTS	
301	BBCB007	Organisation Behaviour-2	2
302	BBCB004	Human Resource Management -2	2
303	BBCB001	Marketing Management -1	2
304	BBCB027	Production and Operations Management -1	2
305	BBCB041	Case Analysis 1	1
306	BBCB042	Case Analysis 2	1
		Total Credits	8
		CORE SOFT SKILLS	
307	BBCS002	Written Communications	2
		Total Credits	2
		NON BUSINESS COURSES	
308	BBON006	Basics of Professional Photography	3
		Total Credits	3
		TOTAL CREDITS - TERM 3	15

Code		Subject	Credits	
401	BBIS001	Internship Seminar	2	
402	BBIR001	Internship Report	6	
	TOTAL CREDITS - TERM 4			

## **BATCH 2021**

## Term 5

Code		Subject	Credits	
		CORE SUBJECTS		
501	BBCB002	Marketing Management-2	2	
502	BBCB028	Production & Operations Management-2	2	
503	BBCB019	Managerial Economics-2	2	
504	BBCB039	Legal Aspects of Business-1	2	
505	BBCB010	Financial Management-1	2	
		Total Credits	10	
		CORE SOFT SKILLS		
506	BBCS009	Team Building	1	
		Total Credits	1	
		NON BUSINESS COURSES		
507	BBON008	Creative Writing	2	
508	BBON025	Cultural Heritage of Goa-1	2	
Total C		Total Credits	4	
	TOTAL CREDITS - TERM 2			

## TERM 6

Code		Subject	Credits
		CORE SUBJECTS	
601	BBCB051	Seminar on contemporary & non-contemporary issues - 1	1
602	BBCB052	Seminar on contemporary & non-contemporary issues - 2	1
603	BBCB040	Legal Aspects of Business-2	2
604	BBCB020	Macroeconomic Analysis of Management -1	2
605	BBCB043	Case Analysis-3	1
		Total Credits	7
		CORE SOFT SKILLS	
606	BBCS005	Etiquettes	1
		Total Credits	1
		ELECTIVE BUSINESS	
605	BSOS001	Elective – 1	2
606	BSOS003	Elective – 2	2
		Total Credits	4
		NON BUSINESS COURSES	
609	BBON021	Film Appreciation	2
		Total Credits	2

## Term 7

Code		Subject	Credits	
		CORE SUBJECTS		
701	BBCB021	Macroeconomic Analysis of Management -2	2	
702	BBCB055	Business Research Methods	2	
703	BBCB013	Strategic Management	2	
		Total Credits	6	
		CORE SOFT SKILLS		
705	BBCS010	Emotional Intelligence	1	
		Total Credits	1	
		ELECTIVE BUSINESS (ANY TWO)		
706		Elective 3	2	
707		Elective 4	2	
		Total Credits	4	
		NON BUSINESS COURSES		
708	BBC007	Health & Nutrition	2	
709	BB0N026	Music Appreciation	2	
		Total Credits	4	
	TOTAL CREDITS - TERM 7			

Code		Subject	Credits
		CORE SUBJECTS	
801	BBIS002	Internship Seminar 2	2
802	BBIR002	Internship Report 2	6
		TOTAL CREDITS - TERM 8	8

## **BATCH 2020**

## Term 9

Code		Subject	Credits
		CORE SOFT SKILLS	
901	BBCS004	Interview Facing Skills	2
		Total Credits	2
		ELECTIVE BUSINESS	
902		Elective 5	2
903		Elective 6	2
904		Elective 7	2
905		Elective 8	2
906		Elective 9	2
		Total Credits	10
		NON BUSINESS COURSES	
907		ONBC 9	2
908		ONBC 10	2

Code	Subject	Credits
	ELECTIVE BUSINESS	
1002	Elective 10	2
1003	Elective 11	2
1004	Elective 12	2
1005	Elective 13	2
1006	Elective 14	2
	Total Credits	10
	NON BUSINESS COURSES	
1007	ONBC 11	2
1008	ONBC 12	2

## Term 11

Code		Subject	Credits
		CORE SOFT SKILLS	
1101	BBCS008	Mock Interview	1
		Total Credits	1
		ELECTIVE BUSINESS	
1102		Elective 15	2
		Total Credits	2
		NON BUSINESS COURSES	
1107	BBON007	ONBC 13	2
1108	BBON009	ONBC 14	2
1109	BBIS03	Summer Internship Seminar	2
1110	BBIR003	Summer Internship Report	4
		Total Credits	6

## **Electives**

	Code	Subject	Credits
FINANCE	BBOF002	Insurance	2
	BBOF004	Taxation	2
	BBOF006	Working Capital Management	2
	BBOF003	Investment Planning	3
<u>HR</u>	BBOH0010	Leadership	2
	ВВОН002	Performance Management	2
	ВВОН007	Industrial Relations	2
	ВВОН009	Competency Mapping	2
	ВВОН012	Employee Engagement	2
MARKETING	BBOM001	Consumer Behaviour	3
	BBOM002	Advertising Management	2
	BBOM003	Brand Management	2
	BBOM004	Digital Marketing	2
	BBOM005	Services Marketing	2
	BBOM006	Industrial Marketing	2
	BBOM007	International Marketing	2
	BBOM008	Marketing Research	2
	BBOM009	Product Management	2
	BBOM010	Retail Management	2
	BBOM011	Sales Management	2
<u>EVENT</u>	BT0B001	Event Management	

## PROGRAMME STRUCTURE FOR B.B.A. - Shipping & Logistics

(Subject to change by University)

#### **BATCH 2022**

### Term 1

Code		Subject	Credits	
		CORE SUBJECTS		
101	BSCB001	Introduction to Shipping Industry	3	
102	BBCB005	Management Process	2	
103	BBCB018	Managerial Economics	2	
104	BBCS016	IT Skills	2	
	Total Credits		9	
		CORE SOFT SKILLS		
105	BBCS001	Oral Communication Skills	2	
		Total Credits	2	
		NON BUSINESS COURSES		
106	106 BBON008 Creative Writing		2	
Total C		Total Credits	2	
	TOTAL CREDITS - TERM 1			

Code		Subject	Credits
		CORE SUBJECTS	
201	BSCB002	Geography of Sea Transport	3
202	BBCB006	Organizational Behavior - 1	2
203	BBCB029	Business Mathematics	2
204	BBCB035	Environment Management -1	2
205	BBCB041	Case Analysis – 1	1
		Total Credits	10
		CORE SOFT SKILLS	
206	BBCS002	Written Communication	2
		Total Credits	2
		NON BUSINESS COURSES	
207	BBON025	Cultural Heritage of Goa-1	2
		Total Credits	2
TOTAL CREDITS - TERM 2			

## Term 3

Code		Subject	Credits	
		CORE SUBJECTS		
301	BSCB003	Banking & Shipping Documentation	2	
302	BSCB004	Logistics Management-1	2	
303	BBCB001	Marketing Management	2	
304	BBCB012	Financial Statement Analysis	2	
305	BBCB036	Environment Management-2	2	
		Total Credits	10	
		CORE SOFT SKILLS		
306	BBCS003	Presentation Skills	1	
307	BBCS007	Time Management	1	
		Total Credits	2	
		NON BUSINESS COURSES		
307	BBON022	Health and Nutrition	2	
308	308 BBON026 Cultural Heritage of Goa-2		2	
		Total Credits	4	
	TOTAL CREDITS - TERM 3			

Code		TERM 4	Credits
401	BB1R001	Internship Report 1 (6 weeks)	6
402	BB15001	Internship Seminar 1	2
	8		

## **BATCH 2021**

## Term 5

Code		Subject	Credits
		CORE SUBJECTS	
502	BCSB005	Management of Dangerous & Hazardous Goods	2
503	BSCB006	Maritime Law	3
504	BSCB007	Export Import Procedure	3
505	BBCB003	Human Resource Management 1	2
		Total Credits	10
		CORE SOFT SKILLS	
506	BBCS006	Etiquettes	1
		Total Credits	1
		NON BUSINESS COURSES	
507	BBON006	Basics of Professional Photography	3
		Total Credits	3
TOTAL CREDITS - TERM 5			

Code		Subject	Credits
		CORE SUBJECTS	
601	BBCB008	Economics of Shipping	3
602	BBCB009	Logistics Management – 2	2
603	BBCB012	Chartering	2
		Total Credits	7
		CORE SOFT SKILLS	
604	BBCS005	Negotiation Skills	1
		Total Credits	1
		ELECTIVE BUSINESS	
605	BSOS001	Elective – 1	2
606	BSOS003	Elective – 2	2
		Total Credits	4
		NON BUSINESS COURSES	
607	BBON024	Music Appreciation	2
		Total Credits	2
TOTAL CREDITS - TERM 6			

# Term 7

Code		Subject	Credits
		CORE SUBJECTS	
701	BBCB010	Supply Chain Management	2
702	BBCB011	Economics of Sea Transport	2
703	BBCB033	Business Research Methodology	2
		Total Credits	6
		CORE SOFT SKILLS	
704	BBCS004	Interview Facing Skills	2
		Total Credits	2
		ELECTIVE BUSINESS	
705	BSOS002	Elective – 3	2
706	BSOS005	Elective – 4	2
		Total Credits	4
		NON BUSINESS COURSES	
707	BBON023	International Relations	2
708	BBON031	Psychology	2
		Total Credits	4
TOTAL CREDITS - TERM 7			16

# Term 8

Code		Subject	Credits
801	BB1R002	Internship Report - 2 (6 weeks)	6
802	BB15002	Internship Seminar – 2	2
TOTAL CREDITS - TERM 8			8

## **BATCH 2020**

# Term 9

Code		Subject	Credits
		CORE SOFT SKILLS	
901	BBCS010	Emotional Intelligence (Ref. Pg. 38)	2
		Total Credits	2
		ELECTIVE BUSINESS	
902	BSOS012	Elective – 5	2
903	BSOS013	Elective -6	2
904	BSOS014	Elective – 7	2
905	BSOS015	Elective – 8	2
906	BSOS007	Elective – 9	2
		Total Credits	10
		NON BUSINESS COURSES	
907	BBON003	Conversational Portuguese : Beginners level (Ref. Pg. 74)	4
		Total Credits	4
	TOTAL CREDITS - TERM 9		

# Term 10

Code		Subject	Credits
		ELECTIVE BUSINESS	
1001	BSOS006	Elective – 10	2
1002	BSOS003	Elective – 11	2
1003	BSOS005	Elective – 12	2
1004	BSOS004	Elective – 13	2
1005	BSOS016	Elective – 14	2
		Total Credits	10
		NON BUSINESS COURSES	
1006		ONBC 11	2
		Total Credits	2
TOTAL CREDITS - TERM 10			12

# Term 11

Code		Subject	Credits
		CORE SOFT SKILLS	
1101	BBCS008	Mock Interview by Executives	1
		Total Credits	1
1102	BSOS009	Elective – 15	2
		Total Credits	2
		NON BUSINESS COURSES	
1103	BBON012	ONBC 12	2
		Total Credits	2
1104	BBIS003	Internship Seminar - 3 (4 weeks)	2
1105	BBIR003	Internship-Report – 3	4
		Total Credits	6

# **ELECTIVES**

Code	Subject	Credits
BSO 001	Warehouse Management	2
BSO 002	Inventory Management	2
BSO 003	Packaging Management	2
BSO 004	Rail and Road Cargo Logistics	2
BSO 005	E-Logistics	2
BSO 006	Retail Supply Chain Management	2
BSO 007	Retail Stores Management	2
BSO 008	Port Management	2
BSO 009	Liner Transport	2
BSO 010	Marine Insurance	2
BSO 011	Air Cargo Management	2
BSO 012	Customs Procedures and Practices	2
BSO 013	Shipping Finance Management	2
BSO 014	Global Logistics Management	2
EMO 107	Occupational Health and Safety Management	2
BTOB 001	Event Management	2
BBCB 039	Legal Aspects of Business	2

# GRADING SYSTEM FOR B.B.A and B.B.A. - SHIPPING & LOGISTICS Grades and Grade Points

Batch 2017 onwards, grading will be done as per Ordinance OA 24 and OA 16 of Goa University. (Available on website <a href="www.unigoa.ac.in">www.unigoa.ac.in</a>)

#### OA-16.4 (Effective from 6th June, 2016) Award of Grade:

Marks awarded in each Course shall be represented in the form of Grades and Grade Points. The result of each Semester shall be declared as Semester Grade Point Average (SGPA) and Final result shall be declared as Cumulative Grade Point Average (CGPA).

**OA-16.4.1:** The percentage of marks secured in both ISA and SEA shall be added for awarding the grade and grade points for each Course, as indicated in the table below:

Range of percentage scored	Grades	Grade Points
85 – 100	O (Outstanding)	10
75 -<85	A+(Excellent)	9
65 - <75	A (Very Good)	8
55 -<65	B+(Good)	7
50 -<55	B (Above Average)	6
45 - < 50	C (Average)	5
40 - <45	P (Pass)	4
0 - <40	F (Fail)	0
	Ab (Absent)	0

**OA-16.4.2** Every student shall be required to secure a minimum of 'P' grade to pass the Course.

**OA.16.4.3** Students who do not secure 'P' grade in any Course shall have the option of

answering the SEA component in the following Semester(s), for which the ISA score shall be carried forward.

**OA-16.4.4** Appearance at both ISA and SEA, is compulsory for passing.

**OA-16.4.5** There shall be no award of grace marks.

**OA-16.4.6** Calculation of Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA): (a) Calculation of weighted grade points of a

Course shall be done by multiplying the grade points scored, by the number of Credits of the respective Course. Calculation of Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA) is:

i. The SGPA is the ratio of the sum of the product of the number of Credits with the grade points scored by a student in all the Courses taken by a student and the sum of the number of Credits of all the Courses undergone by astudent:

SGPA (Si) = 
$$\Sigma$$
 (Ci × Gi) /  $\Sigma$  Ci

Where "Ci" is the number of Credits of the ith Course and Gi is the grade point scored by the student in the ith Course.

ii. The CGPA is also calculated in the same manner taking into account all the Courses undergone by a student over all the Semesters of a Programme:

$$CGPA = \Sigma (Ci \times Si) / \Sigma Ci$$

Where Si is the SGPA of the ith Semester and Ci is the total number of credits in that Semester.

- (b)The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the grade certificate.
- (c)For each Course a student securing 'F' or 'Ab' grade in the Course shall not be entitled to earn any

credits for that Course.

OA-16.4.7 Conversion to Final Grade:

(a)

(i) The CGPA shall be converted to the Final Grade, as shown in the table below:

CGPA	Final Grade
10.0	O (Outstanding)
9.0 - <10	A+(Excellent)
8.0 - < 9.0	A (Very Good)
7.0 - <8.0	B+(Good)
6.0 - <7.0	B (Above Average)
5.0 - < 6.0	C (Average)
4.0 - < 5.0	P (Pass)
<4.0	F (Fail)

(ii)A candidate who fails to earn the required number of Credits to award the Degree shall be declared 'Fail'.

- (b) The CGPA shall be calculated upto two decimal places. If the CGPA is higher than the indicated upper limit in the two decimal digits by a factor of >0.005, then the higher grade shall be awarded. For example, a candidate with CGPA >4.995 will be awarded 'C' grade.
- (c) A candidate who has not earned required Credits to award the Degree as per respective Ordinance shall be given Final Grade 'F' and be declared 'Fail'.

#### Convocation

Students passing the Third Year of the Degree examination are eligible to receive a DEGREE CERTIFICATE (which is different from the Marks Sheet) from Goa University.

Eligible students should apply for the award of Degree Certificate around December of the previous year, in a prescribed (Convocation) form and pay the convocation fee to the University. Forms can be obtained online or at the University.

Every student passing the Third Year Degree examination is advised to obtain the DEGREE Certificate at the Convocation either in person or in absentia for the reason that is absolutely essential for further studies and equally important for jobs.

# CAREER OPTIONS FOR B.B.A./ B.B.A. (Shipping and Logistics) GRADUATES

A graduate of B.B.A. can secure an entry level managerial position in a field of his/her choice (Human Resource/Marketing/Finance) in an organization of any sector.

A graduate of B.B.A. (Shipping and Logistics) can secure an entry level managerial position in an organization of Shipping and Logistics areas such as:

- Liner Companies
- Freight Forwarders/Multimodal Operator
- Marine Insurance and Surveying Companies
- Container Freight Stations/Inland Container Depots
- Export Oriented Units
- Ship Agents
- Chartering Companies
- Custom House Agents
- Airline Industry (Air cargo section)
- Logistics department of any company
- Retail Business
- Online Shopping Companies

#### **Guidelines for obtaining finance for the course**

#### 1. Bursary Scheme

Government of Goa offers a "Bursary Scheme", wherein interest-free loans are given to the students pursuing higher education in the state of Goa. For further details on availing the scheme, contact the B.B.A. Department Office.

**2. Zero Interest Loan from Goa Education Development Corporation (GEDC)** – Ground Floor, New S.C.E.R.T. Building alto-Porvorim phone number 2411187/2411194

#### 3. Bank Loan

#### **CODE OF CONDUCT (Students)**

- 1. In every matter relating to the college, the decision of the principal shall be final and binding upon every student.
- 2. Attendance for lectures and practical's is compulsory. The minimum requirement for attendance is 75% aggregate and 50% in each course of the respective semester as per Ordinance OA-17 of the Goa University.
- 3. Students have to abide by all the rules and regulations framed from time to time by the principal or by the persons authorized by him/her.
- 4. Insubordination to any teacher or to any college authorities, use of indecent language, misbehaviour or misconduct is liable for disciplinary action as per the rules.
- 5. Ragging is strictly banned in the college. Any student found indulging in ragging will be severely dealt with, as per UGC Regulations.
- 6. Wearing of Identity card is mandatory for students in the college premises. Loss of an identity card must be reported to the College Office immediately. A duplicate card will be issued on payment of the prescribed fee.
- 7. Students are expected to strictly adhere to lecture timings. The lectures are conducted from 8.15 a.m. to 2.35 p.m. and practicals are conducted up to 5.00 p.m. The college office timings are from 10.00 a.m. to 5.00 p.m.
- 8. Damage to college property/reputation in any form is punishable. If found guilty, responsible individual(s) would be liable to pay for the damages in addition to repercussion faced.
- 9. Students are required to adhere to the Examination Ordinance of Goa University. Please refer to the Goa University Ordinance OC-66 available at:
  - https://www.unigoa.ac.in/uploads/confg\_docs/20200309.111858~Ordinances\_Part\_C\_6\_Mar\_2020.pdf
  - Please also refer to the Goa University Special Ordinance OS-1 available at: <a href="https://www.unigoa.ac.in/uploads/confg">https://www.unigoa.ac.in/uploads/confg</a> docs/20200622.123805~Ordinances Part S 20May2020.pdf
- 10. Students shall require prior permission from the principal for organizing/ involvement in any activity (monetary/non-monetary in nature) in the college premises.
- 11. Consumption and possession of tobacco or alcohol or any form of intoxicant in the college campus is prohibited and punishable.
- 12. A student applying for medical Leave must produce a medical certificate from a registered medical practitioner within seven days of resuming classes.
- 13. Accompanying of unauthorized personnel in college campus is prohibited and punishable.

- 14. Students are expected to clear/pay their dues (sports, library, other damages etc.) before collecting their results. On failing to do so, the college reserves the right to withhold the Examination result.
- 15. Students should not involve in unethical practices such as **smoking**, **drinking alcohol**, **consumption of drugs**, **other unethical practices** and shall adhere to dress code.
- 16. Parents/Guardians are advised to contact the College authorities from time to time in order to apprise themselves of the progress of their wards and their attendance.
- 17. Use of unfair means during examination (ISA/SEE) is strictly prohibited. A student, if found guilty, shall be liable for punishment as per the rules prescribed by Goa University.
- 18. Unauthorized use of mobile phones in class is strictly prohibited. Any student violating this rule shall face disciplinary action.
- 19. Security personnel or any staff appointed by the principal will have full authority to check and verify the identity cards of every student and have right to interrogate any student, in view of security concerns of the college.

Maintenance of college discipline, adherence to its rules and code of conduct and obedience to the instruction issued from time to time by the principal or other college authorities will be mandatory and binding on each student. Appropriate disciplinary action will be taken which includes suspension/expulsion and rustication as per the directives of Goa University and College Discipline Committee.

#### **COLLEGE COMMITTEES**

• College Committee List 2022-23

https://mescollege.org/wp-content/uploads/2022/05/College-Committees-2022-23.pdf

#### I. STATUTORY COMMITTEES

- Internal Complaints Committee (ICC)
   Objectives, Roles and Responsibilities of College Internal Complaints Committee
- 1. Prevent discrimination and sexual harassment, by promoting gender amity among students and employees;
- 2. Deal with cases of discrimination and sexual harassment against women, in a time bound manner, aiming at ensuring support services to the victimized and termination of the harassment; The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 came into being after it was passed in the Parliament of India.

It should be noted that according to the Supreme Court guideline Sexual harassment can be defined as "unwelcome" sexually determined behaviour (whether directly or by implication) as:

- 1. Physical contact and advances;
- 2. Demand or request for sexual favours;
- 3. Sexually coloured remarks;

- 4. Showing pornography; and
- 5. Other unwelcome physical, verbal or non-verbal conduct of a sexual nature. (Vishaka judgment by Supreme Court)
- The following is also sexual harassment and is covered by the Committee:
- Eve-teasing
- Unsavory remarks,
- Jokes causing or likely to cause awkwardness or embarrassment,
- Innuendos and taunts,
- Gender based insults or sexist remarks,
- Unwelcome sexual overtone in any manner such as over telephone (obnoxious telephone calls) and the like,
- Touching or brushing against any part of the body and the like,
- Displaying pornographic or other offensive or derogatory pictures, cartoons, pamphlets or sayings,
- Forcible physical touch or molestation and
- Physical confinement against one's will and any other act likely to violate one's privacy.

The Committee shall meet as often as may be needed and appropriate.

• Details of committee members:

https://mescollege.org/internal-complaints-committee/

**Complaint registration:** Register your complaints related to Sexual Harassment with any member of the College Internal Complaints Committee (Mobile numbers and email provided).

https://wcd.nic.in/act/sexual-harassment-women-workplace-preventionprohibition-and-redressal-act-2013

- College Examination Committee
- College Grievance Committee
- College Unfair Means Committee
- ISA Monitoring Committee
- Anti-Ragging Committee

https://www.ugc.ac.in/page/ragging-related-circulars.aspx

https://www.unigoa.ac.in/systems/a/welfare/justice/antiragging.html

https://www.antiragging.in/

https://mescollege.org/rules-regulations/

• Internal Quality Assurance Cell

https://mescollege.org/wp-content/uploads/2022/03/Composition-of-IQAC\_2022.pdf

- NSS Advisory Committee
- Collegiate Students Grievance Redressal Committee
   <a href="https://mescollege.org/wp-content/uploads/2022/05/Collegiate-student-grievance-redressal-committee.pdf">https://mescollege.org/wp-content/uploads/2022/05/Collegiate-student-grievance-redressal-committee.pdf</a>

- OBC Cell
- Minority Cell
- Committee for SC/ST
- AISHE and NIRF
- Nodal Officer for persons with disabilities
- Grievances Redressal Officer for persons with disabilities
- Liaison Officer for SC/ST
- National Scholarship Portal (NSP)
- Public Grievance Officer
- Social Media Champion
- Grievance Redressal Committee for ST/SC/OBC/Minority

https://mescollege.org/sc-st-committee-grievance/

#### II. NON STATUTORY COMMITTEES

https://mescollege.org/wp-content/uploads/2022/05/College-Committees-2022-23.pdf

#### III. OTHER COMMITTEES

https://mescollege.org/wp-content/uploads/2022/05/College-Committees-2022-23.pdf

#### **EXTRA-CURRICULAR ACTIVITIES**

Students are advised to take part in various extra-curricular activities.

#### 1. Department of Physical Education and Sports

The Department of Physical Education and Sports of M.E.S College aims at all round development of each and every student through the participation in various games and sports. The Department organizes various activities and intra-murals such as Inter-class Tournaments, Athletic Meet, which provides an opportunity to the students to showcase their talents. The College also participates in other extra-murals and competitive games held by the Goa University and other associations and Institutions.



The College Director of Physical Education & Sports, Dr. Savio Fernandes provides scientific fitness training and coaching to the students representing the college at various levels of competition. The individuals are not only trained for performance and medals but they are also credited with values and discipline. The College has also developed a Sports Policy and the sports department ensures that the

Sports Policy is being implemented in the college. Other benefits such as Sports Merit Marks, Duty Leave, Practice Allowance, Travelling Allowance and Kit Allowance as per the guidelines of the University are provided to the students. Due recognition is also given to the students who achieve glory in sports by forwarding the reports to the local newspaper



The Department of Physical Education and Sports offers the following facilities:

- Football Ground
- Basketball Courts
- Volleyball Court
- Mini-gymnasium

- Equipment for Athletic Training
- Indoor Gymkhana for Indoor Sports Activities like Badminton, Table-Tennis and Chess.

#### 2. National Service Scheme (NSS)

National Service Scheme (NSS) is a voluntary community service scheme for the youth studying in the higher educational institutions. The aim of NSS is to bring out a positive social and political change in the lives of youth by developing various dimensions of their personality. NSS volunteers are made socially, emotionally, politically and environmentally sensitive towards the process of nation building. The NSS Unit organizes a 7 day residential 'Annual Special Camp' in a rural area.

All students are encouraged to enrol for NSS. A student joining NSS shall complete 240 hours of NSS regular activity over a period of four semesters completing 60 hours of regular N.S.S activity per semester and one 7 day residential 'NSS Annual Special Camp'.

#### 3. National Cadet Corps (NCC)

There are 3 divisions/ wings of NCC in M.E.S. College viz, Army Boys Wing, **Army Girls Wing and Naval Wing.** Army Boys Wing and Naval Wing are available for boys (SD) and girls (SW). NCC is open to all regular students of the college on a voluntary basis. Total training period is three years. The cadets have to appear for 'B' certificate exam after completion of two years and 'C' certificate exams after three years of training. NCC provides a suitable environment to motivate the youth to take up a career in the armed forces. Free SSB guidance is provided to interested cadets. NCC provides uniform, allowance, refreshments during the parade, T.A., D.A. for attending camp, free messing and boarding during camps.

On successful completion of the above



activities, the NSS volunteer shall become eligible to receive a 240 hours completion certificate, issued by Directorate of sports and Youth Affairs, Campal, Panaji, Goa.

Special weightage and reservation are granted to all NCC 'B' and 'C' certificate



passed cadets in armed forces, central paramilitary forces and all the state police forces

# 4. Activities organized by Various Associations/Cells and Departmental Associations/Clubs

The College Council, various associations and cells such as the Debating Association, Association of Art and Culture, Literary Association, Women's Cell and Departmental Associations organize co-curricular and extra-curricular activities for the benefit of students.

#### **B.B.A. DEPARTMENT EVENTS**

The Department encourages the students to participate in various management competitions organised by colleges all over India. Selection of the participants for such competitions will be done by the Department.

The Department, with the initiative of the student, organises following activities / events every year:

- Inaugural Ceremony: The inauguration ceremony of the new incoming Batch
- **Graduation Day:** The outgoing batch will be ceremoniously awarded their Course Completion Scroll in the presence of parents and distinguished guests.
- **B-Gurukul**: The Department magazine is published every year with the initiative of the first year students.
- Lakshya: Inter-college Management Competition organised by second year students.
- World Maritime Day: Students of BBA Shipping & Logistics celebrate the World Maritime Day on 24th September every year.
- National Maritime Day: Students of BBA Shipping & Logistics celebrate National Maritime Day on 5th April every year.
- **Course Promotion :** An extended activity held for the H.S.S. students.

## **LAKSHYA 15.0**











## **National Maritime Day**











# COURSE COMPLETION CEREMONY BBA & BBA(S&L) OF BATCH 2018-21

Programme Completion Ceremony for class of 2018 - 2021 was held on 2nd October 2021 at the seminar Hall in MES's Rajaram and Tarabai Bandekar Academy of Management Education . Mr. Anthony Gaskel - Mentor CII Goa Logistics panel and Director of Santrans Shipping Private Ltd was the Chief Guest for the ceremony.





#### **FACILITIES**

The College offers the following facilities on the campus:

**Library:** The College has a fully automated library with a collection of approximately 34,103 books and 42 journals and periodicals. The library is equipped with NEW GENLIB software 3.1.4 version. The library is also a member of the N-List program of INFLIBNET. The College has registered for the National Digital Library provided by the MHRD. The library facility is extended to the public. Under the book bank facility, books are given to the meritorious and economically backward students and to students who have enrolled for remedial coaching classes.

**Laboratories:** The college has well-equipped laboratories, namely, IT Lab, Psychology Lab and Economics Lab.

**Sports:** The sports facilities include gymnasium, gymkhana/ multi-purpose hall for indoor games, football ground, volleyball court and two basketball courts.



**Stationery Shop:** The college has a stationery shop which also provides photocopying and printing facilities.

Cafeteria: We now have our very own open-air cafeteria on campus 'MESCAFE' which provides a student friendly ambience.

**Canteen:** The College has a spacious canteen offering snacks and lunch.



**Counselling:** The services of two full-time counselors are available for the benefit of students in the counselling such as career guidance, family issue, peer pressure, addition etc. Counselors are available on all days of the week from 8.00 a.m. to 2.30 p.m.

**Health Centre:** The College has a Health Centre which is equipped with a bed, first aid box and wheel chair facilities. A private physician visits on a weekly basis.

**Wi-Fi:** The campus is Wi-Fi enabled and accessible to both staff and students.

**Transport arrangement:** KTC buses are available at concessional fares.

**Book Bank:**\_Every student will be provided with a copy of text book, required for a particular subject. At

the end of the year, the student has to return the books in good condition. If the books are not returned within the due date and in good condition, the student will be charged an appropriate fine of Rs 10/- per day. The students will have to replace for the books lost or misplaced.

Computer Lab: The students will have access to a well-equipped computer lab, along with internet facility, which will be allowed to use as per the schedule given. However, students are not allowed to use their own CDs in the lab. Any student found doing so will be fined accordingly. Any damage caused to the computer due to such usage will also have to be compensated by the students.



### STUDENTS' ACADEMIC ACHIEVEMENTS

#### B.B.A. 2018-21 Batch



Miranda Neeve Juan

1st Position



Shaikh Akib Abdul Rashid

2<sup>nd</sup> Position



Carvalho Keely Engracia

3<sup>rd</sup> Position

## B.B.A. (Shipping & Logistics) 2018-21 Batch



Anindya Chatterjee 1<sup>st</sup> Position



Talavanekar Saloni Damodar  $2^{nd}$  Position



Faaiza Feroz Shah

3<sup>rd</sup> Position

#### **TEACHING FACULTY FOR ACADEMIC YEAR 2022-23**

**B.B.A.** and **B.B.A.** (Shipping and Logistics)



Dr. Semele Sardesai
B.E (E & TC), MMS (Finance), NET, Ph.D
Worked for 5 years in IFB Industries
Ltd. Currently teaching in the
Department for 21 years.

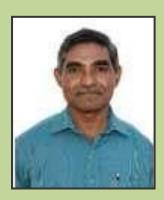


B.E. (Mech.), MMS (Finance), NET, Ph.D.

Worked in industry for 9 years, with organisations like Mandovi Pellets Ltd. and Marpol Chemicals Pvt. Ltd.

Currently teaching in the Department for 20 years.

Dr. Veeraj Mahatme



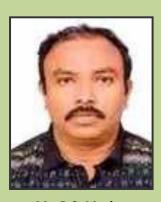
Mr. Motilal Pednekar B.E. (Mechanical), M.B.A., NET 32 years working experience at Mormugao Port Trust (MPT) Currently teaching in the Department for 4 years.



Ms. Pallavi Priya Silveira
BBA (HR), MBA (HR)
Worked with Capgemini Pvt. Ltd. (HR),
We Shine Tech, Pune (HR Generalist),
Sakaal Media (Corporate HR)
Currently teaching in the Department
for 6 years



Dr. Kirti Tyagi B.B.A., M.B.A., SET, Ph.D. 7 years teaching experience



Mr. B.S. Morje
M.Com.,PGDCA,M.C.A.
Worked with Goa Institute of
Computer Management, Headland
Sada, Goa for 5 years.
Currently teaching in the
Department for 22 years

# ADMINISTRATIVE STAFF



Ms. Ruhat Shaikh Office Assistant



**Mr. Sandeep Tari** Multitasking Staff





# **Murgaon Education Society PROGRAMMES OFFERED**

- **1. B.A. (Honours)** Specialisation in 1 subject : Economics, English, Psychology, Konkani & Sociology
- **2. B.A.** Combination of 2 subjects: Economics, English, Psychology, Konkani, Sociology, Political Science and Tourism & Travel
- **3. B.Com. (Honours)** Accounting / Cost Accounting / Business Manangement / Banking & Financial Services
- 4. B.C.A. (Self-financed)
- 5. B.B.A. (Self-financed)
- 6. B.B.A. Shipping & Logistics (Self-financed)
- 7. M.Com. (Self-financed)

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