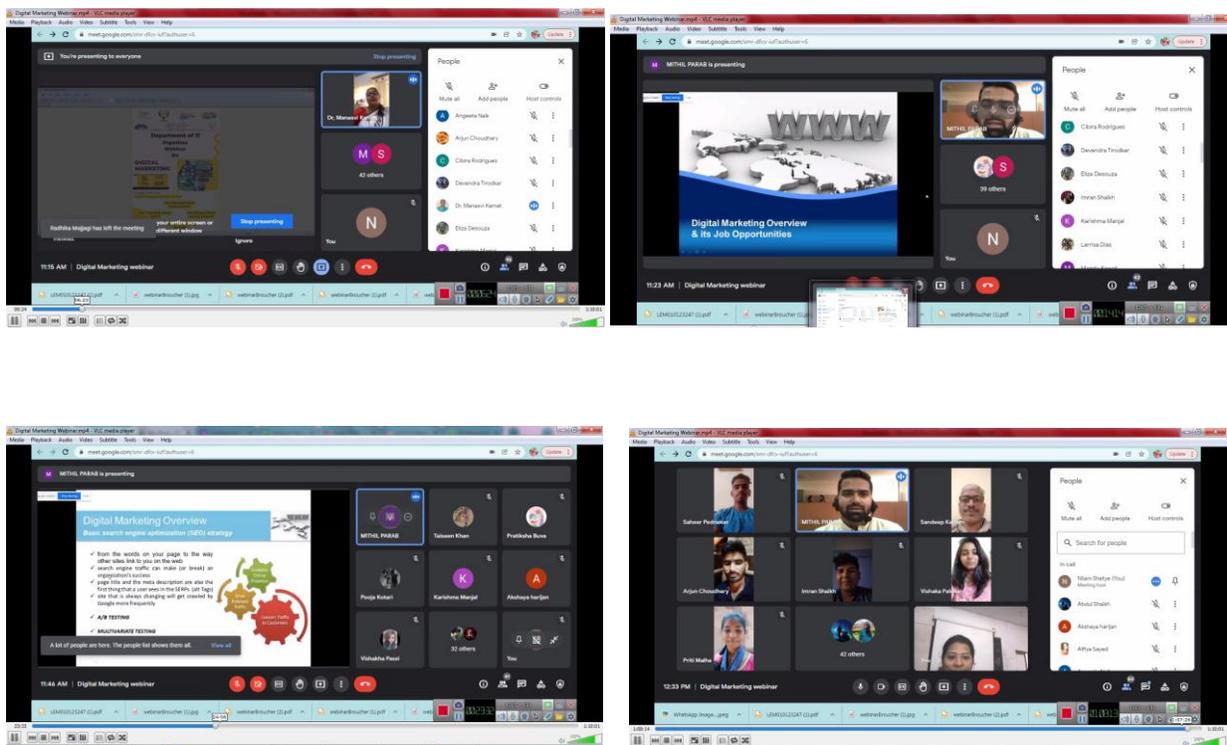


**M.E.S COLLEGE OF ARTS AND COMMERCE
ZUARINAGAR GOA
ACEDAMIC YEAR 2021-22**

DEPARTMENT OF INFORMATION TECHNOLOGY

Webinar on Digital Marketing held on 15th February 2022

The Department organized a Webinar titled, “Digital Marketing” for the students of M.E.S. College B.A/B.Com Div(B, D) of sem I and B.Com Div A of sem III on 15th February 2022. The Webinar was streamed online via Google Meet. The resource person was Shri. Mithil Parab who presently works as an Assistant Professor at Don Bosco College of Engineering, Fatrorda–Goa.



The Webinar was attended by a total of **51** students and teachers of the IT department. Mrs. Nilam Shetye hosted the session and Shri. Sandeep M. Kadam, HOD delivered welcome address. While addressing the webinar, Principal Dr. Manasvi M. Kamat interacted with students and resource person and gave an insight on Digital Marketing. Mrs. Nilam M. Shetye introduced the

resource person shri. Mithil Parab and proposed the vote of thanks. Mrs. Nilam M. Shetye efficiently managed the feedback forms and certification process.

The webinar commenced at 11:00 am and concluded by 12:30 p.m. According to the student's feedback, the webinar was found to be very enlightening and informative. The resource person was apt at delivering the session and made the concepts very clear and comprehensible. Students were very inquisitive to know more and actively participated in the question answer session. It was indeed a very interactive session. Students who attended and participated in the webinar were awarded e-certificates

51 students of our department participated in the event and e-certificate was issued to all participants. The details of the number of participants are as mentioned below.

Sr. No.	Class	SEM	DIV	No. of Students
1	B.A.	I	A/B/C	16
2	B.Com.	I	B	14
3	B.Com.	I	D	6
4	B.Com.	III	A	15
Total No. of students participated				51

The event was Co-ordinated by Mrs. Nilam Shetye, Assistant Professor under the guidance of Shri. Sandeep M Kadam, HOD.