

MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE

Zuarinagar, Goa - 403726

Affiliated to Goa UniversityAccredited by NAAC with 'B' Grade (3rd cycle)Ranked 72nd among the Arts colleges and 125th among the Commerce colleges
in India by the India Today MDRA Survey2019-20



PROSPECTUS 2020-21

Bachelor of Business Administration (B.B.A.) and B.B.A. - Shipping & Logistics



MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE, ZUARINAGAR, GOA

VISION

A dynamic centre of excellence to learn and innovate, fostering holistic development of the individual

MISSION

The college is committed to provide a foundation for lifetime learning through innovative and value-based inclusive education responsive to the ever-changing needs of the society.

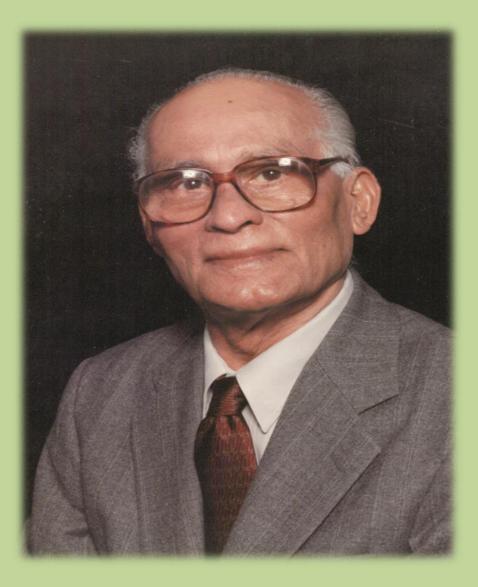
GOALS

- ✤ To empower youth to be responsible citizens through holistic education.
- ✤ To make effective use of latest technology for enhancing the teaching-learning process.
- To promote research culture by stimulating a scientific temper and critical thinking among students and faculty.
- ✤ To promote entrepreneurial skills through innovative job-oriented courses.
- To nurture ethical and social responsibility among individuals towards building a sustainable environment.
- To sensitize students about the needs of the community by developing programmes for the upliftment of the weaker sections.
- ◆ To strengthen academia-industry interface through collaborations.
- ✤ To synergize with reputed institutions by signing MOUs.
- ✤ To establish a strong link between stakeholders.
- To create a conducive environment for developing individuals with a healthy body and healthy mind.
- To inculcate leadership qualities in students and faculty through curricular, cocurricular and extracurricular programmes.
- To respect diverse cultures by instilling empathy and compassion among students and faculty.



FOUNDER PRESIDENT

MURGAON EDUCATION SOCIETY



Late Shri. Vasantrao S. Joshi

27 May 1921 to 28 December 2013



MESSAGE FROM THE CHAIRMAN



Shri. M.S. Kamat

Through this prospectus I extend my warm greeting to the incoming batches of students of the M.E.S. College of Arts & Commerce joining various courses for the academic year 2020-2021.

On behalf of Murgaon Education Society and on my own behalf I welcome them whole heartedly to our premier education institution which over a period nearing half a century has emerged as a centre of excellence in the domain of higher education, serving the young men and women of Goa and to some extent of neighboring states with useful, need based and innovative educational programmes implemented in a student friendly environment and with student centric methods. Our focus is on imparting to the learner's first-rate knowledge, skills, values & etiquettes empowering them to be capable, responsible, self-reliant and enlightened citizens of India.

May the God Almighty illumine with His light the path to be traversed by our beloved students in the future and lead them to their chosen destination resplendent with shining success and glorious accomplishment.

Shri M. S. Kamat Chairman Murgaon Education Society





Dear Parents and Students,

Greetings from M.E.S. College of Arts and Commerce!

It gives me profound pleasure to welcome you to M.E.S. College. Choosing where to continue your education is a major decision and I believe that M.E.S. College will be a choice that you will certainly be proud of. "The function of education is to teach one to think intensively and to think critically. Intelligence plus Character - that is the goal of true education." said Martin Luther King Jr. At M.E.S., we instill in our students a passion for learning and acquiring knowledge that they will need to make a positive contribution to their own lives and to society. The college is currently offering five undergraduate programmes: B.A., B.Com., B.B.A., B.C.A., B.B.A. (Shipping and Logistics) and one postgraduate programme, namely, M.Com. The college supplements the prescribed curriculum through various value-added diploma and certificate courses which serve to enhance the knowledge and skills of the students. These include a Diploma course in Counselling Techniques and certificate courses such as MS Excel for Accounting and Taxation, Practical Banking, Quantitative Techniques and Basics of Econometrics, Written Communication, Conversational Portuguese, Basics of Western Classical Music (Pianoforte) and Tally ERP.9 with GST. Innovative pedagogies such as experiential learning, participative learning and problem-solving methodologies are used for enhancing the learning experience of students. The college imparts learner-centric education which aims at the holistic development of the student community.

Students are also encouraged to participate in a wide range of co-curricular and extra-curricular activities such as debates, sports, theatre, etc. In addition to this, there are several Departmental Clubs/Associations which provide avenues for students to build on their strengths and discover their talents, thereby enabling them to grow into well-rounded, compassionate and responsible individuals.

The strength of the college lies in our supportive management, committed faculty and administrative staff, vibrant Parent Teachers Association and Alumni Association.

As we begin another academic year, let us work together to transform lives - always striving to aim higher. I wish all the students a rich and fulfilling academic journey and invite all of you to vigorously explore your interests and hone your talents at our college.

Dr Meenakshi Bawa Officiating Principal



MEMBERS OF MANAGING COMMITTEE

| Name | Title | Name | Title |
|--------------------------------|----------------|----------------------------------|---------|
| Shri. Madhav S. Kamat | Chairman | Shri. Jairam Dayalani | Member |
| Shri. Paresh V. Joshi | Vice Chairman | Shri. Kishore L. Tolani | Member |
| Shri. Bhaskar G. Nayak | Vice Chairman | Dr. Digamber Talaulikar | Member |
| Shri. U. A. Sarmalkar | Hon. Secretary | Shri. Sukhant V. Shanbhag | Member |
| Shri. G. S. Naik | Treasurer | Mrs. Lalita P. Joshi | Member |
| Shri. Suvarn R. S. Bandekar | Member | Dr. (Mrs.) Monica P. Joshi | Member |
| Shri. Prashant V. Joshi | Member | Prin. Dr. N. M. Jambagi | Invitee |
| Shri. Parag V. Joshi | Member | Off. Prin. Dr. Meenakshi Bawa | Invitee |
| Shri. Pankaj V. Joshi | Member | Prin. Ms. Nelly Rodrigues | Invitee |
| Shri. Pushkar V. Joshi | Member | | |

MEMBERS OF LOCAL-COLLEGE MANAGING COMMITTEE

| Name | Title |
|---|--|
| Shri. M. S. Kamat | Chairman. |
| Shri. Paresh V. Joshi | Vice Chairman |
| Shri. U. A. Sarmalkar | Member |
| Shri. Parag V. Joshi | Member |
| Shri. Prashant V. Joshi | Member |
| Shri. Kishore Tolani | Member |
| Smt. Lalita P. Joshi | Member |
| Dr. Meenakshi Bawa - Officiating Principal M.E.S. College, Zuarinagar, Goa | Ex-Officio, Member – Secretary |
| Dr. Ashish Joshi | Teacher Representative – Member |
| Dr. Freda Cota e Pereira | Teacher Representative – Member |
| Smt. Semele Sardesai | Invitee, B. B. A. Course Coordinator M.E.S. College, Zuarinagar, Goa |
| Smt. Gauri A. Dessai | Invitee, B. C. A. Course Coordinator, M.E.S. College, Zuarinagar, Goa |
| Dr. Champa R. Parab | Invitee, M.Com. Course Coordinator, M.E.S. |
| Dr. N. M. Jambagi | College, Zuarinagar, Goa Administrator – Invitee |



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MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE, ZUARINAGAR, GOA ABOUT THE COLLEGE

Murgaon Education Society's College of Arts & Commerce is one of the premier institutions of higher education in the state of Goa. The college was founded by the great visionary and philanthropist Late Shri. VasantraoSubrai Joshi to cater to the need of educational upliftment of youth in Vasco- da- Gama in particular and the state of Goa in general. The College premises was shifted to the present campus in 1985. Over the years, the campus has been transformed from barren, rocky and unyielding land into a lush green, fertile paradise where students aspire to pursue their higher studies.

It was one of the first composite Arts and Commerce colleges in the state of Goa to be affiliated to the University of Mumbai and then to Goa University. The college is currently offering five undergraduate programmes: B.A., B.Com., B.B.A., B.C.A., B.B.A. (Shipping and Logistics) and one postgraduate programme, namely M.Com.To cater to the requirements of the Shipping and Logistics industry, M.E.S. College introduced B.Com. (Shipping Management) which was initially funded by UGC for five years and is currently running as self-financed programme as Bachelor of Business Administration (Shipping & Logistics).





The B.B.A. (Shipping and Logistics) programme is the first undergraduate programme in India which addresses the commercial and managerial side of the shipping industry. The college has a Research Centre in Sociology. At present, the college has approximately 1474 students and 60 full-time teaching faculty.

The college encourages high academic standards.We instil in our students a passion for learning and acquiring knowledge that they will require to make a positive contribution to the society. The college imparts learner-centric education which aims at the holistic development of the students by developing creative and critical thinking, nurturing innovations and excellence, developing professional skills etc. At M.E.S. College, we believe in holistic education that comprises deep as well as broad academic and co-curricular exposure. Hence, academics is always complemented with co-curricular and extra-curricular activities in the campus.

In recognition of the high standards of education and the all-round excellence attained by it, the College was selected by the UGC for introducing vocational courses at the B.A. and B.Com. Degree level, and by the Ford Foundation USA for implementing its Campus Diversity Initiative Programme. The college was accredited by NAAC with a B Grade (Third Cycle) in the year 2015.

B.A. & B.A. (Hons.) **B.Com.** M.Com. (Hons.) **UNDERGRADUATE** £ POSTGRADUATE **PROGRAMMES** (Shipping) **B.C.A.** Å Logistics) B.B.A. 2

PROGRAMMES OFFFERED

Objectives of B.B.A. Programme:

- To build competence in students, to effectively undertake entry level managerial jobs in organisations.
- To develop various soft skills required for the profession.

Objectives of B.B.A. (Shipping & Logistics) Programme:

- To build competence in students to undertake entry level managerial jobs in Shipping & Logistics organisations.
- To prepare the candidates to effectively handle various shipping related operations on their own.
- To develop various soft skills required for the profession.

Duration:

It is a three-year full time programme. Each year will consist of three terms, there will be an additional summer placement term of six weeks each and at the end of 1st & 2nd year and 4 weeks at the end of third year. Each term will be of approximately 3 months duration inclusive of vacations.

Seats:

B.B.A.: 40 Seats, **BBA (Shipping & Logistics)**: 30 Seats, **NRI & Foreign students**: 10%

SCHEDULE FOR THE ACADEMIC YEAR 2020 – 21

The academic year consists of three trimesters. Intra-Semester Assessment (ISA) and Semester End

Assessment (SEA) is conducted for every course. SEA is conducted toward the end of every trimester.

At the end of every year students have to undergo summer internship in organizations.

GOA MANAGEMENT ASSOCIATION'S BEST MANAGEMENT STUDENT AWARDEES



Sunita Salunke - Batch 2003



Pallavi Naik-Batch 2004



Deepashree Gaonkar - Batch 2005



Ashwin Furtado - Batch 2006



Anirudh Thackur - Batch 2009



Anthony Gomes - Batch 2011



Abbas Shaikh - Batch 2019

ALUMNI PROGRESSION

OUR ALUMNI EXCELLING IN THE CORPORATE WORLD



Mr. Jason D'Costa Batch 2000-03 Manager, IT Advisory Ernst and Young,Australia



Mr. Selwyn Monteiro Batch 2001-04 Senior Business Analyst Sales Force, Bangalore



Mr. Sameer Phal Batch 2000-03 State Head, Financial Services Tata Mutual Fund Ltd.Goa



Mr. Glen Mesquita Batch 2003-06 Manager IDBI, Kolhapur



Mr. Vinod Sawant Wadekar Batch 2001-04 CEO, Jehangir Group of Hospitals, Pune



Ms. Christine D'cruz Batch 2001-04 Senior Registry Of• cer-Tier4 Compliance Coventry University



Mr. Pratik B. Manolkar Batch 2006-09 Executive-Governance Risk Consulting Service KPMG



Mr. Shamba Naik Batch 2000-03 HR - Generalist Titan Time Products, Goa





Mr. Kishore Kumar

Putzmeister Concrete

Senior Executive Marketing

Batch 2006-09

Machine Pvt. Ltd

Batch 2004-07





Specialist **Analyst** Goldman Sachs & Co. (Dept. Listed Derivatives - Trade Mmgmt. Group) USA

Mr. Brian Pereira Do Carmo

Ms. NayanaShetty Batch 2002-05 HR Business Partner Unique SystemFZE, Sharjah



Mr. Shrijit Nair Batch 2004-07 HR

Administrator Schneider Electric, Dubai



Mr. KoustubhLele Batch 2006-09 Consultant

Pricewaterhouse Coopers, Pune





Mktg. & Research Analyst National Paints, UAE

Ms. SunitaSalunke

Batch 2003-06

Ms. ShruthiParab Batch 2011-14 Mktg. Manager, E-commerce Browntape, Porvorim



Ms. VivekaNaik Batch 2009-12 Asst. Sales Manager

Doubletree by Hilton, Goa



Mr. Shivdas Nair Batch 2007-10 Co-ordinator, Brand Communications Qatar Airways, UAE



Mr. Jaideep Deorukhkar Batch 2001-04 Area Incharge ICICI Lombard, Mumbai





Mr. Aneesh Thomas Batch 2003 Senior HR Of- cer Everest Industrial Company, UAE

Mr. Gaurish Karekar Batch 2003-06 Dy. Manager - Planning (Logistics &Supply Chain-India) Carestream HealthIndiaPvt.Ltd.

Mr. Prasil Kolhapurkar Batch 2002-05 HR Executive Cipla, Goa



Mr. Ashwin Furtado Batch 2006-09 Regional Manager -Operations Suburban Diagnostics India Pvt. Ltd.







Ms. Siddhi Salgaocar Batch 2003 Sr. Executive - Customer Service and Documentation Samsara Shipping

Mr. Parampreet Singh Batch 2003-06 Territory Head Cox and Kings Ltd., Goa

Mr. Sagar Ashok Shrivastav Batch 2013-16 Senior Associate, WCA Cargo Operations – MAERSK

OUR ALUMNI EXCELLING IN THE WORLD OFENTREPRENEURSHIP



Mr.JaywantSaraf Batch 2001-04 Managing Partner Jaywant Tyres, Goa



Mr.AbeeshKoshy Batch 2003-06 MD,KoshyBuilders Pvt.Ltd. GM, Dubai Creative Trading LLC,Dubai Managing Partner Electron Apparels, Bangalore



Mr. Deepesh Cholera Batch 2008-11 Partner Shantilal Real Estate Services, Goa

Ms. Rina Rodrigues Batch 2002-05 Proprietor Let's Party Event Management Co.



Mr. Bijeesh Vasudevan Batch 2001-04 Creative Head Benchmark Studio, Vasco, Goa



Mr. TejNaik Batch 2007-10 Director Powerland Agro Tractor Vehicles Pvt. Ltd.



Mr. Rhys Mascarenhas Batch 2005-08 Managing Partner Football Edge











Mr. Andre Paul Souza Batch 2002-05 Director Mode Event Planner Pvt. Ltd. A.R.O.S

Mr.Alivio Faria Batch 2000-03 Proprietor Faria Ventures, Goa

Mr. Bharat Ramanuj Batch 2008-11 Managing Director Blue Moon Distilleries, Goa

Ms. Joshna Tangri Batch 2004-07 Director AerolincsAviation Services Pvt. Ltd., Goa

Ms. Nivedita Desai Batch 2004-07 Franchise Owner Goa Area London Shakes

ALUMNI TESTIMONIALS B.B.A.

I remember myself as a gawky teenager who had come from science stream to join BBA (which was the inaugural year of the BBA course in Goa) in the year 2000. Frankly, I had joined BBA course as a stop-gap arrangement. As science students, you had to wait for 4 rounds of admissions to see if you can get a medical / engineering / dental / pharma course via Goa Board. But as time went by & under the tutelage of Late Dr. Sreekumar who was the pioneer behind the introduction of BBA course in Goa university we realized that we are standing on the cusp of a revolution in academics. This course was a paradigm shift from the usual classroom methodology which was prevalent at that time. From the usual memorize & rote, we had moved to understand & internalize. Most of our tests involved open book tests, presentations & problem-solving. Hence it was a welcome shift from just filling answer sheets from memory. The ability testing was done by how we could find own solutions to the management problems thrown at us. More importantly, group assignments were the norm. The 2month industry internship was an On-the-Job experience which very few courses provided at that time. To sum it up I owe it to the BBA course at MES College, for inculcating in me problem solving, leadership, team management, presentation skills & an outlook which made adaptable and relevant for the industry.

Sameer Phal Batch 2000-03

Selecting BBA at the graduate level has been the best decision I've taken. Of course credit goes to my father who found out in detail advantages of this course as it was a new course in Goa. Being the 2nd batch, we were the proverbial rabbits in the lab, no complaints though. This course develops the overall personality of a student. It did shape mine. The curriculum is designed in a way to help students to think on their own, which the rote learning method doesn't allow you to. Subjects like Cultural studies, Ethics - widens one's perspective about art/culture/ social welfare/ acceptance of other cultures more openly etc. It helps each one think to own their own which has helped me at my work. Most employers look for candidates who will take responsibility and act, rather than approach the manager for every problem. The course also encourages students to speak up their views rather than sit coyly. This again is a useful skill for corporate life. Unless you express your viewpoints or share information, nobody will recognize you. Stage fear, Presentation skills/ solving cases/ applying concepts learned in practical life, this is something which has stayed with me since my graduation. Grooming is one more aspect, which is of utmost importance in life. Be it the soft skills or mock interviews, dining etiquettes, have been helpful too. As the course promises it equips the students with managerial / leadership skills. I'm glad I chose BBA, as it has certainly helped me horn my hidden skills and learn new things. As a working professional from the shipping industry, I may not have been able to apply learned concepts like statistics/POM, finance in my chosen field. However it's the soft skills, problem-solving attitude polished during BBA days, basic knowledge of subjects which are of paramount importance in corporate life, and I have immensely gained from it.

> Siddhi Salgaonkar Batch 2001-04

BBA at MES College, has helped me in shaping my career and giving me a different outlook to work life. First andforemost, it influenced my approach, giving me a non-theoretical, practical and application based outlook to every task. I learnt to apply myself in a situation and look for practical solutions. Secondly, it familiarized me with presentation skills, group discussions and the spirit of teamwork. Thirdly, enabled me to understand the corporate world much before actually starting work through internship programs, case-studies and lectures by Guest Faculty working in large companies. In addition, participation innational level management festivals and contests boost my confidence on a personal and professional level.

SunitaSalunke Batch 2003-06

My experience has been a fabulous one. BBA as a course at MES College & it's teachers have provided an environment for learning & development on a more practical level. We were prepared to face different situations in the corporate world at a very early stage. The 3 years doing the BBA course were probably the best years of my life, not only was I supported to take part in sports on a state level but also I was pushed to take up a leaders role for various events. BBA has changed me in a lot of ways, but the most important would be it provided me with knowledge & confidence. Opportunities to work with various entrepreneurs and senior level managers, their stories feedbacks have all been very valuable lessons for me as an entrepreneur now.

AbeeshKoshy Batch 2003-06

As every little education brings changes. BBA at MES College, has also brought many changes in me. It groomed me well in the fields like public speaking, research, organizational behavior, psychology etc. Overall it improvedmy self-confidence.

Shrijit Nair Batch 2004-2007

BBA course has played a major role in my life. I believe I have made the best use of various opportunities provided during this three years course of BBA. Internships, participating in management events, organising our very own event i.eLakshya 12 was the best learning experience throughout this course. Well, I would say BBA has added value to my career. I see a lot of growth in myself in terms of skills, knowledge, handling stress and most importantly dealing with different kinds of people. The challenging aspect was dealing with my own classmates but eventually, I have learned to accept this challenge in a positive way because I knew I'm learning something which will surely help me in future. BBA gave me an opportunity to network with various other college students during management events. This opportunity of networking is very helpful as it has created a platform for me to share my knowledge and to learn from their experiences. Overall I would say that the change is effective and positive.

G.V.Aishwarya TYBBA Batch 2016-19 The courses offered under the BBA programme have not only been instrumental in ameliorating my professional skills but also in enhancing my personal capabilities. The plethora of courses offered assisted me to make informed choice about my future course of actions. My graduation in BBA has been one of the instrumental elements in developing my personality not just for the job market but also for being a responsible citizen.

Anthony Gomes Batch 2010-14

BBA course at MES College, has definitely changed me from what I was before I joined and what I am today. Well the course is just 30% of what I learned the rest 70% is all because of the numerous business management events I have taken part in through the BBA course. BBA gives the students the opportunity to open yourself and conquer the fears which drive you down, fears when it comes to public speaking, communication, managing stress, being efficient and effective and most importantly time management. Honestly 10th and 12th grade wasn't helpful at all. Parents forcing their children to study well, get good grades is not it. Send your kids for these courses such as BBA will make you the human being that can stand on his or her own feet. BBA, as it has minimal theory and more or practices like presentations, debates, role plays, cases, creative thinking, etc, helps the students not only to deal with the situation but also makes them aware of what the real world outside is. BBA is a course that develops students not to work for someone else but also to become entrepreneurs. The summer internships boost the students, and with this, they get to experience in the real world, which other course doesn't offer I guess so. So overall to tell u frankly BBA has changed my thinking of life ahead.

Logan Henriques Batch 2015-18

The course has provided me with a sense of liberty in exploring my passion for different management fields ranging from HR, Marketing, Finance, Digital Marketing to Entrepreneurship. The perfect combination of Corporate exposure and theoretical knowledge. All in the span of 3 years. It has shaped me into the man I am today and the confidence I exude. The kind of encouragement I have received from this institute to bolster my academic knowledge as well as my over all personality has been phenomenal.

Abbas Shaik TYBBA Batch 2016- 19 Goa Management Association's Best Management Student 2018-19 awardee

I believe it was BBA course that made me what I am today, it taught me some really important things in life over and above the subject matter. For example, it gave me the confidence to speak and discuss my ideas and thoughts with people. Subjects like case analysis made me sit on the decision-making chair and reflect on how the people involved would have thought and this has transpired into my daily routine. It also helped me develop a habit of reading news and stay updated with current affairs.

> Shivdas Nair Batch2007-10

BBA has changed my outlook towards education from the old school books to interacting with industry professionals and participation in management competitions. Skills like spoken communication and presentation skills developed rapidly as I went through this BBA journey. The biggest change I saw in myself after joining BBA was that I became more aware of what's happening around in the world, I started having my own views and opinions about things which before I was never concerned was. This made me realize how we are connected with everything that happens around, it shows me the importance of being aware and being informed. In conclusion, I would state that the overall objective of this course is to impart the knowledge of business and managerial skills to students and prepare them for their entry into the Corporate World where they can cruise on the right path of hope and light.

> Vinayak Naik TYBBA Batch 2016-19

My Experience doing BBA at MES College, was terrific, it gave me a lot of insight into many subjects. The course covers all the aspects one requires either for higher education or for a job. Internships are another step towards experiencing the reality of work atmosphere. The BBA course, has helped in being more confident as a person especially in terms of communication, presentation and being adaptable to any situations of life.

> Bharat Ramanauj 2008-11

The courses offered under the BBA programme have not only been instrumental in ameliorating my professional skills, but also in enhancing my personal capabilities. The plethora of courses offered assisted me to make an informed choice about my future course of action. My graduation in BBA has been one of the instrumental elements in developing my personality, not just for the job market but also for being a responsible citizen.

Anthony Gomes Batch 2010-14

* Alumni interviewed by Ms. Neeve Miranda (Batch 2018)

ALUMNI TESTIMONIALS

B.B.A. - SHIPPING & LOGISTICS

The BBA (Shipping & amp; Logistics) course offered at MES College is the only course in the whole of India. The curriculum is better than most of the other graduation courses. It helped me gain a deep understanding of the way teams work and the qualities required to effectively lead a group. The course also encouraged me to think on my feet, which boosted my overall confidence.

Frazer Batch 2013-16

I had a great and memorable three years in BBA (Shipping & Logistics) at MES college of Arts and Commerce. BBA (S&L) course offered me an opportunity to acquire professional skills in the early stage of my management studies. The course helped me to deeply understand and develop important business skills such as leadership, communication skills, critical thinking, and decision making. BBA(S & L) is an appropriate course to undergo in order to meet the demands of managerial roles in shipping and logistics business. The program helped me to adopt managerial approach from the beginning of the program toward various business issues. I also learnt about the competitive business world in which public as well as private sectors operate. Thus, learning the course opened up several options in public and private sector for me. I feel very confident to pursue my further education – MBA (Shipping and Logistics) in Chennai.

> PushpeshPrabhu Batch 2016-19

The course provided theoretical and practical knowledge which broadened my understanding about the industry. Fieldtrips were both informative and industry related. Apart from that the internships were vital as I got firsthand experience which further deepened my overall knowledge.

AdityaNevrekar Batch 2015-18

The course has given me the basic knowledge of shipping. It helped me to improve upon my soft skills, management skills, leadership skills, and developed my overall personality. I also understood the importance of business ethics. Internship programme took me to the real world business environments. Overall, the course gave me an edge to begin a career in the Shipping industry.

PranamNilekani Batch 2015-18

BBA shipping at MES gave me the basic foundation in shipping and logistics industry, it offered me an opportunity to acquire the knowledge and skills from people from industry early in my career. This course also offers a deep understanding of important basic skills such as shipping management, logistics management in supply chain industry which creates a strong background at entry level in industry and there is no end to excellent job opportunities around the world, because it is that vast. Currently I am working with one of the largest shipping company and achieving milestones because of this course and great lecturers.

SagarShrivastav Batch 2013-16

ADMISSION

I) PROCEDURE:*

A) For F.Y.B.B.A./F.Y.B.B.A. (Shipping & Logistics)

1) The application form shall be filled online at <u>www.mescollege.org</u>

2) Gmail ID is mandatory to begin the admission process.

3) A passport size photo (not exceeding 1 MB) should be uploaded.

4) The admission form shall be uploaded along with the following documents (each document not exceeding 1 MB):

- a) Scanned copy of original marksheet of HSSC/ Equivalent examination
- b) Original HSSC leaving certificate
- c) Eligibility Certificate (in original) issued by Goa University (for those students who have passed standard XII or any other equivalent examination through any other recognized Board other than Goa Board if applicable)
- d) Scanned copy of original Aadhar card and first page of the bank pass book
- e) Scanned copy of original Caste Certificate
- f) Undertaking by the student
- g) Undertaking by the parent
- h) Undertaking for discipline and attendance

5) Once the admission form is filled and the relevant documents are uploaded, the student will be taken to the online payment gateway for payment of fees.

6) The student will receive an email on successful payment of fees confirming his/her admission.

B) For S.Y.B.B.A. and T.Y.B.B.A./ S.Y.B.B.A. (S&L) and T.Y.B.B.A. (S&L)

1)The application form shall be filled online at <u>www.mescollege.org</u>

2) The PR number is mandatory to begin the admission process.

3)A passport size photo (not exceeding 1 MB) should be uploaded.

4)The admission form shall be uploaded along with the following documents(each document not exceeding 1 MB):

a) Scanned copy of original marksheet of previous semester examination

b) Scanned copy of original Aadhar card and first page of the bank pass book

c) Scanned copy of original Caste Certificate

d) Undertaking by the student

e) Undertaking by the parent

f) Undertaking for discipline and attendance

5) Students should have a Gmail account.

6) Once the admission form is filled and the relevant documents are uploaded, the student will be taken to the online payment gateway for payment of fees.

7) The student will receive an email on successful payment of fees confirming his/ her admission.

Note: No Student shall be given admission after the date specified by Goa University.

* Subject to change

II) ELIGIBILITY FOR ADMISSION

Eligibility for admission leading to the Degree of Bachelor of Business Administration/Bachelor of Business Administration (Shipping and Logistics) shall be as follows:

To be eligible for admission to the first year of the Three Years Programme leading to the Degree of Business Administration/ Bachelor of Business Administration (Shipping and Logistics) the candidate should have passed the Higher Secondary School Certificate (Std. XII) examination in any stream, including Vocational stream from a recognized board.

The Criteria of selection would be as follows:

| Criteria | Weightage |
|------------------|-----------|
| XII Std. Marks | 60% |
| Online Interview | 40% |

III) VERTICAL MOBILITY:

After completing B.B.A. programme the student can pursue a Master's degree programme in Management and its allied areas.

After completing B.B.A. (Shipping & Logistics) programme the student can pursue a Master degree in Shipping and Logistics area such as:

- MBA in Shipping & Port Management
- MBA/PGDM in Logistics & Supply Chain Management
- MBA/PGDM in Retail Management
- Post Graduate Diploma in Shipping Management
- Foreign Universities offering shipping related courses
- Professional Qualifying Examinations (POQs) by Institute of Chartered Shipbrokers, UK, London.
- Fellowship Examination of the Institute of Actuaries of India

FEE STRUCTURE for B.B.A. and B.B.A. (Shipping and Logistics)

Admission Fees for the Year 2020-21**

Programme Fees for the academic year 2020-21

| Sr. No. | Particluars | FY students who joined in Academic year 2020-21 | S.Y. students who joined in Academic year 2019-20 | T.Y. students who joined in Academic year 2018-19 |
|---------|---------------------------------------|--|--|--|
| 1 | Tuition Fees | ₹52000.00 | ₹52000.00 | ₹52000.00 |
| 2 | Gymkhana Fees | ₹250.00 | ₹250.00 | ₹250.00 |
| 3 | Library fees | ₹3,000.00 | ₹3,000.00 | ₹3,000.00 |
| 4 | Computer Lab fees | ₹3,000.00 | ₹3,000.00 | ₹3,000.00 |
| 5 | Other Fees | ₹200.00 | ₹200.00 | ₹200.00 |
| 6 | Student Aid Fund | ₹100.00 | ₹100.00 | ₹100.00 |
| 7 | University Registration Fees | ₹600.00 | | |
| 8 | Library Deposit (Refundable) | ₹1,000.00 | | |
| 9 | Identity & Library Card | ₹125.00 | ₹125.00 | ₹125.00 |
| 10 | Examination fees | | | ₹600.00 |
| 11 | Development Fees | ₹1,000.00 | ₹1,000.00 | ₹1,000.00 |
| 12 | Goa University Administration Fees | ₹1,000.00 | ₹1,000.00 | ₹1,000.00 |
| | TOTAL | ₹62,275.00 | ₹60,675.00 | ₹61,275.00 |

**The above fees are subject to change, as per the Notifications received from Goa University/Govt. of Goa from time to time.

Fees for Registration / Enrolment Fee/Eligibility & Migration Certificate

| | Fees as per Goa University Notification GU/Colg/Fees/2018. | | | | |
|------------|--|------------------|--|--|--|
| Sr. No. | Fee Particulars | Amount in INR | | | |
| 1. | Eligibility Fees for Indian Students | 580.00 | | | |
| 2. | Eligibility Fees for Foreign Students | 3,450.00 | | | |
| 3. | Migration Certificate | 475.00 | | | |
| 4. | Duplicate Migration Certificate | 580.00 | | | |
| 5. | Cancellation of Migration Certificate (after six months) | 230.00 | | | |
| 6. | One-time admission fee for foreign students | 34,500.00 | | | |
| 7. | Issue of Transcripts for Professional Programmes | 350.00 | | | |
| 8. | Issue of Transcripts for General Education Programmes | 230.00 | | | |
| 9. | Attestations of Academic Record | 350.00 | | | |
| 10. | Issue of NOC for transfer of Internship | 1,050.00 | | | |
| 11. | Late fee of admission without obtaining Provisional Eligibility Certificate (Per Month) | 105.00 | | | |
| 12. | Registration/ Enrolment Fee | | | | |
| | Students from Goa Board | 580.00 | | | |
| | Students from other Indian Boards | 580.00 | | | |
| | ICCR/NRI/Foreign Students from other Boards | 580.00 | | | |
| | Students from other Indian Universities | 3,340.00 | | | |
| | ICCR/NRI/Foreign Students from other Universities | 3,340.00 | | | |
| | Enrolment Fee for Students of Goa University with PR number | 580.00 | | | |
| | Goa University students without PR number/Ex Migration Students | 1,160.00 | | | |
| 13 | Late fee for Registration/ Enrolment per student/ per month | 105.00 | | | |
| | | | | | |

Fees as per Goa University Notification GU/Colg/Fees/2018.

Note: The above fees may be revised by the Goa University/Government of Goa from time to time.

Refund of Caution Money:

Application for refund of caution money must be made within six months of the applicant ceasing to be student of the college i.e. from the last day of the previous academic year, failing which the caution money will be forfeited.

Refund of fees shall be governed by the following circular of Goa University:

The refund of fees will be in accordance with Goa University Circular No.

GU/36/Acad-PG/Refund of Fees/2017/1322/446 dated 17/05/2017.

a) If a student chooses to withdraw from the programme of study in which he/she is enrolled, the following four-tier system shall be followed for the refund of fees remitted by him/her.

| Sr. No. | Point of time when notice of withdrawal of admission is served to the College/University | % of refund Aggregate fees* |
|---------|---|-----------------------------------|
| 1. | 15 days before the formally notified last date of admission. | 100% |
| 2. | Not more than 15 days after the formally notified last date of admission. | 80% |
| 3. | More than 15 days but less than 30 days after formally notified last date of admission. | 50% |
| 4. | More than 30 days after formally notified last date of admission. | 00% |

(Inclusive of tuition fees and non-tuition fees but exclusive of Caution Deposit and Security Deposit)

b) In case of (1) in the table above, 10% of the aggregate fees shall be deducted as processing charges from the refundable amount.

c) Fees shall be refunded to an eligible student within fifteen days from the date of receiving a written application from him/her in this regard.

d) The fees of students who have already been admitted to a programme of the University and have paid the fees and are subsequently admitted to another programme shall have to pay the fees for the final admission and claim the refund of fees paid earlier, in which case no administrative charges shall be deducted from fees paid earlier by the student. However, if the fees payable for both the programmes are the same, the fees paid earlier shall be transferred to the final programme where admission is sought.

e) All the other cases of refund of the fees will be decided on case to case basis on its merit.

PROGRAMME STRUCTURE FOR B.B.A

(Subject to change by University)

BATCH 2020

Term 1

| | Code | Subject | Credits |
|-----|---------|---|---------|
| | | CORE SUBJECTS | |
| 101 | BBCB005 | Management Process | 2 |
| 102 | BBCB029 | Business Mathematics | 2 |
| 103 | BBCB035 | Environment Management- 1 | 2 |
| 104 | BBCB016 | IT Skills | 2 |
| 105 | BBCB055 | Learning Management Through Executive Interaction 1 | 1 |
| | | Total Credits | 9 |
| | | CORE SOFT SKILLS | |
| 106 | BBCS001 | Oral Communication skills | 2 |
| | | Total Credits | 2 |
| | | NON BUSINESS COURSES | |
| 107 | BBON030 | Individual & Society | 2 |
| | | Total Credits | 2 |
| | | TOTAL CREDITS - TERM 1 | 13 |

| Code | | Subject | Credits |
|------|---------|------------------------------|---------|
| | | CORE SUBJECTS | |
| 201 | BBCB006 | OrganisationBehaviour- 1 | 2 |
| 202 | BBCB003 | Human Resource Management -1 | 2 |
| 203 | BBCB017 | IT Skills - 2 | 2 |
| 204 | BBCB036 | Environment Management- 2 | 2 |
| 205 | BBCB018 | Managerial Economics 1 | 2 |
| | | Total Credits | 10 |
| | | CORE SOFT SKILLS | |
| 206 | BBCS003 | Presentation Skills | 1 |
| 207 | BBCS007 | Time Management | 1 |
| | | Total Credits | 2 |
| | | NON BUSINESS COURSES | |
| 208 | BBON031 | Psychology | 2 |
| | | Total Credits | 2 |
| | | TOTAL CREDITS - TERM 2 | 14 |

Term 3

| Code | | Subject | Credits |
|------------------------|---------------|---|---------|
| | CORE SUBJECTS | | |
| 301 | BBCB007 | Organisation Behaviour-2 | 2 |
| 302 | BBCB004 | Human Resource Management -2 | 2 |
| 303 | BBCB001 | Marketing Management -1 | 2 |
| 304 | BBCB027 | Production and Operations Management -1 | 2 |
| 305 | BBCB041 | Case Analysis 1 | 1 |
| 306 | BBCB042 | Case Analysis 2 | 1 |
| | Total Credits | | 8 |
| | | CORE SOFT SKILLS | |
| 307 | BBCS002 | Written Communications | 2 |
| | | Total Credits | 2 |
| | | NON BUSINESS COURSES | |
| 308 | BBON006 | Basics of Professional Photography | 3 |
| | | Total Credits | 3 |
| TOTAL CREDITS - TERM 3 | | | 15 |

| Code | | Subject | Credits |
|------|---------|------------------------|---------|
| 401 | BBIS001 | Internship Seminar | 2 |
| 402 | BBIR001 | Internship Report | 6 |
| | | TOTAL CREDITS - TERM 4 | 8 |

BATCH 2019

Term 5

| (| Code | Subject | Credits |
|---------------|---------------|--------------------------------------|---------|
| | CORE SUBJECTS | | |
| 501 | BBCB002 | Marketing Management-2 | 2 |
| 502 | BBCB028 | Production & Operations Management-2 | 2 |
| 503 | BBCB019 | Managerial Economics-2 | 2 |
| 504 | BBCB039 | Legal Aspects of Business-1 | 2 |
| 505 | BBCB010 | Financial Management-1 | 2 |
| Total Credits | | 10 | |
| | | CORE SOFT SKILLS | |
| 506 | BBCS009 | Team Building | 1 |
| | | Total Credits | 1 |
| | | NON BUSINESS COURSES | |
| 507 | BBON008 | Creative Writing | 2 |
| 508 | BBON025 | Cultural Heritage of Goa-1 | 2 |
| | | Total Credits | 4 |
| | | TOTAL CREDITS - TERM 2 | 15 |

| Code | | Subject | Credits |
|------|------------------------|---|---------|
| | | CORE SUBJECTS | |
| 601 | BBCB051 | Seminar on contemporary & non-contemporary issues - 1 | 1 |
| 602 | BBCB052 | Seminar on contemporary & non-contemporary issues - 2 | 1 |
| 603 | BBCB040 | Legal Aspects of Business-2 | 2 |
| 604 | BBCB020 | Macroeconomic Analysis of Management -1 | 2 |
| 605 | BBCB043 | Case Analysis-3 | 1 |
| | | Total Credits | 7 |
| | | CORE SOFT SKILLS | |
| 606 | BBCS005 | Etiquettes | 1 |
| | | Total Credits | 1 |
| | | ELECTIVE BUSINESS | |
| 605 | BSOS001 | Elective - 1 | 2 |
| 606 | BSOS003 | Elective - 2 | 2 |
| | | Total Credits | 4 |
| | | NON BUSINESS COURSES | |
| 609 | BBON026 | Cultural Heritage of Goa-2 | 2 |
| | | Total Credits | 2 |
| | TOTAL CREDITS - TERM 6 | | |

Term 7

| Code | | Subject | Credits |
|------|------------------------|---|---------|
| | | CORE SUBJECTS | |
| 701 | BBCB021 | Macroeconomic Analysis of Management -2 | 2 |
| 702 | BBCB055 | Business Research Methods | 2 |
| 703 | BBCB013 | Financial Statement Analysis-2 | 2 |
| | | Total Credits | 6 |
| | | CORE SOFT SKILLS | |
| 705 | BBCS010 | Emotional Intelligence | 1 |
| | | Total Credits | 1 |
| | | ELECTIVE BUSINESS (ANY TWO) | |
| 706 | | Elective 3 | 2 |
| 707 | | Elective 4 | 2 |
| | | Total Credits | 4 |
| | | NON BUSINESS COURSES | |
| 708 | BBC007 | Health & Nutrition | 2 |
| 709 | BB0N026 | Music Appreciation | 2 |
| | | Total Credits | 4 |
| | TOTAL CREDITS - TERM 7 | | |

| Code | | Subject | Credits |
|------|---------|------------------------|---------|
| | | CORE SUBJECTS | |
| 801 | BBIS002 | Internship Seminar 2 | 2 |
| 802 | BBIR002 | Internship Report 2 | 6 |
| | | TOTAL CREDITS - TERM 8 | 8 |

BATCH 2018

Term 9

| | Code | Subject | Credits |
|-----|---------|-------------------------|---------|
| | | CORE SOFT SKILLS | |
| 901 | BBCS004 | Interview Facing Skills | 2 |
| | | Total Credits | 2 |
| | | ELECTIVE BUSINESS | |
| 902 | | Elective 5 | 2 |
| 903 | | Elective 6 | 2 |
| 904 | | Elective 7 | 2 |
| 905 | | Elective 8 | 2 |
| 906 | | Elective 9 | 2 |
| | | Total Credits | 10 |
| | | NON BUSINESS COURSES | |
| 907 | | ONBC 9 | 2 |
| 908 | | ONBC 10 | 2 |

| C | Code | Subject | Credits |
|------|------|----------------------|---------|
| | | ELECTIVE BUSINESS | |
| 1002 | | Elective 10 | 2 |
| 1003 | | Elective 11 | 2 |
| 1004 | | Elective 12 | 2 |
| 1005 | | Elective 13 | 2 |
| 1006 | | Elective 14 | 2 |
| | | Total Credits | 10 |
| | | NON BUSINESS COURSES | |
| 1007 | | ONBC 11 | 2 |
| 1008 | | ONBC 12 | 2 |

Term 11

| Code | | Subject | Credits |
|------|---------|---------------------------|---------|
| | | CORE SOFT SKILLS | |
| 1101 | BBCS008 | Mock Interview | 1 |
| | | Total Credits | 1 |
| | | ELECTIVE BUSINESS | |
| 1102 | | Elective 15 | 2 |
| | | Total Credits | 2 |
| | | NON BUSINESS COURSES | |
| 1107 | BBON007 | ONBC 13 | 2 |
| 1108 | BBON009 | ONBC 14 | 2 |
| | | | |
| 1109 | BBIS03 | Summer Internship Seminar | 2 |
| 1110 | BBIR003 | Summer Internship Report | 4 |
| | | Total Credits | 6 |

Electives

| Code | Subject | Credits | |
|----------------|----------------------------|---------|--|
| FINANCE | | | |
| BBOF002 | Insurance | 2 | |
| BBOF004 | Taxation | 2 | |
| BBOF006 | Working Capital Management | 2 | |
| BBOF003 | Investment Planning | 3 | |
| HR | | | |
| BBOH0010 | Leadership | 2 | |
| BBOH002 | Performance Management | 2 | |
| BBOH007 | Industrial Relations | 2 | |
| MARKETING | | | |
| BBOM001 | Consumer Behaviour | 3 | |
| BBOM002 | Advertising Management | 2 | |
| BBOM003 | Brand Management | 2 | |
| BBOM004 | Digital Marketing | 2 | |
| BBOM005 | Services Marketing | 2 | |
| BBOM006 | Industrial Marketing | 2 | |
| BBOM007 | International Marketing | 2 | |
| BBOM008 | Marketing Research | 2 | |
| BBOM009 | Product Management | 2 | |
| BBOM010 | Retail Management | 2 | |
| BBOM011 | Sales Management | 2 | |
| EVENT | | | |
| BT0B001 | Event Management | | |

PROGRAMME STRUCTURE FOR B.B.A. - Shipping & Logistics

(Subject to change by University)

BATCH 2020

Term 1

| Code | | Subject | Credits |
|------|------------------------|-----------------------------------|---------|
| | | CORE SUBJECTS | |
| 101 | BSCB001 | Introduction to Shipping Industry | 3 |
| 102 | BBCB005 | Management Process | 2 |
| 103 | BBCB018 | Managerial Economics | 2 |
| 104 | BBCS016 | IT Skills | 2 |
| | | Total Credits | 9 |
| | | CORE SOFT SKILLS | |
| 105 | BBCS001 | Oral Communication Skills | 2 |
| | | Total Credits | 2 |
| | | NON BUSINESS COURSES | |
| 106 | BBON008 | Creative Writing | 2 |
| | | Total Credits | 2 |
| | TOTAL CREDITS - TERM 1 | | |

| Code | | Subject | Credits |
|------------------------|---------|-----------------------------|---------|
| | | CORE SUBJECTS | |
| 201 | BSCB002 | Geography of Sea Transport | 3 |
| 202 | BBCB006 | Organizational Behavior - 1 | 2 |
| 203 | BBCB029 | Business Mathematics | 2 |
| 204 | BBCB035 | Environment Management -1 | 2 |
| 205 | BBCB041 | Case Analysis - 1 | 1 |
| | | Total Credits | 10 |
| | | CORE SOFT SKILLS | |
| 206 | BBCS002 | Written Communication | 2 |
| | | Total Credits | 2 |
| | | NON BUSINESS COURSES | |
| 207 | BBON025 | Cultural Heritage of Goa-1 | 2 |
| | | Total Credits | 2 |
| TOTAL CREDITS - TERM 2 | | | |

Term 3

| Code | | Subject | Credits | |
|------|------------------------|----------------------------------|---------|--|
| | | CORE SUBJECTS | | |
| 301 | BSCB003 | Banking & Shipping Documentation | 2 | |
| 302 | BSCB004 | Logistics Management-1 | 2 | |
| 303 | BBCB001 | Marketing Management | 2 | |
| 304 | BBCB012 | Financial Statement Analysis | 2 | |
| 305 | BBCB036 | Environment Management-2 | 2 | |
| | | Total Credits | 10 | |
| | | CORE SOFT SKILLS | | |
| 306 | BBCS003 | Presentation Skills | 1 | |
| 307 | BBCS007 | Time Management | 1 | |
| | | Total Credits | 2 | |
| | | NON BUSINESS COURSES | | |
| 307 | BBON022 | Health and Nutrition | 2 | |
| 308 | BBON026 | Cultural Heritage of Goa-2 | 2 | |
| | | Total Credits | 4 | |
| | TOTAL CREDITS - TERM 3 | | | |

| Code | | TERM 4 | Credits | |
|------|------------------------|-------------------------------|---------|--|
| 401 | BB1R001 | Internship Report 1 (6 weeks) | 6 | |
| 402 | BB15001 | Internship Seminar 1 | 2 | |
| | TOTAL CREDITS - TERM 4 | | | |

BATCH 2019

Term 5

| Code | | Subject | Credits |
|------------------------|---------|---|---------|
| | | CORE SUBJECTS | |
| 502 | BCSB005 | Management of Dangerous & Hazardous Goods | 2 |
| 503 | BSCB006 | Maritime Law | 3 |
| 504 | BSCB007 | Export Import Procedure | 3 |
| 505 | BBCB003 | Human Resource Management 1 | 2 |
| | | Total Credits | 10 |
| | | CORE SOFT SKILLS | |
| 506 | BBCS006 | Etiquettes | 1 |
| | | Total Credits | 1 |
| | | NON BUSINESS COURSES | |
| 507 | BBON006 | Basics of Professional Photography | 3 |
| | | Total Credits | 3 |
| TOTAL CREDITS - TERM 5 | | | |

| Code | | Subject | Credits |
|------------------------|---------|--------------------------|---------|
| | | CORE SUBJECTS | |
| 601 | BBCB008 | Economics of Shipping | 3 |
| 602 | BBCB009 | Logistics Management - 2 | 2 |
| 603 | BBCB012 | Chartering | 2 |
| | | Total Credits | 7 |
| | | CORE SOFT SKILLS | |
| 604 | BBCS005 | Negotiation Skills | 1 |
| | | Total Credits | 1 |
| | | ELECTIVE BUSINESS | |
| 605 | BSOS001 | Elective - 1 | 2 |
| 606 | BSOS003 | Elective - 2 | 2 |
| | | Total Credits | 4 |
| | | NON BUSINESS COURSES | |
| 607 | BBON024 | Music Appreciation | 2 |
| | | Total Credits | 2 |
| TOTAL CREDITS - TERM 6 | | | 14 |

Term 7

| Code | | Subject | Credits |
|------------------------|---------|-------------------------------|---------|
| | | CORE SUBJECTS | |
| 701 | BBCB010 | Supply Chain Management | 2 |
| 702 | BBCB011 | Economics of Sea Transport | 2 |
| 703 | BBCB033 | Business Research Methodology | 2 |
| | | Total Credits | 6 |
| | | CORE SOFT SKILLS | |
| 704 | BBCS004 | Interview Facing Skills | 2 |
| | | Total Credits | 2 |
| | | ELECTIVE BUSINESS | |
| 705 | BSOS002 | Elective - 3 | 2 |
| 706 | BSOS005 | Elective - 4 | 2 |
| | | Total Credits | 4 |
| | | NON BUSINESS COURSES | |
| 707 | BBON023 | International Relations | 2 |
| 708 | BBON031 | Psychology | 2 |
| | | Total Credits | 4 |
| TOTAL CREDITS - TERM 7 | | 16 | |

| C | ode | Subject | Credits |
|-----|------------------------|---------------------------------|---------|
| 801 | BB1R002 | Internship Report - 2 (6 weeks) | 6 |
| 802 | BB15002 | Internship Seminar - 2 | 2 |
| | TOTAL CREDITS - TERM 8 | | |

BATCH 2018

Term 9

| C | ode | Subject | Credits |
|-----|------------------------|---|---------|
| | | CORE SOFT SKILLS | |
| 901 | BBCS010 | Emotional Intelligence (Ref. Pg. 38) | 2 |
| | | Total Credits | 2 |
| | | ELECTIVE BUSINESS | |
| 902 | BSOS012 | Elective - 5 | 2 |
| 903 | BSOS013 | Elective -6 | 2 |
| 904 | BSOS014 | Elective - 7 | 2 |
| 905 | BSOS015 | Elective - 8 | 2 |
| 906 | BSOS007 | Elective - 9 | 2 |
| | | Total Credits | 10 |
| | | NON BUSINESS COURSES | |
| 907 | BBON003 | Conversational Portuguese : Beginners level (Ref. Pg. 74) | 4 |
| | | Total Credits | 4 |
| | | | |
| | TOTAL CREDITS - TERM 9 | | |

| Code | | Subject | Credits |
|-------------------------|---------|----------------------|---------|
| | | ELECTIVE BUSINESS | |
| 1001 | BSOS006 | Elective - 10 | 2 |
| 1002 | BSOS003 | Elective - 11 | 2 |
| 1003 | BSOS005 | Elective - 12 | 2 |
| 1004 | BSOS004 | Elective - 13 | 2 |
| 1005 | BSOS016 | Elective - 14 | 2 |
| | | Total Credits | 10 |
| | | NON BUSINESS COURSES | |
| 1006 | | ONBC 11 | 2 |
| | | Total Credits | 2 |
| TOTAL CREDITS - TERM 10 | | | 12 |

Term 11

| Code | | Subject | Credits |
|------|---------|----------------------------------|---------|
| | | CORE SOFT SKILLS | |
| 1101 | BBCS008 | Mock Interview by Executives | 1 |
| | | Total Credits | 1 |
| 1102 | BSOS009 | Elective - 15 | 2 |
| | | Total Credits | 2 |
| | | NON BUSINESS COURSES | |
| 1103 | BBON012 | ONBC 12 | 2 |
| | | Total Credits | 2 |
| | | | |
| 1104 | BBIS003 | Internship Seminar - 3 (4 weeks) | 2 |
| 1105 | BBIR003 | Internship-Report - 3 | 4 |
| | | Total Credits | 6 |

ELECTIVES

| Code | Subject | Credits |
|----------|---|---------|
| BSO 001 | Warehouse Management | 2 |
| BSO 002 | Inventory Management | 2 |
| BSO 003 | Packaging Management | 2 |
| BSO 004 | Rail and Road Cargo Logistics | 2 |
| BSO 005 | E-Logistics | 2 |
| BSO 006 | Retail Supply Chain Management | 2 |
| BSO 007 | Retail Stores Management | 2 |
| BSO 008 | Port Management | 2 |
| BSO 009 | Liner Transport | 2 |
| BSO 010 | Marine Insurance | 2 |
| BSO 011 | Air Cargo Management | 2 |
| BSO 012 | Customs Procedures and Practices | 2 |
| BSO 013 | Shipping Finance Management | 2 |
| BSO 014 | Global Logistics Management | 2 |
| EMO 107 | Occupational Health and Safety Management | 2 |
| BTOB 001 | Event Management | 2 |
| BBCB 039 | Legal Aspects of Business | 2 |

GRADING SYSTEM FOR B.B.A and B.B.A. - SHIPPING & LOGISTICS Grades and Grade Points

Batch 2017 onwards, grading will be done as per Ordinance OA 24 and OA 16 of Goa University. (Available on website <u>www.unigoa.ac.in</u>)

OA-16.4 (Effective from 6th June, 2016) Award of Grade:

Marks awarded in each Course shall be represented in the form of Grades and Grade Points. The result of each Semester shall be declared as Semester Grade Point Average (SGPA) and Final result shall be declared as Cumulative Grade Point Average (CGPA).

OA-16.4.1: The percentage of marks secured in both ISA and SEA shall be added for awarding the grade and grade points for each Course, as indicated in the table below:

| Range of percentage scored | Grades | Grade Points |
|-------------------------------|-------------------|--------------|
| 85 - 100 | O (Outstanding) | 10 |
| 75 - <85 | A+(Excellent) | 9 |
| 65 - <75 | A (Very Good) | 8 |
| 55 - <65 | B+(Good) | 7 |
| 50 - <55 | B (Above Average) | 6 |
| 45 - <50 | C (Average) | 5 |
| 40 - <45 | P (Pass) | 4 |
| 0 - <40 | F (Fail) | 0 |
| | Ab (Absent) | 0 |

OA-16.4.2 Every student shall be required to secure a minimum of 'P' grade to pass the Course.

OA.16.4.3 Students who do not secure 'P' grade in any Course shall have the option of

answering the SEA component in the following Semester(s), for which the ISA score shall be carried forward.

OA-16.4.4 Appearance at both ISA and SEA, is compulsory for passing.

OA-16.4.5 There shall be no award of grace marks.

OA-16.4.6 Calculation of Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA): (a) Calculation of weighted grade points of a

Course shall be done by multiplying the grade points scored, by the number of Credits of the respective Course. Calculation of Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA) is:

i. The SGPA is the ratio of the sum of the product of the number of Credits with the grade points scored by a student in all the Courses taken by a student and the sum of the number of Credits of all the Courses undergone by astudent:

SGPA (Si) = Σ (Ci × Gi) / Σ Ci

Where "Ci" is the number of Credits of the ith Course and Gi is the grade point scored by the student in the ith Course.

ii. The CGPA is also calculated in the same manner taking into account all the Courses undergone by a student over all the Semesters of a Programme:

 $CGPA = \Sigma (Ci \times Si) / \Sigma Ci$

Where Si is the SGPA of the ith Semester and Ci is the total number of credits in that Semester.

(b)The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the grade certificate.

(c)For each Course a student securing 'F' or 'Ab' grade in the Course shall not be entitled to earn any

credits for that Course.

OA-16.4.7 Conversion to Final Grade:

(a)

(i)The CGPA shall be converted to the Final Grade, as shown in the table below:

| CGPA | Final Grade | |
|------------|-------------------|--|
| 10.0 | O (Outstanding) | |
| 9.0 - <10 | A+(Excellent) | |
| 8.0 - <9.0 | A (Very Good) | |
| 7.0 - <8.0 | B+(Good) | |
| 6.0 - <7.0 | B (Above Average) | |
| 5.0 - <6.0 | C (Average) | |
| 4.0 - <5.0 | P (Pass) | |
| <4.0 | F (Fail) | |

(ii)A candidate who fails to earn the required number of Credits to award the Degree shall be declared 'Fail'.

(b) The CGPA shall be calculated upto two decimal places. If the CGPA is higher than the indicated upper limit in the two decimal digits by a factor of >0.005, then the higher grade shall be awarded. For example, a candidate with CGPA >4.995 will be awarded 'C' grade.

(c) A candidate who has not earned required Credits to award the Degree as per respective Ordinance shall be given Final Grade 'F' and be declared 'Fail'.

CONVOCATION

Students passing the Third Year of the Degree examination are eligible to receive a DEGREE CERTIFICATE (which is different from the Marks Sheet) from Goa University.

Eligible students should apply for the award of Degree Certificate around December of the previous year, in a prescribed (Convocation) form and pay the convocation fee to the University. Forms can be obtained online or at the University.

Every student passing the Third Year Degree examination is advised to obtain the DEGREE Certificate at the Convocation either in person or in absentia for the reason that is absolutely essential for further studies and equally important for jobs.

CAREER OPTIONS FOR B.B.A./ B.B.A. (Shipping and Logistics) GRADUATES

A graduate of B.B.A. can secure an entry level managerial position in a field of his/her choice (Human Resource/Marketing/Finance) in an organization of any sector.

A graduate of B.B.A. (Shipping and Logistics) can secure an entry level managerial position in an organization of Shipping and Logistics areas such as:

- Liner Companies
- Freight Forwarders/Multimodal Operator
- Marine Insurance and Surveying Companies
- Container Freight Stations/Inland Container Depots
- Export Oriented Units
- Ship Agents
- Chartering Companies
- Custom House Agents
- Airline Industry (Air cargo section)
- Logistics department of any company
- Retail Business
- Online Shopping Companies

Guidelines for obtaining finance for the course

1. Bursary Scheme

Government of Goa offers a "Bursary Scheme", wherein interest-free loans are given to the students pursuing higher education in the state of Goa. For further details on availing the scheme, contact the B.B.A. Department Office.

2. Zero Interest Loan from Goa Education Development Corporation (GEDC) – Ground Floor, New S.C.E.R.T. Building alto-Porvorim phone number 2411187/2411194

3. Bank Loan

CODE OF CONDUCT

1. In every matter relating to the college, the decision of the Principal shall be final and binding upon every student.

- 2. Attendance for lectures is compulsory. The minimum requirement for attendance is 75% aggregate and 50% in each course of the respective semester as per Ordinance OA-17 of the Goa University.
- 3. Students have to abide by all the rules and regulations framed from time to time by the Principal or by the persons authorized by him/her.
- 4. Insubordination to any teacher or to any college authorities, use of indecent language, misbehaviour or misconduct is liable for disciplinary action as per the rules.
- 5. Ragging is strictly banned in the college. Any student found indulging in ragging will be severely dealt with, as per UGC Regulations.
- 6. Wearing of Identity card is mandatory for students in the college premises. Loss of an identity card must be reported to the College Office immediately. A duplicate card will be issued on payment of the prescribed fee.
- 7. Students are expected to strictly adhere to lecture timings. The lectures are conducted from 8.30 a.m. to 1.00 p.m.
- 8. Damage to college property/reputation in any form is punishable. If found guilty, responsible individual(s) would be liable to pay for the damages in addition to repercussion faced.
- 9. Students shall require prior permission from the Principal for organizing/ involvement in any activity (monetary/non-monetary in nature) in the college premises.
- 10. Consumption and possession of tobacco or alcohol or any form of intoxicant in the college campus is prohibited and punishable.
- 11. A student applying for Medical Leave must produce a medical certificate from a registered medical practitioner within seven days of resuming classes.
- 12. Accompanying of unauthorized personnel in college campus is prohibited and punishable.
- 13. Visitors are required to acquire a visitors' pass while entering the college premises.
- 14. Students are expected to clear/pay their dues (sports, library, other damages etc.) before collecting their results. On failing to do so, the college reserves the right to withhold the Examination result.

- 15. Parents/Guardians are advised to contact the College authorities from time to time in order to appraise themselves of the progress of their wards and their attendance.
- 16. Use of unfair means during examination (ISA/SEE) is strictly prohibited. A student, if found guilty, shall be liable for punishment as per the rules prescribed by Goa University.
- 17. Unauthorized use of mobile phones in class is strictly prohibited. Any student violating this rule shall face disciplinary action.
- 18. Due to paucity of parking space, the College does not guarantee parking space for four/two wheelers for students and would not be responsible for any damage/theft caused to vehicles.
- 19. Security personnel or any staff appointed by the Principal will have full authority to check and verify the identity cards of every student and have right to interrogate any student, in view of security concerns of the college.
- 20. Maintenance of college discipline, adherence to its rules and code of conduct and obedience to the instruction issued from time to time by Principal or other college authorities will be mandatory and binding on each student. Appropriate disciplinary action will be taken which includes suspension/expulsion and rustication as per the directives of Goa University and College Discipline Committee.
- 21. Use of mobile phones in the classrooms is not allowed. Rs 500/- fine will be charged every time a student makes use of a phone or if his/her rings during the session; in such cases phone will be confiscated and will be handed over only to the parents.
- 22. During open book tests, the mobile phones and bags must be kept aside. The students can keep only the required books/calculators with them. Mobile phones cannot be used as calculators for tests.
- 23. Plagiarism is strictly prohibited. In case of reference to external sources for information, please do not forget to state/acknowledge the source.
- 24. Indulging in drinking and drug abuse is prohibited during field trips and management competitions. Safety of students during travel and stay is the responsibility of the students.
- 25. College laptops and any electronic gadget taken by the student for management competition and in classroom is the responsibility of the students.
- 26. The first-year students need to stitch one set of suit as decided by the department, which has to be worn as and when required. The details will be provided by the class co-ordinator.

COLLEGE COMMITTEES

I. STATUTORY COMMITTEES

• Internal Complaints Committee (ICC)

- Objectives, Roles and Responsibilities of College Internal Complaints Committee
- 1. Prevent discrimination and sexual harassment, by promoting gender amity among students and employees;
- 2. Deal with cases of discrimination and sexual harassment against women, in a time bound manner, aiming at ensuring support services to the victimized and termination of the harassment. The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 came into being after it was passed in the Parliament of India.

It should be noted that according to the Supreme Court guideline Sexual harassment can be defined as "unwelcome" sexually determined behaviour (whether directly or by implication) as:

1. Physical contact and advances;

- 2. Demand or request for sexual favours;
- 3. Sexually coloured remarks;
- 4. Showing pornography; and

5. Other unwelcome physical, verbal or non-verbal conduct of a sexual nature. (Vishaka judgment by Supreme Court)

• The following is also sexual harassment and is covered by the Committee:

- Eve-teasing
- Unsavory remarks,
- Jokes causing or likely to cause awkwardness or embarrassment,
- Innuendos and taunts,
- Gender based insults or sexist remarks,
- Unwelcome sexual overtone in any manner such as over telephone (obnoxious telephone calls) and the like,
- Touching or brushing against any part of the body and the like,
- Displaying pornographic or other offensive or derogatory pictures, cartoons, pamphlets or sayings,
- Forcible physical touch or molestation and
- Physical confinement against one's will and any other act likely to violate one's privacy. The Committee shall meet as often as may be needed and appropriate.

Frequency of meeting: Once in a year (beginning of academic year) and as and when necessary.

• Details of committee members: https://mescollege.org/internal-complaints-committee/ **Complaint registration:** Register your complaints related to Sexual Harassment with any member of the College Internal Complaints Committee (Mobile numbers and email provided).

https://wcd.nic.in/act/sexual-harassment-women-workplace-preventionprohibition-and-redressal-act-2013

https://mescollege.org/wpcontent/uploads/2020/02/Manual%20for%20College%20Committees%202019.pdf

https://mescollege.org/college-committees-2019-20/

• College Examination Committee <u>https://mescollege.org/wp-</u> content/uploads/2020/02/Manual%20for%20College%20Committees%202019.pdf

https://mescollege.org/college-committees-2019-20/

• College Grievance Committee https://mescollege.org/college-committees-2019-20/

• College Unfair Means Committee

https://mescollege.org/wpcontent/uploads/2020/02/Manual%20for%20College%20Committees%202019.pdf

https://mescollege.org/college-committees-2019-20/

• Anti-Ragging Committee

https://www.ugc.ac.in/page/ragging-related-circulars.aspx

https://www.unigoa.ac.in/systems/a/welfare/justice/antiragging.html

https://www.antiragging.in/

https://mescollege.org/rules-regulations/

https://mescollege.org/college-committees-2019-20/

https://indiacode.nic.in/handle/123456789/12100?view_type=browse&sam_handle=1234567

• Anti-Ragging Squad

https://mescollege.org/wp-

content/uploads/2020/02/Manual%20for%20College%20Committees%202019.pdf

https://mescollege.org/college-committees-2019-20/

• Internal Quality Assurance Cell https://mescollege.org/wp-content/uploads/2019/12/Composition-of-IQAC-2019.pdf

https://mescollege.org/wpcontent/uploads/2020/02/Manual%20for%20College%20Committees%202019.pdf • Collegiate Students Grievance Redressal Committee https://mescollege.org/wpcontent/uploads/2020/02/Collegiate%20Student%20Grievance%20Redressal%20Committee %202019-20.pdf

https://mescollege.org/wp-content/uploads/2020/05/Collegiate-Student-Grievance-Redressal-Committee-Guidelines.pdf

• Managing Committee for PTA

II. NON STATUTORY COMMITTEES

• https://mescollege.org/college-committees-2019-20/

Career Guidance and Placement Cell of B.B.A. Department

- Dr. Meenakshi Bawa Officiating Principal
- Vice Principal
- Smt. Cedila Pereira Placement Cell Coordinator
- Dr. VeerajMahatme Full Time Faculty
- Smt. SemeleSardesai Full Time Faculty

- Smt. Lalilta Joshi Special Invitee
- Smt. Siddhi Salgaocar- Special Invitee
- Class Representative of TYBBA
- Class Representative of TYBBA (S&L)

EXTRA-CURRICULAR ACTIVITIES

Students are advised to take part in various extra-curricular activities.

1. Department of Physical Education and Sports

The Department of Physical Education and Sports of M.E.S College aims at all round development of each and every student through the participation in various games and sports. The Department organizes various activities and intra-murals such as Inter-class Tournaments, Athletic Meet, which provides an opportunity to the students to showcase their talents. The College also participates in other extra-murals and competitive games held by the Goa University and other associations and Institutions.



The College Director of Physical Education & Sports, Mr.Savio Fernandes and Gymkhana Sports Attendant, Mr. Sudesh Lujjekarprovide scientific fitness training and coaching to the students representing the college at various levels of competition. The individuals are not only trained for performance and medals but they are also credited with values and discipline. The College has also developed a Sports Policy and the sports department ensures that the Sports Policy is being implemented in the college. Other benefits such as Sports Merit Marks, Duty Leave, Practice Allowance, Travelling Allowance and Kit Allowance as per the guidelines of the University are provided to the students. Due recognition is also given to the students who achieve glory in sports by forwarding the reports to the local newspaper.



The Department of Physical Education and Sports offers the following facilities:

- Football Ground
- Basketball Courts
- Volleyball Court
- Mini-gymnasium
- Equipment for Athletic Training
- Indoor Gymkhana for Indoor Sports Activities like Badminton, Table-Tennis and Chess.

LAKSHYA 14.0







B.B.A. DEPARTMENT EVENTS

The Department encourages the students to participate in various management competitions organised by colleges all over India. Selection of the participants for such competitions will be done by the Department.

The Department, with the initiative of the student, organises following activities / events every year:

- Inaugural Ceremony: The inauguration ceremony of the new incoming Batch
- **Graduation Day :** The outgoing batch will be ceremoniously awarded their Course Completion Scroll in the presence of parents and distinguished guests.
- **B-Gurukul :** The Department magazine is published every year with the initiative of the first year students.
- Lakshya : Inter-college Management Competition organised by second year students.
- World Maritime Day : Students of BBA Shipping & Logistics celebrate the World Maritime Day on 24th September every year.
- National Maritime Day : Students of BBA Shipping & Logistics celebrate National Maritime Day on 5th April every year.
- Course Promotion : An extended activity held for the H.S.S. students.

FACILITIES

The College offers the following facilities on the campus for the BBA Course:

State of the Art Building: The BBA course is run in an independent building named **'MURGAON EDUCATION SOCIETY'S RAJARAM & TARABAI BANDEKAR ACADEMY OF MANAGEMENT EDUCATION'** having classrooms equipped with LCD Projector and Wi-Fi facility. It also has an air conditioner Seminar hall which can accommodate 120 students for functions & Guest lectures. It has an open area to conduct outdoor activities.

Book Bank: Every student will be provided with a copy of text book, required for a particular subject. At the end of the semester, the student has to return the books in good condition.

Computer Lab: The students will have access to a well-equipped computer lab, along with internet facility, which will be allowed to be used as per the schedule given.

Library: The College has a fully automated library with a collection of approximately 32000 books and 80 journals and periodicals. The library is equipped with NEW GENLIB software 3.1.4 version. The library is also a member of the N-List program of INFLIBNET. The College has registered for the National Digital Library provided by the MHRD. The library facility is extended to the public. Under the book bank facility, books are given to the meritorious and economically backward students and to students who have enrolled for remedial coaching classes.

Sports: The sports facilities include gymnasium, gymkhana/ multi-purpose hall for indoor games, football ground, volleyball court and two basketball courts.



Stationery Shop: The college has a stationery shop which also has photocopying and printing facilities.

Cafeteria: Open-air cafeteria is available on campus 'MESCAFE' which provides a student friendly ambience.

Canteen : The College has a spacious canteen offering snacks and lunch.



Centre for Competitive **Examinations:** M.E.S. College has established a Centre for Competitive Examinations in 2018. The Centre imparts coaching to the students of all programmes of M.E.S. College for various competitive examinations. The exams which

are focused are Staff Selection Commission (SSC), Bank Probationary Officer (IBPS), Railway Recruitment Board exams and Goa Public Service Commission (GPSC). The coaching would help a student to become Custom and Excise Inspector, PSI, PI, Bank Officer, Sales Tax Inspector, Officer in LIC or General Insurance Companies, Officer with Indian Railway and a position of an officer in Central or State Government offices. The coaching would also cater to exams like CAT, MAT and XAT. The college has hired professionally experienced faculty having more than ten years of experience in the field. Beyond coaching, study material would be provided and mock tests would be conducted. The coaching would also create a strong foundation and orientation for exams like UPSC-IAS, CDS and similar exams under Central and State Government.

Counselling: The services of two full-time counselors are available for the benefit of students. The counselors are available on all days of the week from 8.00 a.m. to 2.30 p.m.

Health Centre: The College has a Health Centre which is equipped with a bed, first aid box and wheel chair facilities. A private physician visits on a weekly basis.

Wi-Fi: The campus is Wi-Fi enabled and accessible to both staff and students.

STUDENTS' ACADEMIC ACHIEVEMENTS

B.B.A. 2016-19 Batch



Abbas Shaikh 1st Position



Ashwarya Ganugapenta Venkata 2nd Position



Sankalpa Rama Parab 3rd Position

B.B.A. (Shipping & Logistics) 2016-19 Batch



Anand Warad 1st Position



Pushpesh Prabhu 2nd Position



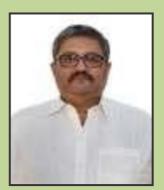
Joel Arnold 3rd Position

TEACHING FACULTY FOR ACADEMIC YEAR 2020-21

B.B.A. and B.B.A. (Shipping and Logistics)

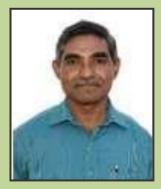


Ms. Semele Sardesai B.E (E & TC), MMS (Finance), NET Worked for 5 years in IFB Industries Ltd. Currently teaching in the Department for 19 years.



Dr. Veeraj Mahatme B.E. (Mech.), MMS (Finance), NET, Ph.D.

Worked in industry for 9 years, with organisations like Mandovi Pellets Ltd. and Marpol Chemicals Pvt. Ltd. Currently teaching in the Department for 18 years.



Mr. Motilal Pednekar B.E. (Mechanical), M.B.A., NET 32 years working experience at Mormugao Port Trust (MPT)

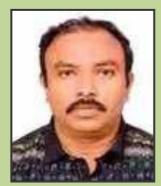


Ms. Pallavi Priya Silveira BBA (HR), MBA (HR) Worked with Capgemini Pvt. Ltd. (HR), We Shine Tech, Pune (HR Generalist), Sakaal Media (Corporate HR) Currently teaching in the Department for 4 years



Dr. Kirti Tyagi B.B.A., M.B.A., SET, Ph.D. 5 years teaching experience

Non-Teaching Staff



Mr. B.S. Morje M.Com., M.C.A. Worked with Goa Institute of Computer Management, Headland Sada, Goa for 5 years. Currently teaching in the Department for 20 years



Ms. RuhatShaikh Office Assistant



Mr. Sandeep Tari Office Boy

DEPARTMENT OF PHYSICAL EDUCATION & SPORTS



Shri.Savio E. Fernandes CollegeDirectorofPhysical Education&Sports(Regular) M.P.ED., N.E.T. Experinece: 5 years

LIBRARY



Shri. Sudhir B. Halvegar Librarian(Regular) M.Com.,M.Lib.,I.S.C.,N.E.T. Experience: 14 years Specialization:: Library Science

PROFESSIONAL COUNSELORS



Ms. Swiszel Fernandes College Counselor M. A. Teaching Experience: 01 year,04months Specialization: Counselling Psychology



Ms. Ankita A. Vengurleker College Counselor M.A. Teaching Experience: 01year Specialization: Counselling Psychology





Murgaon Education Society

PROGRAMMES OFFERED

- **1. B.A. (Honours)** Specialisation in 1 subject : Economics, English, Psychology, Konkani & Sociology
- **2. B.A.** Combination of 2 subjects : Economics, English, Psychology, Konkani, Sociology, Political Science and Tourism & Travel
- **3. B.Com. (Honours)** Accounting / Cost Accounting / Business Manangement / Banking & Financial Services
- 4. B.C.A. (Self-financed)
- 5. B.B.A. (Self-financed)
- 6. B.B.A. Shipping & Logistics (Self-financed)
- 7. M.Com. (Self-financed)

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